



for

YOU

The resources, information, and tools you need right now

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#StaffingElevates Campaign Highlights Staffing's Role in Workforce Development

ASA launched a new initiative aimed at educating the public about the role of staffing agencies in workforce development and training. The #StaffingElevates campaign highlights many of the top educational and workforce development programs developed by staffing companies to combat the nation's ongoing skills gap crisis.

While 80% of employed U.S. adults consider an employer's professional development

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Share Your Knowledge at StaffingWorld® 2022



Calling all experts in the staffing, recruiting, and workforce

solutions industry: Submit your proposal to present a 10-minute Knowledge Hub talk on technology or other topics important to the industry at Staffing World, Oct. 25–27 in Las Vegas. The deadline for proposals is May 31. Visit americanstaffing.net/presenters.



2022
ASA STAFFING LAW
CONFERENCE

★ ★ ★ ★ ★ MAY 5–6 WASHINGTON, DC

Register Today!

Only the ASA Staffing Law Conference targets the staffing industry-specific legal challenges you are facing right now. Make sure your company has the latest information and resources it needs to protect your business and take advantage of growth opportunities. Visit staffinglawconference.net for details.

Your Legal and Legislative Need-to-Know

When you don't have time to read everything a lawyer has to...



ASA Mounts Multifront Defense Against Attacks on Nurse Staffing Agencies

Since the start of the year, ASA and its health care members have faced a multifront legislative assault by hospitals and long-term care facilities complaining about excessive nurse staffing prices and urging federal and state regulators to act—including proposals to cap agency bill rates.

Legislation aimed at controlling nurse staffing costs and regulating how agencies operate has been introduced in 12 states. At the federal level, hospital and long-term care groups have urged the government to investigate whether nurse staffing agencies should be regulated. ASA has published an article that describes the various proposals and the advocacy efforts of ASA and its members to address these concerns. View the full article at americanstaffing.net/legalarticles.

#StaffingElevates Campaign

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and training offerings an important consideration when accepting a new job, just 39% say their current employer is helping them improve their current skills or gain new skills to do their job better, according to results from an ASA Workforce Monitor® online survey conducted by The Harris Poll in fall of 2021.

“Staffing companies are helping America’s workers gain the training they need to elevate their careers,” said Richard Wahlquist, president and chief executive officer of ASA. “Every day, staffing companies hear from employers about the skills gap crisis facing our country. As a result, ASA members have created innovative, dynamic, and multifaceted educational programs that equip workers with the most sought-after skills in the labor market today.”

The initiative also includes a specific focus on raising awareness of the staffing industry’s dynamic educational programs for workers considering career changes. Successful job training programs are highlighted weekly on ASA social media channels. Here are just a few:

Cella Managed In-House Agency Master’s Summit

A program designed for leaders in the creative services industry to help them gain fundamental leadership skills and technical and operational training.

Adecco Virtual Forklift Program

Tapping into the Aspire Academy, Adecco was able to provide their on-site associates with free classes to upskill and get forklift certified.

Randstad US and Udemy Partnership

In partnership with Udemy, Randstad created a program that offers free educational courses to talent working in STEM roles.

PPL Events Health Ambassadors

PPL Events developed a robust internal health procedures training required by all staff, which educates on how to comply with all current Centers for Disease Control guidelines and reduce the spread of the disease.

YUPRO OnRamps@Work Apprenticeship Program

The program provides professional development—including both soft and hard skill development opportunities—as well as community-building and access to free and reduced-cost social assistance programs to traditionally underrepresented young adults.



80% of employed U.S. adults consider employers' training offerings important when accepting a job.

Join Your Fellow Women Staffing Professionals at THRIVE 2022

THRIVE Virtual 2022: Elevating Careers, Empowering Women in Staffing, brought to you by the ASA Women in Leadership interest group, returns by popular demand on **May 12, 1:30–6 p.m. Eastern**. This virtual event will deliver a robust half day of high-impact content designed to grow your leadership skills and expand your professional reach. Presentation topics include manifesting and upleveling your life, inclusive leadership, entrepreneurship, and more.



Pricing starts at just \$75 for ASA members, with major discounts for subsequent registrants from the same company—visit americanstaffing.net/thrive to learn more and register today.

Now Accepting Applications: Women in Leadership Scholarship Program

The ASA Women in Leadership Scholarship Program aims to raise the visibility of women in the staffing industry as well as provide scholarships that cover registration fees for two events. Scholarships will be awarded to two rising stars who are committed to a career in staffing and have shown career growth potential. Each recipient will attend, free of charge, the ASA annual convention and expo—Staffing World 2022 in Las Vegas—as well as the special THRIVE: Women in Leadership preconvention program. **The deadline to apply for the scholarship program is May 25, 2022.** Visit americanstaffing.net/wilscholarship.

Differentiate Your Staffing Company

Are you a staffing standout? Each year, ASA honors member companies that have achieved the highest level of industry excellence. Enter one or both of these prestigious competitions:



Honor innovative work-based learning programs, managed by member staffing companies, that train, reskill, and upskill temporary and contract employees.



Celebrates a temporary or contract employee who has an extraordinary staffing success story to share. ASA also names an All-Star from each industry sector, if merited.

Win an ASA award and leverage it to differentiate your staffing company among clients and talent in today's competitive marketplace. Learn more and enter today at americanstaffing.net/awards.

Entries are due by May 20.

Participate in the Newly Reopened Staffing Compensation and Benefits Survey

The ASA Staffing Compensation and Benefits Survey has reopened for a limited time to let member companies participate and get critical data to combat the Great Resignation and win quality talent.

This resource provides the only comprehensive view of corporate employee salaries and benefits in the staffing industry. Data are based on peer input for 27 positions specific to the staffing and recruiting industry, including executive compensation. Participate in the survey and subscribe for access to an exclusive online reporting module.

For more information about the survey and to view report details, visit americanstaffing.net/compensation.



ASA Launches Resources Aimed at Increasing Disability Inclusion in Staffing

ASA in February announced a new website intended to help employers make their businesses more inclusive for talent with disabilities: americanstaffing.net/odep.

Developed in conjunction with the U.S. Department of Labor's Office of Disability Employment Policy, the site includes resources on best practices for recruiting, hiring, retaining, and advancing talent with disabilities; what employers need to know about managing a diverse workforce that includes people with disabilities; and ways employers can promote disability inclusion in their internal and external communica-

tions. It also provides information on commonsense workplace changes that result in more digitally accessible workplaces.

"As the bridge between employers and job seekers, staffing and recruiting agencies play a unique role in ensuring that people with disabilities have access to the job opportunities they deserve," said Richard Wahlquist, president and chief executive officer of ASA. "Our new resource site offers practical and easy-to-use resources for companies looking to develop more disability-inclusive workplaces."

Your ASA Membership ROI

Because you're an ASA member...

- **Catch up with the Staffing STATS webinar series.**

This popular quarterly webinar series features timely data and reliable analysis of industry research and economic trends. Learn more and register for the next one at americanstaffing.net/webinars.

- **Utilize the Staffing Promo Tool Kit.** Get marketing

resources that will help your clients and candidates understand the value of using a staffing company—including infographics, member logos, social media tactics, sector-specific FAQs, slide presentations, and much more. Visit americanstaffing.net/promotoolkit.

- **Network in your staffing niche—virtually.** Get insights specific to your sector of the industry during a peer networking call where you can discuss top-of-mind challenges and devise solutions. Get the full schedule and register at americanstaffing.net.



In Case You Missed It...

1Q ASA State of the Industry Webinar

The first of the series for 2022, presented by ASA and ClearlyRated, took place March 31 and featured data from the Staffing Compensation and Benefits survey, significant legal developments, and more. Visit americanstaffing.net to see the on-demand webinar and future dates for the series.



STAFFING WORLD®
SW 2022

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 See you there!

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