



THRIVE

A Virtual Event | May 20, 2025



Speed Talk: AI Power Play: Boost Your Staffing Success in 20 Minutes



Lauren B. Jones

AI Power Play: Boost Your Staffing Success in 20 Minutes

A strategic guide to leveraging artificial intelligence for competitive advantage in the staffing industry.



 by Lauren B. Jones





The Rapid Rise of AI

\$100B

Startup Investment

Global AI investment in 2024, up
80% from 2023

\$235B

Market Size

Total AI market in 2024, projected to
reach \$631B by 2028

33%

Venture Funding

AI's share of global startup
investment in 2024

The pace of AI innovation demands attention now.



Why AI? Key Drivers in Staffing



Labor Shortages

Filling gaps with automation.



Competitive Pressure

Staying ahead of industry rivals.



Cost Efficiency & Scalability

Reducing costs while scaling processes without proportional resource increases.

AI isn't just an option—it's a strategic necessity.

AI in Staffing: Real-World Uses





AI in Staffing: Real-World Uses (Continued)

Sales Applications

- Research prospects for pain points
- Craft personalized messaging
- New market data
- Presentations

Operational Applications

- Marketing through targeted campaigns
- Directive analytics for strategic decisions
- Digital workers for repeatable tasks



Top AI Tools for Staffing Success



Gamma

Create polished presentations and documents for pitches.



Fyxr

Automate administrative tasks like email drafting and scheduling.



Cursor

Learn and integrate AI into coding or workflows with an intuitive editor.



Botpress

Build custom chatbots for client or candidate interactions with ease.

Building an AI-Ready Future

Educate

Train staff on AI capabilities and ethics.

Enable

Equip teams with tools and resources to leverage AI.

Enforce

Set guidelines for responsible AI use aligned with values.

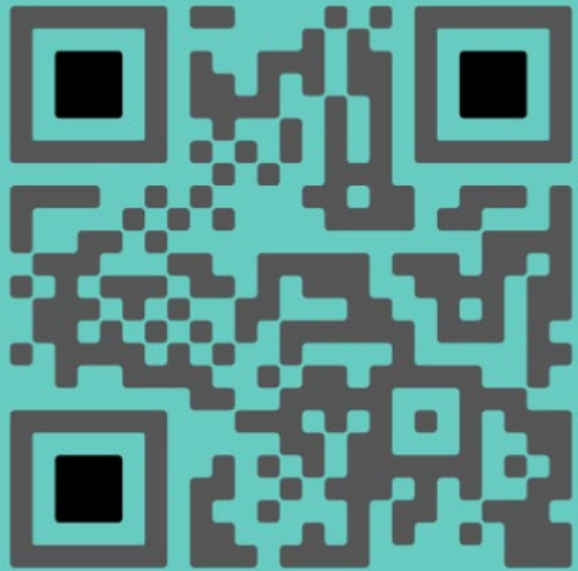
A strong policy ensures sustainable AI integration.



Access AI Resources

Prompt Library

Get ready -to-use prompts for staffing applications.



TAKE THE LEAP!

AI Policy

Not sure where to start with policy?
Jasper's got you!



Let's Connect!



Thank you for joining me today!





4-5 p.m.

Staffing Industry Panel Discussion: Generational Perspectives on Resiliency and Uncertainty in Leadership