Practical Advice for Streamlining Your Operations With AI and Automation



Kelli Ryan Chief Customer Officer Cartwheel

Al and Automation are top of mind for <u>everyone</u>

The New York Times

How A.I. Could Reshape the Economic Geography of America

The Business Journals

The Playbook: Al is shaping hiring decisions as more workers start looking for jobs

Josh Bersin

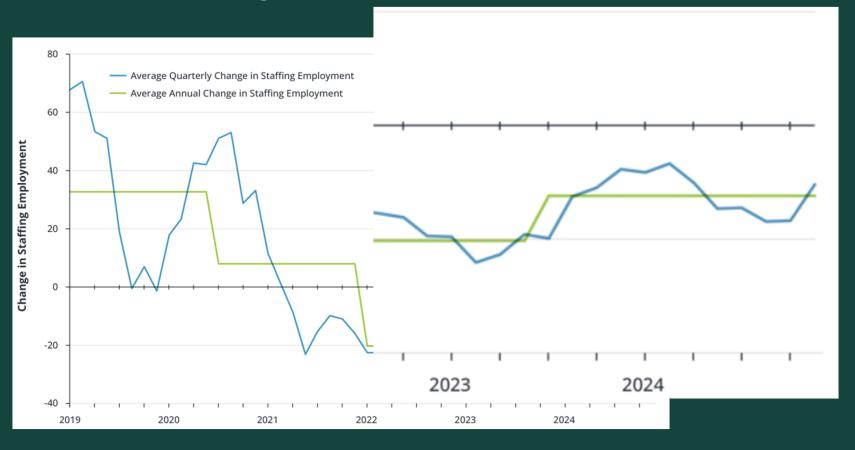
The Rise of the Superworker: Delivering On The Promise Of AI

Forbes

Want To Keep Your Small Business Relevant As Al Changes The Workplace? An Early Adopter Of Al Marketing Offers Advice From The Front Lines



Staffing is on the hunt for growth





Source: U.S. Bureau of Labor Statistics and ASA Research Department

Staffing is on the hunt for growth



Think beyond your traditional growth lever toolbox



Is AI the silver bullet everyone chalks it up to be?

(Not yet)

48%

Roughly half (48%) of staffing respondents currently use AI for business applications, and 48% of those who don't use AI yet plan to adopt it this year. - Staffing Hub



Automation



The use of technology to perform tasks with minimal human intervention.

- Scheduling
- Workflow management
- Data processing
- Financial transactions and accounting

Artificial Intelligence



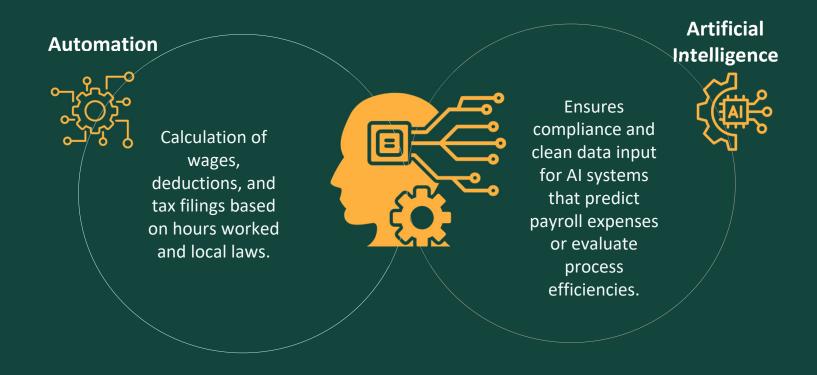
Intelligent machines that can learn, reason, and self-correct.

- Virtual Agents
- Personalized recommendations
- Chatbots
- Predictive analytics



Example: Automation and AI work together

Payroll Processing and Compliance





Staffing has invested in AI and Automation for the front office

40%

of companies use AI to source and engage talent for their hiring pipelines.



What's hiding in your back office?



Your back office is <u>directly</u> tied to your cashflow. It deserves equal investment in optimization.



Al and automation are high-impact on the middle and back office

80%

of the finance department's transactional work could be automated.



Leveraging technology effectively gives us space, time, and resources to do things that help us grow.



64%

of staffing technology suppliers believe AI will have the most significant impact on their business in the next 5 years. They anticipate AI will automate repetitive tasks, enhance efficiency, and improve operational workflows.

Staffing Industry Analysts



Get started

1. Evaluate your current state

Understand business functions, employee roles, and existing technologies.

- ID which tasks are being handled manually
- Understand where automation and AI can alleviate teams, amplify impact, or accelerate a process
- Confirm or refute your assumptions with qualitative and quantitative data

2. Get ahead of the challenges

New things face challenges, get ahead of implementation costs, resistance to change/adoption, and employee anxieties.

- Provide training
- Understand resource goals
- Showcase the expected impact



Areas to Consider for Automation and Al



Automate data entry, calculations, and compliance checks. Reduce errors and ensuring timely payments.

Deel, Employdrive, Rippling, ADP Workforce Now



Manage compliance by tracking employee certifications, licenses, and training requirements. Monitor expiration dates and send alerts to meet regulatory standards.

Symplr, Medallion, Credentially



Data
Management &
Reporting

Enhance data accuracy by automating the collection, analysis, and reporting of key metrics. Capture actionable insights into performance trends, financial health, and operational bottlenecks.

> Bullhorn, JobAdder, Avionte, JobDiva



Financial
Transactions &
Accounting

Automate repetitive financial tasks like invoicing, accounts payable/ receivable, and expense management.
Reduce the manual effort and minimizes the risk of errors.

Cartwheel, Sage Intacct



Document <u>M</u>anagement

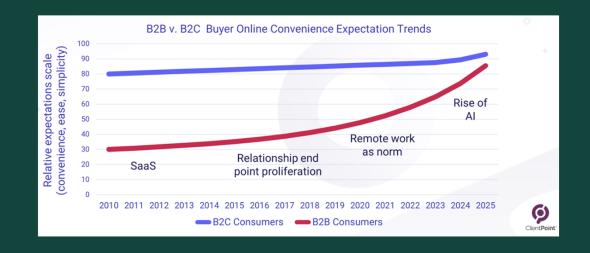
Facilitate the organization, storage, and retrieval of documents, enabling quick access to necessary information and reducing the reliance on paper-based processes.

M-Files, Fluix, ABBYY, Simplifai



A more streamlined organization means more time to meet your customer expectations & grow

- Automated processes
- Automated insights
- Digital payments





Top Takeaways

- Al is a major trend across all industries. Staffing has started to adopt, but there is still room to grow.
- Look into your back office for areas of hidden growth and optimization
- Go on a learning tour. Understand and evaluate where you are, and then choose a spot to start.

Cartwheel

Let's connect!



