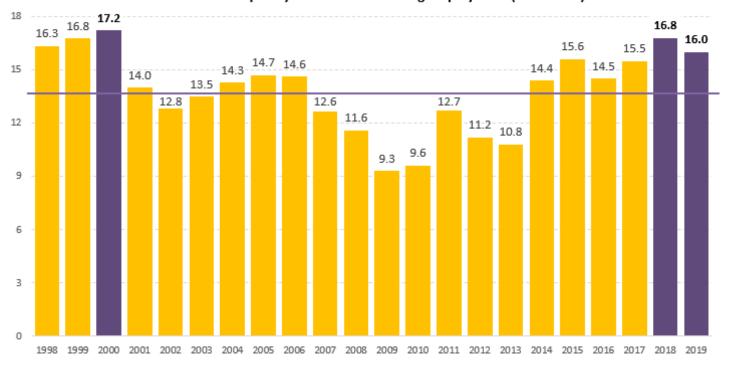
FACT SHEET

American Staffing Association

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U.S. Staffing Companies Hired 16 Million Temporary and Contract Employees During 2019

Total Annual Temporary and Contract Staffing Employment (in Millions)



Source: American Staffing Association, Staffing Employment and Sales Survey

ASA estimates the total number of temporary and contract employees who have worked in the staffing industry for any period of time during the calendar year, using data from the quarterly ASA Staffing Employment and Sales Survey.

Over the course of 2019, U.S. staffing companies hired a total of 16.0 million temporary and contract employees, compared with a near-record peak of 16.8 million in 2018. Annual staffing employment has remained above the historical average of 13.7 million for the past six years.

Why did the total number of staffing employees decrease in 2019? Retention. Now is a good time for staffing companies to re-evaluate their recruiting strategies and ensure they are building a pipeline to meet client demand with qualified talent.

For additional information, visit <u>americanstaffing.net/playbook</u>.