



2021-2022

**CORPORATE MEMBERSHIP
RESEARCH AGENDA**

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ABOUT SIA

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Contact us today for questions about your membership, or get in touch to become a Corporate Member and start using SIA to grow your business and gain visibility and knowledge in today's fast-moving, competitive marketplace.

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RESEARCH TO GROW YOUR BUSINESS NOW

Staffing Industry Analysts' Corporate Membership is a robust annual subscription service* providing full access to SIA's world-class expertise, knowledge and data; and delivering objective, reliable insights in today's fast-paced and highly complex global workforce solutions ecosystem.

Members have exclusive access to new research and reports, alongside a vast library of resources and comprehensive industry coverage. SIA's leading research includes SIA's annual rankings, surveys, forecasts, legal updates, market overviews, benchmarks and detailed analyses of economic trends, technologies and services. For 2021-2022, we are excited to extend our offerings and enhance the knowledge-base you have at your fingertips, bringing you additional content, interactive reports, up-to-the-minute insights and more to help you to understand and address the opportunities, challenges, disruptions and paradigms that are emerging in the rapid evolution around the staffing and workforce solutions ecosystem, and across the globe.

In reaction to the COVID-19 crisis, SIA research will provide you with unique insights, trend analysis, forecasts, benchmarks and best practices to help you better understand what your competitors and customers are doing to navigate the disruption and emerge more strongly from it as we begin to move closer to a post-pandemic world.

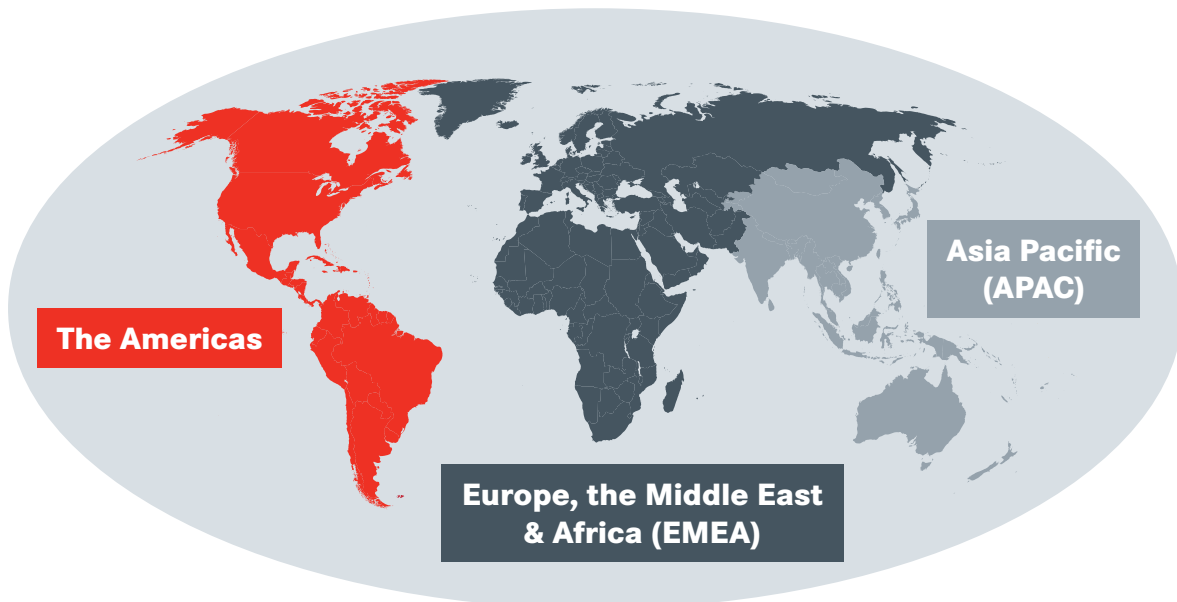
- Over 200 new reports planned annually
- Interactive content & tools 
- The one organization informing, connecting & elevating the entire workforce solutions ecosystem

The only strategic resource with offerings available to the entire workforce solutions ecosystem, including staffing firms, VMS, MSP and RPO providers, enterprise buyers, suppliers to staffing firms and buyers, investment banks, government entities, non-profit organizations and others, SIA's premier content and central role in informing, connecting and elevating the ecosystem allows you to be better-equipped to make decisions that improve business results and minimize risk so you can grow your business.

The following pages spotlight the research coming your way in each region over the next year, including current and forthcoming reports. New reports may be added on an ongoing basis during the year and the list is subject to change. Access to research is available at www.staffingindustry.com.

Corporate Membership offers comprehensive coverage over three regions:

Global firms can take advantage of discounted multi-region membership.



**For a full overview of Corporate Member benefits, please see page 13.*

GLOBAL INSIGHTS

Featuring research for SIA members worldwide, these global insights provide the data, analyses, and tools you need to stay ahead of the curve and in the know on the latest developments.

Companies Looking to Acquire Staffing and Workforce Solutions Firms

Staffing and workforce solutions firms interested in being acquired can use this list to find potential buyers looking for their specific type of firm.

Consulting Initiatives by Staffing Firms

This report looks the Consulting service segment of the ecosystem, including segment trends, specific services and offerings by staffing firms and market players.

Coronavirus (COVID-19) Resource Center

SIA's curated list of highly relevant links/information relating to COVID-19 from reputable resources. We will be monitoring and updating links to the data sources. These resources cover four general categories: live statistics and general information; corporate policy announcements and actions; legal and human resources; and economic impact.

Developments in Data Privacy: Global Update

Essential information about the latest global developments on laws affecting the way personal data is processed and protected by businesses.

Directory of Suppliers to Staffing Firms

This report, updated quarterly, can be used to identify suppliers by both category and geography.

Diversity & Inclusion in the Contingent Workforce

This timely research provides transformative D&I insights and features recent trends, opinions and best practices.

Diversity & Inclusion Trends in Staffing

This report looks at the current and important trends around diversity, inclusion and equity in staffing.

Engineering Growth Assessment Globally

This report will help you keep up with the latest trends in engineering staffing. We analyze current data and market information to provide a detailed look at what is driving growth in the engineering staffing sector.

Global Staffing Market Report

Issued twice annually, this report provides SIA's most up-to-date estimate of staffing revenue worldwide with projections of market growth by country with detailed economic analysis.

Global Talent Platform Survey

Survey findings provide insight into trends, development and sizing of global talent platforms.

Global Term Limits for Contingent Work Assignments

This overview can be used to understand terms limits and conditions for the use of contingent workers across the globe.

Introduction to Virtual Assistants

This broad-ranging research seeks to better understand best practices and recent developments in the Virtual Assistant industry.

IT Staffing: Growth Themes in the New World

This report provides an in-depth analysis of the current state and outlook of the global information technology staffing market. IT staffing firms can use this report to better understand dynamics and current trends in this market. Other IT-focused reports include **Sizing the IT Global Staffing Market** and **IT Staffing Gross Margin Trends**.

Largest Direct Hire Firms Globally

SIA’s estimate for the size of the global direct hire market, broken down by region and country with a ranking of the largest direct hire firms based on annual revenue.

Largest Engineering Firms Globally

This report ranks the top firms in the segment by global engineering staffing revenue, along with market share data.

Largest Staffing Firms Globally

Lists the 100 largest global staffing firms showing how they break down by market share and geography.



M&A and Investments Database

This interactive tool allows users to identify trends in recent mergers and acquisitions involving staffing and workforce solutions companies. The database is easily searchable by company name, location, staffing segment, purchase price and transaction date.

Most Attractive Staffing Markets Globally

This market report includes an annual ranking of countries most and least conducive to staffing, based on a variety of factors such as market competition and political stability. The accompanying interactive **Market Attractiveness Assessment Tool** allows users to conduct their own assessment based on the indicators that they perceive as more relevant to their business case and risk tolerance.



Most Complex Staffing Markets Globally

Based on our own methodology for evaluating the complexity of contingent markets, this report compares the ease with which a contingent workforce program can be emplaced in various markets. Sixty countries are ranked according to ten components: market maturity, regulatory efficiency, employment law burden, labor market efficiency, trade union influence, political stability/corruption, ability to enforce contracts, pricing environment, independent contracting environment and VMS/MSP maturity. The accompanying interactive **Market Complexity Assessment Tool** allows users to conduct their own assessment.

MSP Market Developments Summary Report

This report summarizes the global MSP landscape and differentiators reports and includes the MSP provider landscape, benefits and case studies, service developments and emerging solutions, market size overview, technology usage and service adoption.

MSP Model Overview	This report outlines MSP models that can be used successfully in major staffing markets across the globe.
MSP/VMS Provider List	Updated listing of providers in the MSP/VMS space.
Offshore Recruitment Services Landscape	This report looks closely at latest trends and developments in offshore recruitment.
Online Job Advertising Landscape	Online job advertising is an important recruitment channel for millions of employers and staffing firms. This report includes definitions of the various job advertising business models, a ranked list of the largest companies by revenue, and a global market size estimate.
Outplacement Landscape	This landscape report provides a detailed guide to outplacement services and service providers in the space.
Payrolling & Compliance Legal Overview	This report covers pertinent legal issues related to payrolling and compliance, bringing you up to speed on regulatory environments and business practices.
Post-COVID Trends	With the global rollout of vaccinations underway, new reports into Post-COVID Industry Trends and Post-COVID Talent Trends provide a look into the staffing and contingent workforce post-pandemic landscape.
Recruitment Marketplace Landscape	This detailed look at the recruitment marketplace provides strategic insights, latest recruitment trends and analysis related to the composition of the market.
RPA Investment by Staffing Firms	Investment and development in Robotic Process Automation (RPA) technology has increased dramatically in the last few years, as advances in processing power and artificial intelligence have intersected with business needs for automation. This report looks at capabilities, utilization, and current trends around the use of RPA in staffing.
RPO Market Developments Summary	This report will provide readers with a comprehensive picture of the global RPO market and is useful to workforce solutions providers looking to assess the RPO competitive landscape.
Staffing Company 2021 Planning Package	This report will help you prepare your business for the coming year whilst keeping an eye on future trends. We have selected approximately 100 reports to highlight in this Planning Package that we believe will be the most relevant and useful for your organization in planning your strategy and preparing for the year ahead. The Planning Package has been divided into a number of categories, including the human cloud, legal & regulatory, market data by both geography and sector, and technology.
Staffing Executive Compensation Analysis	Staffing executives can use this information, updated annually, to benchmark their salaries, pay increases and structure of compensation.
Staffing Trends in 2021	This report with SWOT analysis takes a high-level look at the key trends impacting the global staffing industry. Senior staffing executives can use this information to better understand the broad trends likely to impact their business in the coming year.
Talent Platform Landscape	Whether you work for a talent platform company, are a partner or are considering a partnership with such a company, this report provides a useful overview of the talent platform market, including global market size estimates, and a list of the largest providers.

Talent Platform Workforce	A companion report to the Talent Platform Landscape , this report outlines the features of the workforce, including worker types, work environments, work arrangements, worker preferences, and trends related to the recruitment, hiring and management of the talent platform workforce.
Temporary Staffing Platform Update	This report focuses on one of staffing’s hottest sub-segments, detailing why Temporary Staffing Platforms are compelling, who the key players are and how traditional staffing companies are responding to what’s happening in the space.
The Global Gig Economy	Provides our estimate of the Global Gig Economy broken down by five key constituent elements with figures for key countries.
The Staffing Company Tech Stack	The objective of this report is to create a framework to understand the context and nature of the staffing company Tech Stack. We look at the current position as it relates to solutions available today to grow and differentiate your business and the main considerations in implementing these solutions.
Total Talent Market Developments Summary	Use this report to better understand the total talent solution and related considerations.
VMS Market Developments Summary Report	This report will enable readers to stay abreast of the global VMS landscape and understand the size and maturity of the VMS market.
What’s working in Direct Hire?	Direct hire is one of the fastest-growing segments in the US staffing market and globally the segment is performing well. This report looks at what’s driving that growth, along with opportunities and challenges in the sector.
Workforce Solutions Ecosystem	This report codifies and defines the various parts of the Workforce Solutions Ecosystem . It will be of use to those who operate within this Ecosystem and also those who procure services or products from it.

Staffing Industry Analysts’ (SIA)
Workforce Solutions Ecosystem



www.staffingindustry.com | © Crain Communications Inc

THE AMERICAS

Our comprehensive coverage for the Americas region spans the United States, Canada and Latin America.

A Look at the Workforce Environment in the US:

This report provides an overview of the compliance issues that contingent workforce buyers and staffing providers should know when engaging and supplying temporary labor in the US.

Best Practices in Managing Your Staffing Business

SIA research reports commonly include recommendations for best practices. But never before have these recommendations been collected into a single resource. This report will offer a collection of actionable advice based on SIA's years of accumulated experience.

Best Practices in Remote Working US

Staffing firms can use this report to learn how to better manage remote workers, and how to avoid common pitfalls of remote work.

Conference Panel Recordings

Select recordings and transcripts showcase panel discussions from our annual North American leading industry conferences **Executive Forum North America**, **Collaboration in the Gig Economy** and **Healthcare Staffing Summit**.

Contingent Workforce Regulatory Environment in Canada

This report provides an overview of the regulations and compliance issues related to the engagement and supply of contingent labor in the Canada.

Delivering Staffing Services through an Onsite Model

A look at demand drivers and service offerings related to the provision of temporary workforces where staffing firm internal employees are based at the client's work site.



Gross Margin & Bill Rate Trends

Staffing market stakeholders can use this report to monitor gross margin trends. Additionally, staffing firms can benchmark their margins against comparable companies.

Healthcare Staffing Market Assessment

This report is our annual comprehensive assessment of the US healthcare staffing marketplace. Readers can use this report to gain a more detailed understanding of the market.

Industrial Staffing Growth Assessment

This report provides an in-depth analysis of the current state and outlook of the industrial staffing market.

Internal Staff Survey North America

Staffing firms can use this report to identify key drivers of internal staff satisfaction, to learn best practices in recruiting and retention, and to benchmark staff compensation.

IT Staffing & Solutions Benchmarking Survey

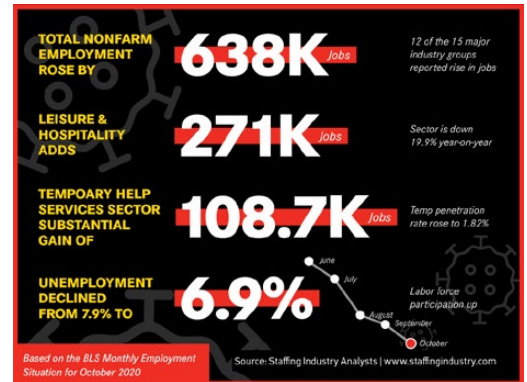
These comprehensive survey results are designed to illuminate the trends and practices unique to this evolving industry segment, improving the visibility into the IT staffing market in the US by gathering data on volume and rates by skill or occupation. It also explores industry trends and practices with regard to VMS/MSP, statement-of-work (SOW) engagements and client market demand.

IT Staffing Occupation Profile | Software Developer

IT staffing firms can use this report, which includes extensive occupational market data, to help target the most commercially attractive software developer skillsets today and ascertain which are best positioned to grow in the future.

Jobs Report

Our monthly US jobs report analysis includes an interactive tool as a convenient way for our members to stay on top of US employment trends.



M&A Trends

Use this tool to identify trends in recent mergers and acquisitions involving staffing and workforce solutions companies in North America. The database is easily searchable by company name, location, staffing segment, purchase price (when available) and transaction date.

NATHO Benchmarking Survey Report

The annual NATHO (National Association of Travel Healthcare Organizations) Benchmarking analysis details latest trends in the travel healthcare segment, providing revenue estimates, operational and strategic insights and data points. This report is available exclusively for NATHO survey participants.

Pulse Survey

The Pulse Survey, conducted six times per year, measures growth trends in US temporary staffing, direct hire and retained search markets on a segment-by-segment aggregate basis. Individual company data are kept confidential. An interactive report available only to survey participants.

Quarterly Legal Updates | North America & Latin America

These quarterly updates provide regular news and analysis of case law and legislative and regulatory issues affecting the use of contingent workers around the world. Additionally, our corresponding **North America** and **Latin America Legal Calendars** look ahead at expected regulation and potential legislative developments in the pipeline for the coming year.

Quarterly Results North America

This quarterly report reviews latest financials, with growth, profit and margin data, from listed North American staffing companies for the most recent fiscal period.

Staffing Company Survey North America

Staffing firms can use this annual, in-depth survey results report to benchmark their performance against peers, gain new insights, and track competitor plans and industry trends.

SIA | Bullhorn Staffing Indicator

A unique new tool for gauging current weekly trends in the volume of temporary staffing delivered by US staffing firms, the SIA | Bullhorn Staffing Indicator can be used by staffing firms to benchmark their performance and forecast industry trends and outlook. The SBSI is a joint initiative between SIA and Bullhorn.

Staffing Firm Lists & Market Share

SIA's **Annual Book of Lists** and **Market Share Reports** on the largest staffing firms by geography and segment, fastest-growing firms and diversity firms comprise some of SIA's most popular reports.

Currently available or forthcoming reports in the list series include:

By Region

- Largest Staffing Firms in: Canada*, Latin America, Mexico*, US
- Largest Diversity-Owned Staffing Firms in US
- Fastest Growing Staffing Firms in US

**along with Growth Assessment*

Largest US Staffing Firms By Staffing Sector

- Clinical/Scientific
- Direct Hire
- Education
- Engineering
- Finance/Accounting
- Healthcare
- Industrial
- IT
- Legal
- Life Sciences
- Marketing/Creative
- Office/Clerical
- Online Job Advertising
- Retained Search

Staffing Industry Benchmarking Consortium

The Staffing Industry Benchmarking Consortium (SIBC) is managed by SIA, and consists of a group of staffing companies – large and small, privately-held and publicly-traded – who confidentially provide their company's financial and operating data so that they, in turn, can access aggregated benchmarking data. It is specifically designed for staffing firm CEOs, owners, CFOs, board members, and other senior executives who want an ongoing, timely scorecard on how their specific company's financial and business performance compares to similar staffing companies.

Temporary Worker Survey North America

Understanding factors that directly impact temp motivations, choices, and attitudes will provide staffing managers with new areas of focus and new tools for improving temp satisfaction, as well as temp productivity, customer satisfaction, and agency profitability.

The US Gig Economy

Our latest market estimates of the US contingent workforce and gig economy. Stakeholders in the contingent workforce market can read this report to study the size, growth and preferences of the contingent workforce market and its various categories.

2019 Work Arrangement	#of Workers (Million)
Temporary workers assigned by staffing firm	9.8
Human cloud workers	9.4
Self-employed with no employees*	27.0
Temporary employees sourced directly (no staffing agency)	9.5
SOW consultants employed by consulting firm	1.3
Total US contingent workforce	54.0

*Excluding 1099/self-employed workers already reported as temporary agency or human cloud workers.

US Economic Census Tool

Staffing companies can use this tool to benchmark metrics against similarly sized competitors.

US Geography Opportunity Atlas

The Geographic Opportunity Atlas is designed to help staffing firms identify temporary staffing markets for potential expansion. In addition, this tool also enables staffing companies to compute their local market share and benchmark their firm against local market metrics.

US Internal Employee Compensation Estimator

The US Internal Employee Compensation Estimator is an interactive tool which allows staffing firms to benchmark the pay of their internal workers based on different employee criteria, such as job title, years of experience and staffing segment focus. In addition, all compensation figures presented can be adjusted for differences in geographic location.

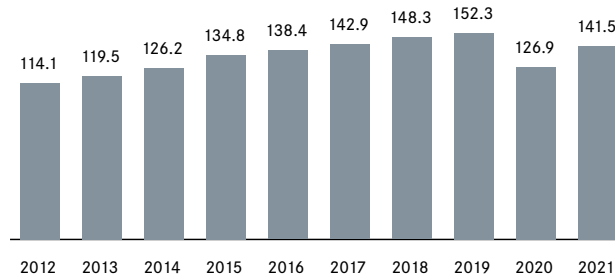
US Pay Rate Rangefinder

The Pay Rate Rangefinder was created to provide pay rate benchmarking for buyers and suppliers of staffing services. The interactive tool contains geography specific data on over 800 occupations.

US Staffing Industry Forecast Report

Our US Staffing Industry Forecast report, published twice annually, can be used for benchmarking performance against the broader market, budgeting or investing decisions, and finding the most enticing segments of the industry.

US Staffing Industry Market Size (\$billion):



US Statutory Expense Tool

This tool can be used to benchmark statutory expenses in the categories of SUTA, FUTA, Workers' Comp, Social Security, and Medicare. Contains benchmarks by state and occupational group.

Workforce Solutions Buyer Survey North America

Staffing companies and other providers of workforce solutions can use the report to learn more about the perspectives of their customer.

EUROPE, MIDDLE EAST & AFRICA (EMEA)

Our expanding and in-depth reporting of staffing and labor market conditions across Europe, the Middle East & Africa.

Best Practices in Remote Working UK

Staffing firms can use this report to learn how to better manage remote workers, and how to avoid common pitfalls of remote work.

Companies Looking to Acquire Staffing Firms in EMEA

Staffing and workforce solutions firms in the EMEA region with an interest in being acquired can use this list to find potential buyers looking for their specific type of firm.

Conference Panel Recordings

Select recordings and transcripts showcase panel discussions and thought leadership from our annual **Executive Forum Europe** conference.

Contingent Workforce Regulatory Environment in the Netherlands

This report provides an overview of the regulations and compliance issues related to the engagement and supply of contingent labor in the Netherlands.

Contingent Workforce Regulatory Environment in Switzerland

This report provides an overview of the regulations and compliance issues related to the engagement and supply of contingent labor in Switzerland.

European Employment Barometer

The European Employment Barometer is an interactive research tool that covers key labor market indicators across 33 countries and enables users to access pertinent insights related to the employment situation and agency work in Europe. With real-time data compiled from Eurostat's most recent labor market survey, along with findings provided via European staffing associations, the tool can be used to track data and market trends over time and for specific geographies. The Barometer is a joint initiative between SIA and the World Employment Confederation.

Geographic Opportunities Atlas UK

The Geographic Opportunity Atlas is designed to help staffing firms identify temporary staffing markets in the UK for potential expansion. This tool also enables staffing companies to compute their local market share and benchmark their firm against local market metrics.

Gross Margin & Bill Rate Trends UK

Staffing market stakeholders can use this report to monitor gross margin trends. Additionally, staffing firms can benchmark their margins against comparable companies.

Independent Contractors in Europe

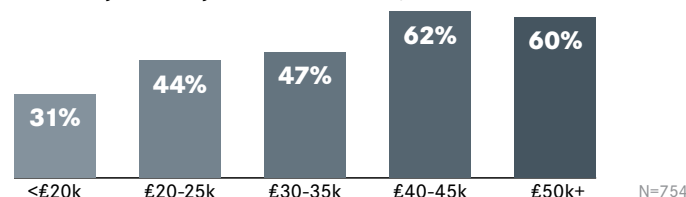
This report focuses on independent contracting in Europe and the trends, regulation and segments for self-employed individuals performing services for a company under contract.

Internal Staff Survey UK

Staffing firms can use this report, released in chapters, to identify key drivers of internal staff satisfaction, to learn best practices in recruiting and retention, and to benchmark staff compensation.

Internal staff satisfaction, by annual base salary*

*Base salary was surveyed in increments of £5,000.

**M&A Trends Europe**

This report speaks to the activity and trends around mergers and acquisitions in the European staffing and recruitment space.

**Most Attractive Staffing Sectors in the UK**

This analysis and the accompanying interactive tool are aimed at staffing executives wishing to expand the scope of their UK business to new skill sets or to target new client industries.

Quarterly Legal Updates | Europe & Middle East/Africa

These quarterly updates provide regular news and analysis of case law and legislative and regulatory issues affecting the use of contingent workers around the world. Additionally, our corresponding **European** and **Middle East/Africa Legal Calendars** look ahead at expected regulation and potential legislative developments in the pipeline for the coming year.

Quarterly Results EMEA

This quarterly report reviews latest financials, with growth, profit and margin data, from listed European staffing companies for the most recent fiscal period. Our corresponding **EMEA Financial Calendar** allows you to keep track of when results are due to publish.

Selling Your Staffing Firm

Staffing firm owners considering putting their firm up for sale can use this report to become better informed about valuations, deal-structuring options, M&A advisors, and potential acquirers.

Staffing Company Survey | UK & EMEA

Staffing firms can use these annual, in-depth survey results reports to benchmark their performance against peers, gain new insights, and track competitor plans and industry trends.

Staffing Firm Lists & Market Share

SIA's EMEA **Book of Lists** and **Market Share Reports** on the largest staffing firms by geography and segment comprise some of SIA's most popular reports and related **Growth Assessments**.

Currently available or forthcoming EMEA reports in the list series include:

- Largest Direct Hire Staffing Firms in Europe
- Largest Industrial Staffing Firms in the UK
- Largest IT Staffing Firms in Europe
- Largest Staffing Firms in Europe
- Largest Staffing Firms in France
- Largest Staffing Firms in Germany
- Largest Staffing Firms in Italy
- Largest Staffing Firms in Spain
- Largest Staffing Firms in the Netherlands
- Largest Staffing Firms in the UK

Workforce Solutions Buyer Survey | UK & Europe

Staffing companies and other providers of workforce solutions can use these reports to learn more about the perspectives of their customers in the UK and across Europe.

ASIA PACIFIC (APAC)

Staffing and recruitment data and current analyses from across the whole of Asia, along with Australia and New Zealand.

Australian Staffing Firms' Analysis

Our recent **Financial Analysis of the Largest Staffing Firms in Australia** and **Performance of the Largest Staffing Firms in Australia** reports provide a historical picture of annual growth rates, reported revenue and market share data in the Australian recruitment industry.

Contingent Workforce Regulatory Environment in India

This report provides an overview of the regulations and compliance issues related to the engagement and supply of contingent labor in India.

Indian Salary Guide

This report helps you understand and benchmark salaries across the Indian market.

Quarterly Legal Update

These quarterly updates provide regular news and analysis of case law and legislative and regulatory issues affecting the use of contingent workers in the APAC region. Additionally, our corresponding **APAC Legal Calendar** looks ahead at expected regulation and potential legislative developments in the pipeline for the coming year.

Quarterly Results Asia Pacific

This quarterly report reviews latest financials, with growth, profit and margin data, from listed Asia-Pacific staffing companies for the most recent fiscal period. Our corresponding **APAC Financial Calendar** allows you to keep track of when results are due to publish.

Staffing Company Lists

SIA's reports on the largest staffing firms by geography comprise some of SIA's most popular reports.

Currently available or forthcoming APAC reports in the list series include:

- Largest Staffing Firms in Australia
- Largest Staffing Firms in China and Market Overview
- Largest Staffing Firms in India
- Largest Staffing Firms in Japan and Growth Assessment



2021

Largest Staffing Firms in India



2021

Largest Staffing Firms in Japan

CORPORATE MEMBER BENEFITS

You need the right insights from an objective viewpoint to determine business strategy and focus in today's fast-paced and dynamic global staffing and workforce solutions ecosystem. SIA Corporate Membership gives you the keys to grow your business now. Members gain a strategic edge with business intelligence, analysis, editorial products, events, training and networking opportunities.

Key Benefits of Membership include:

Business Intelligence & Insights

Research	Hundreds of research reports and tools for the Americas, EMEA and APAC, available based on membership region.
Trends & Benchmarking	Know where your business is heading, get insight into global staffing trends and employment metrics. Get US monthly trends and benchmarks from our surveys.
Interactive Tools	Find growth opportunities, compensation, acquisition and merger information, determine statutory expenses and access the latest terminology used in staffing and workforce solutions today.
Staffing Segment Focus	Leverage our global team for staffing and workforce solutions insights into IT, Healthcare, Industrial, Clerical, Engineering, Life Sciences, Marketing/Creative, Human Cloud and more.
Legal Insights	Protect and grow your business with legal overviews and research from around the globe with regular reporting on current legislative and regulatory issues.

Analyst Time & Strategy Sessions

Alongside our comprehensive and leading research, including hundreds of reports, SIA Corporate Members can schedule limited confidential one-on-one sessions with expert analysts about topics and issues specific to their business.

GROWTH ADVISORY BOARD

Peer support and expert insight for staffing leaders seeking growth.

An add-on to Corporate Membership, SIA's Growth Advisory Board is an effective and affordable way for staffing leaders to accelerate their growth. The Growth Advisory Board is focused on helping staffing leaders understand what is required to achieve rapid and sustainable growth, providing tools to help them grow and developing a support network to hold leaders accountable for executing on their plans.

EDITORIAL PUBLICATIONS

SIA’s editorial department and leading industry publications serve as a daily touch point between our proprietary research and global workforce solutions ecosystem.

Global Daily News



SIA’s Global Daily News brings you the latest up-to-the-minute news and summaries related to staffing suppliers, contingent work and labor markets, five days a week, available online and direct to your inbox.

www2.staffingindustry.com/Editorial/Daily-News

Staffing Industry Review Magazine



Published eight times a year, *Staffing Industry Review* magazine provides expert advice on running a staffing business and boosting the bottom line. Complimentary print subscription is available with membership, along with the online edition.

sireview.staffingindustry.com

Staffing Segment Reports

Regular roundups, of the biggest stories affecting staffing segments: *Engineering Staffing Report*, *Healthcare Staffing Report*, *Industrial Staffing Report*, *IT Staffing Report*.

The Staffing Stream

An SIA online editorial property where hundreds of people from across the staffing and workforce solutions ecosystem engage with each other. By tapping into the vast reach of the internet, *The Staffing Stream* helps you in real time to be better informed, more connected and to do your job even more effectively.

www.thestaffingstream.com

The Lexicon

The Lexicon of Global Workforce-Related Terms is an essential guide to the various terminology and acronyms used within the workforce solutions ecosystem. Whether you are new to this environment or a seasoned practitioner, you will still find our Lexicon of tremendous value as it covers a broad range of international terms and with annual updates to include new market terminology.

lexicon.staffingindustry.com

RECOGNITION

SIA’s editorial lists, featured online and in the print and digital editions of *Staffing Industry Review* magazine, recognize and honor leaders and organizations across the ecosystem for their achievements and contributions to the world of work. Nominations are accepted from the industry, from industry observers and, for certain lists, through data gathered via surveys.

40 Under 40



This list comprises promising up-and-comers whose potential influence on the industry is strong and whose vision drives progress.

40under40.staffingindustry.com

Best Staffing Firms to Work/Temp For



High levels of employee satisfaction and engagement are said to enhance an organization’s success. These companies are shining examples of that success and stand out for their workplace culture and commitment to core values that focus on people as their biggest asset.

bestfirms.staffingindustry.com

Contingent Workforce (CW) Program Game Changer



The annual CW Program Game Changer list recognizes individuals – professionals working in contingent workforce management roles around the globe – making a significant contribution to the management and evolution of contingent workforce programs within their organizations and industry-wide.

cwgamechangers.staffingindustry.com

DEI Influencers



The Diversity, Equity and Inclusion Influencers – US and Canada list includes people who have made an impact in diversity, equity and inclusion across the workforce ecosystem, including individuals from staffing firms, buyers of staffing services, VMS/MSP/RPO providers, talent platforms and vendors to the industry.

Launching in May 2021

Diversity Staffing Firms



This list of diversity-owned firms spotlights industry players and organizations whose ownership is essential to furthering opportunity and inclusion in the workplace.

diversity.staffingindustry.com

Fastest-Growing US Staffing Firms



These US firms are setting the pace for others to follow with a CAGR of at least 15% over the past five years and a minimum current year revenue threshold.

fastestgrowing.staffingindustry.com

Global Power 150 – Women in Staffing



Although evidence suggests that women dominate the staffing industry in branch offices, a very small number make it to boardrooms. With this list, which covers 100 women from the Americas and 50 international women, we aim to honor those female leaders making a difference.

si100women.staffingindustry.com

Staffing 100 North America & Europe, Latin America 25, Hall of Fame



These notable individuals have made a quantifiable impact as influencers, entrepreneurs, innovators and business and thought leaders who are elevating the industry and taking the ecosystem forward.

si100.staffingindustry.com

EVENTS

SIA's award-winning annual events are back in 2021 and beyond! Get in on unparalleled insights, business intelligence and networking action as you get takeaways you need to thrive in the highly-competitive global marketplace.

Conferences

Executive Forum North America



March 8-11, 2021 | Virtual Conference
February 28-March 3, 2022 | JW Marriott | Austin, TX

SIA's flagship event is held every year in the US. Executive Forum North America is the pre-eminent annual meeting for CEOs, owners and senior-level executives from staffing firms across industry sectors and sizes.

www.siexecutiveforum.com

Collaboration in the Gig Economy



September 21-23, 2021 | Sheraton Phoenix Downtown | Phoenix, AZ

Network with peers, HR/procurement buyers, tech suppliers and other workforce solutions providers as you gain insights into increasingly complex supply chains, explore cutting-edge strategies, and learn about the latest innovations in the gig economy/human cloud and their impact on talent supply.

www.collaborationgigeconomy.com

Healthcare Staffing Summit



November 3-5, 2021 | Encore Boston Harbor Resort & Casino | Boston, MA

The Healthcare Staffing Summit takes a deep dive into the healthcare segment of staffing and features sessions specific to the strategic and tactical needs of firms focused on nursing, locum tenens and allied health among other segments.

www.healthcarestaffingsummit.com

Executive Forum Europe



November 16-17, 2021 | The Landmark Hotel | London

Senior executives from staffing firms across Europe come together to learn about industry developments, to hear inspiring keynote speakers and to network with each other.

www.siexecutiveforum.eu

Webinars

Staffing Industry Report Webinars



SIA's webinars focus on a variety of relevant contingent labor topics, from the overall economic picture to industry developments and forecasts. Featuring highlights from SIA's most recent research, as well as best practices, new technology and gripping insights, attendees are privy to the latest trends & forecasts directly from our global team of analysts. Staffing Industry Report Webinars are available live and on-demand as an exclusive Corporate Member benefit.

www.staffingindustry.com/webinars-staffing

Certification & Training

Be known for your expertise and make it official. Substantial discounts for corporate members on Certified Contingent Workforce Professional (CCWP) and Statement of Work (SOW) Training & Certification.

Certified Contingent Workforce Professional (CCWP)



Staffing Industry Analysts' Certified Contingent Workforce Professional (CCWP) is an accreditation program designed for HR, procurement, MSP solution providers and others who manage or otherwise participate in corporate contingent staffing. The CCWP certification is available to Corporate Members at a discounted rate. Assessing and expanding the level of expertise of participants, the CCWP is an elite brand of CW program management professionals. To become certified, participants need to demonstrate knowledge of contingent workforce management best practices by taking a class and passing a rigorous certification exam. Successfully completing the program creates a level of designation that only a select few can call their own.

<https://www.staffingindustry.com/certification>

CCWP Statement of Work (SOW) Expert



Staffing Industry Analysts' CCWP Statement Of Work Management Expert Certification is an accreditation program designed for HR, procurement, workforce solutions professionals, SOW solutions providers and others who manage a corporate contingent workforce program. The CCWP SOW Management Expert Certification assesses and extends the level of expertise in the practice of CW Program management to include SOW management services, a leading area of expansion in the field.

SOCIAL MEDIA

SIA is active across a number of social networks with frequent updates for our Corporate Members and industry peers. Our primary channels include:



SIA LinkedIn Company Page: www.linkedin.com/company/staffing-industry-analysts

Providing primarily corporate news, high-level event information, research and editorial updates, thought-leadership.

SIA LinkedIn Industry Community Group: www.linkedin.com/groups/1042627

An interactive space for connecting across the workforce solutions ecosystem.



@SIAnalysts

SIA's official company twitter handle providing global coverage of our activities and the workforce solutions ecosystem.

@SIADailyNews

SIA's round up of daily news stories from our editorial team.

@SIAResearch

SIA shares latest research and related news and information.

@ExecForum

SIA handles dedicated to our Executive Forum, Healthcare Staffing Summit and

@HCStaffSummit

Collaboration in the Gig Economy conferences, respectively.

@SIAGigE



Tune in for conference highlights and more from SIA thought leaders and events.



Peer into the world of SIA **@sianalysts**.

ABOUT STAFFING INDUSTRY ANALYSTS



Founded in 1989, SIA is the global advisor on staffing and workforce solutions. Our proprietary research covers all categories of employed and non-employed work including temporary staffing, independent contracting and other types of contingent labor. SIA's independent and objective analysis provides insights into the services and suppliers operating in the workforce solutions ecosystem including staffing firms, managed service providers, recruitment process outsourcers, payrolling/compliance firms and talent acquisition technology specialists such as vendor management systems, online staffing platforms, crowdsourcing and online work services. We also provide training and accreditation with our unique Certified Contingent Workforce Professional (CCWP) program.

Known for our award-winning content, data, support tools, publications, executive conferences and events, we help both suppliers and buyers of workforce solutions make better-informed decisions that improve business results and minimize risk. As a division of the international business media company, Crain Communications Inc., SIA is headquartered in Mountain View, California, with offices in London, England.

For more information: www.staffingindustry.com