



Staffing Firms Employed 130,700 Workers in Iowa

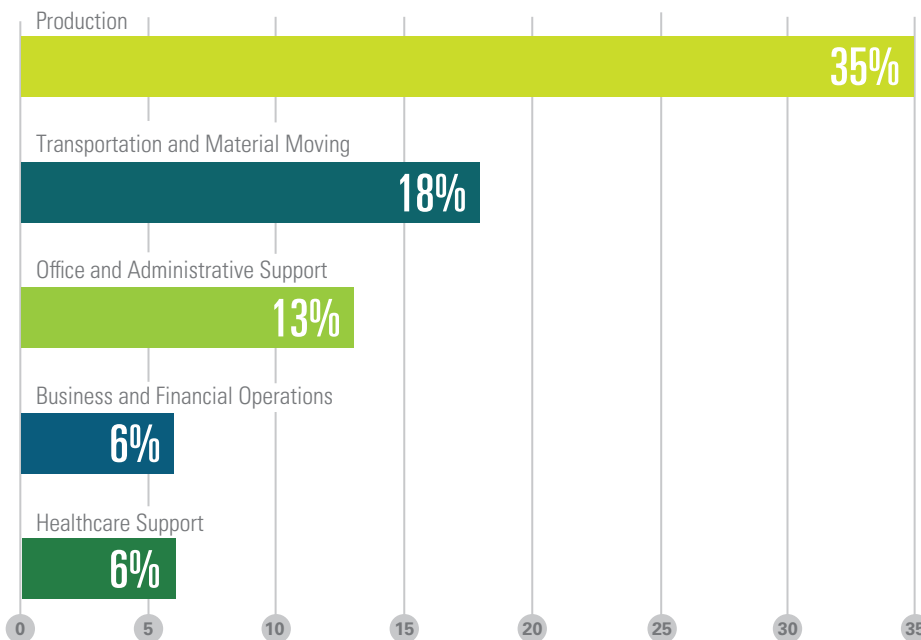
U.S. staffing agencies assign millions of people to millions of jobs every business day.



2022 AT A GLANCE: Iowa Staffing Statistics

- Average temporary help workers each week: 25,200
- Annual employment: 130,700
- Annual payroll (2021): \$713.8 Million
- Estimated number of offices (2021): 350

Top 5 Temporary Help Occupation Groups—IA



National Staffing STATISTICS

- Average temporary/contract employees each week: 2.8 million
- Average tenure: 10 weeks
- Annual employment: 14.6 million
- Temporary/contract staffing sales: \$159.1 billion
- Estimated number of offices: 41,240

For more information visit americanstaffing.net/research.

Sources: ASA (2021 national benchmarks); Census CBP (2020 offices); 2017 Economic Census and ASA benchmarks (2021 state sales estimate); 2021 Bureau of Labor Statistics OEWS (top occupations, earnings, weekly employment)

ASA helps the staffing industry create **better** lives, **better** businesses, and a **better** economy.