

2021

the essential elements of staffing technology

This integrated ecosystem map details the functionality of emerging technologies and companies along the continuum aimed at helping companies in the staffing, recruiting, and workforce solutions industry succeed.



American Staffing Association

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SOURCE

JOB ADVERTISING

Job Boards 	Job Distribution 	Programmatic Advertising 	Job Board Aggregators
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REFERRALS

Referral Tools 	Recruiter Marketplaces 	E-Staffing 	Temporary Labor Marketplace
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SOCIAL NETWORKS & SEARCH

Social Search 	Social Networks
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ENGAGE

CANDIDATE COMMUNICATION

Conversational Bots 	Candidate Relationship Management 	Candidate Communication
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SELECT

ASSESSMENT TOOLS

Assessment

INTERVIEW PROCESS

Video Interviewing 	Interview Management Tools
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TALENT INTELLIGENCE

Labor Market Intelligence 	Matching Systems
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HIRE

TRACKING SYSTEMS

Vendor Management 	Freelance Management 	Applicant Tracking 	Deployment Systems 	Direct Sourcing
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PLATFORM TOOLS

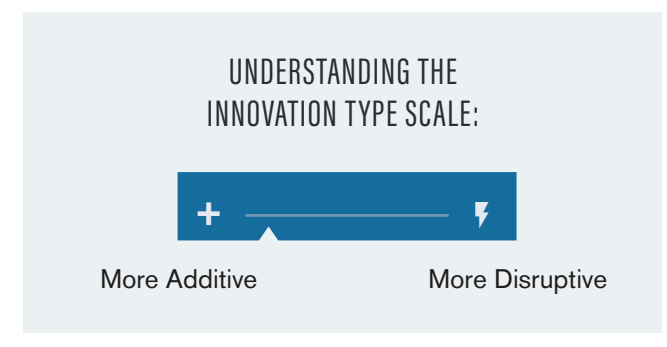
Analytics & Data Processing
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RECOMMENDATION & REFERENCE

Robotic Process Automation

BACKGROUND CHECKS & REFERENCES

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GROW

SALES TECHNOLOGY

Sales Relationship Management 	Sales Intelligence 	Sales Bots & Analytics
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Updated September 2021. Subject to change.

This diagram serves as a discovery and discussion tool to help industry leaders better understand technology's role in staffing, present and future. Content reflects assessments and opinions of Talent Tech Labs and is in no way sponsored by companies represented herein.

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