



## SMARTER, FASTER, BETTER – GET THE KEYS TO HELP GROW YOUR BUSINESS NOW.

You need the right insights from an objective viewpoint to determine business strategy and focus in the fast-paced, changing marketplace today. Staffing Industry Analysts (SIA) gives you the keys to grow your business. Corporate Members get a strategic edge with members-only independent research, analysis and insights plus essential business intelligence, industry information, events and networking opportunities.

### Key Benefits of Corporate Membership Include:

#### Business Intelligence & Insights

- Research
- Trends & Benchmarking
- Interactive Tools
- Staffing Segment Focus
- Legal Insights
- Analyst Time
- Briefings
- Strategy Sessions
- Industry Expert Speakers

#### Events & Certification

- Webinars
- CCWP & SOW Certification
- Executive Conferences

#### Editorial

- Global Daily News
- The Staffing Stream
- SIA Staffing Segment Reports
- *Staffing Industry Review* Magazine

# SIA Corporate Membership Benefits

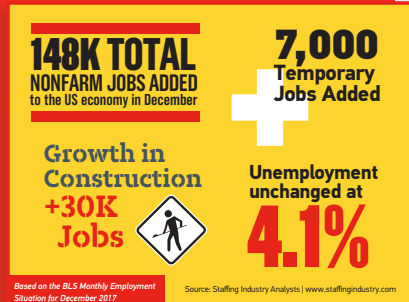
## BUSINESS INTELLIGENCE & INSIGHTS

### Research

Access hundreds of research reports available to Corporate Members only.

### Trends & Benchmarking

Know where your business is heading. SIA's Staffing Industry Market Estimates, Forecasts and Quarterly Reports give insight into staffing trends and employment metrics. Get US monthly trends and benchmarks from our Pulse, SIBC and IT benchmarking.



### Interactive Tools

Find growth opportunities, compensation, acquisition and merger information, determine statutory expenses and access the latest terminology used in workforce solutions today.

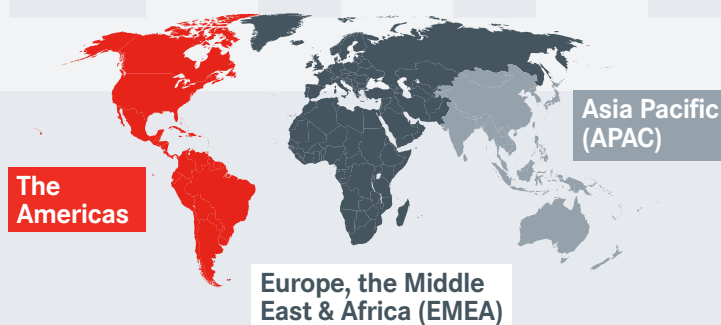
### Staffing Segment Focus

Leverage our global team of expert analysts for workforce solutions insights into IT, Healthcare, Industrial, Engineering, Clinical/Scientific, Marketing/Creative, Human Cloud and beyond.

### Legal Insights

Protect and grow your business with legal overviews and research from around the globe. SIA covers Data Privacy, the Affordable Care Act, co-employment and worker classification, with regular reporting on current legislative and regulatory issues globally.

## GLOBAL COVERAGE



## ADVISORY SERVICES

### Analyst Time

Ask the experts about your most critical issues and research questions. Only Corporate Members may request one-on-one time with SIA's global research analysts on a limited basis.

### Briefings

Share your company's vision and position within the competitive landscape with SIA, available to members only on a limited basis.

### Strategy Sessions

Gain strategic insight in a targeted working session, in person with the SIA experts. Substantial discounts and advance booking preference for SIA Corporate Members.

### Industry Expert Speakers

Utilize today's leading workforce solutions experts to provide insights for your company meetings. Fee based, discounts and advance booking preference for members only.

### Editorial Publications

Learn how to position and promote your expertise through our global editorial products with guidance from our editorial team.



## EVENTS & CERTIFICATION

### Webinars

Hear the latest trends & forecasts directly from our expert team of analysts who produce the research around the globe.

### Certification

Be known for your expertise and make it official. Substantial discounts for Corporate Members on Certified Contingent Workforce Professional (CCWP) and Statement of Work (SOW) Expert Training & Certification.

### Events

SIA Corporate Members receive discounts to attend SIA's global award-winning events. Be part of the conversation to learn strategy for every level of company, at the same time improve your network, gain expertise and sharpen your competitive edge.

**SIA gives you the keys to help grow your business now. Join us today.**

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