



# A GUIDE on the *journey to* **safety excellence**

- Leadership and employee engagement
- Safety management systems
- Risk reduction
- Performance measurement



**The importance of safety in business goes beyond compliance. Safety is a value, an opportunity to engage all employees in a journey that prevents harm, enhances productivity and contributes to profitability.**

# Safety is a journey

While safety requirements may vary across industries, high-performing organizations all have something in common. They are all on a journey, a cycle of improvement that aims for a continual reduction of risk with a goal of zero incidents. This is what the National Safety Council calls the *Journey to Safety Excellence*<sup>®</sup>. We call it a Journey because even organizations that have attained close to zero injuries must continue the process of improvement and reduction of risk.

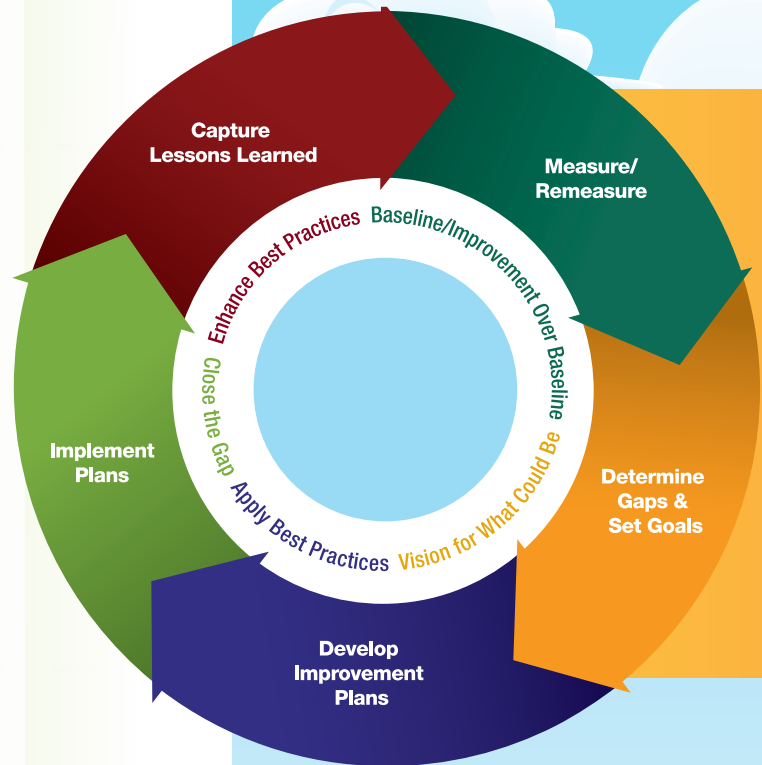
The *Journey to Safety Excellence* helps answer the following questions and provides resources to encourage you along the way:

## Where am I now and where do I want to be?

It is vital that companies have the means to measure their performance to identify gaps and prioritize needs. This helps to create improvement plans and investment priorities. The Council offers such tools in the form of employee perception surveys, safety management system assessments and incident rate calculators to help determine strengths and weaknesses, and establish goals for improvement.

**How do I move forward?** Improvement requires planning and the capability to execute the plans. What do I need to do, how do I do it and do I have the capability to do it? Whether your Journey is just beginning or nearing zero injuries, the Council has training and education solutions to meet your needs.

**How do I manage my improvement and measure my progress?** Smart companies understand that by using emerging technology, they can master the information and data generated from safety activities to prioritize investments, take rapid action to reduce risk and measure performance changes over time.



HAZARD SEVERITY		HAZARD PROBABILITY				
		-A- Frequently	-B- Probable	-C- Occasional	-D- Remote	-E- Improbable
I - Catastrophic: An incident would result in death or uncontrolled environmental impact		5	4	3	2	1
II - Serious/ Irreversible: Severe occupational injury or illness, or major system damage		4	HIGH	MEDIUM	LOW	
III - Serious/ Reversible: Occupational injury or illness, or major system damage		3		MEDIUM	LOW	
IV - Marginal: Minor occupational injury or illness or minor environmental impact		2			LOW	
V - Negligible: No injury or measurable environmental impact		1				

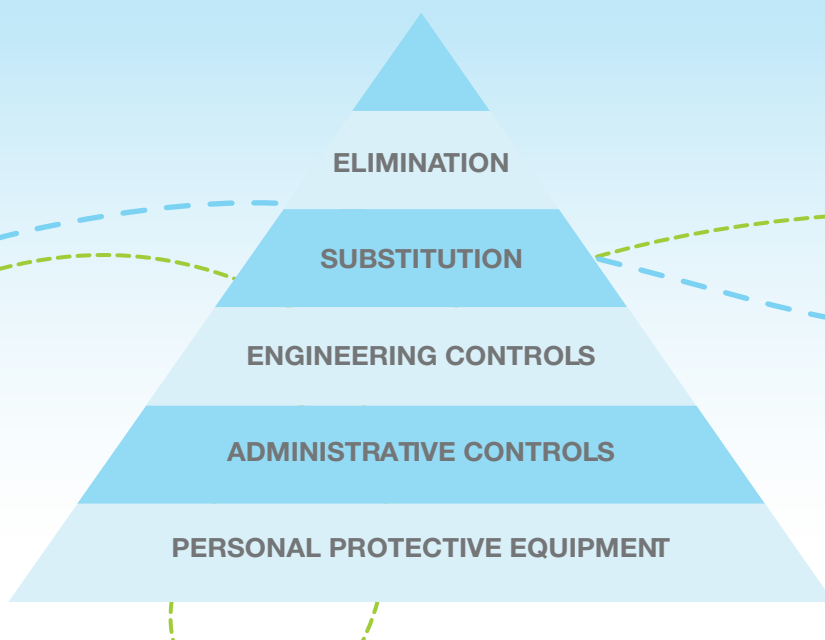
**NSC** is committed to helping all organizations – large and small, private and public, government and business – progress on their Journey. The National Safety Council wants to be your partner every step of the way.

**Leadership and employee engagement:** Leaders foster a culture where safety is fully integrated in the business and is a core value where all employees are engaged and share responsibility

**Safety management systems:** A strong safety management system is a framework of processes and procedures to ensure that work tasks are completed safely to achieve objectives

**Risk reduction:** Risk is the combination of the probability of an event and the severity of the injury that may result. Risk is always present in the workplace and those organizations who actively strive to reduce it will outperform those who do not.

**Performance measurement:** To manage improvement, it is essential to have measurable goals to track performance, looking at leading and lagging indicators and how they are related



# Let NSC partner with you on your Journey

The Journey will require persistence, sound leadership and full participation of your workforce. But the benefits of your investment are both ethically and financially sound. A commitment to safety not only protects an organization's workforce by reducing workplace incidents, it creates an optimal workplace where employees have every advantage to effectively perform their job.

The **National Safety Council** wants to partner with you on the *Journey to Safety Excellence*<sup>®</sup> to bring your safety program to the next level. We've created free, practical tools and resources to help any organization looking to improve.

## When you sign up you will receive:

- NSC Safety System Assessment
- NSC Employee Safety Perception Survey
- NSC Incident Rate Calculator
- Hundreds of e-resources in our Guides
- Regular updates on safety news and events

# Visit [nsc.org/journey](http://nsc.org/journey) today!

## ADDITIONAL NSC RESOURCES

- Visit [nsc.org/join](http://nsc.org/join) to see why more than 50,000 members have joined NSC. As an NSC member, you can take advantage of resources designed to guide your Journey and help keep your employees safe. Member-exclusive benefits include FREE publications, tools and resources as well as discounts on events, products, publications, training and more!
- Visit [nsc.org/surveyexpress](http://nsc.org/surveyexpress) to learn how to engage your entire organization in safety improvement. Start with the NSC Safety Barometer, an affordable and accurate perception survey, to take a snapshot of how your organization's safety management system is operating today.
- Visit [safetyandhealthmagazine.com](http://safetyandhealthmagazine.com) for comprehensive national coverage of occupational safety news and analysis of industry trends.
- Visit [nsc.org/family](http://nsc.org/family) to find out how you can use NSC publications to promote balance and wellness in the lives of your employees and improve their outlook, health and productivity.
- Visit [nsc.org/training](http://nsc.org/training) to take advantage of online, onsite and classroom training.
- Visit [nsc.org/institutelibrary](http://nsc.org/institutelibrary) and create a login for the Campbell Institute library to access a wealth of best practice articles.

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