



Staffing Firms Employed 116,000 Workers in Iowa

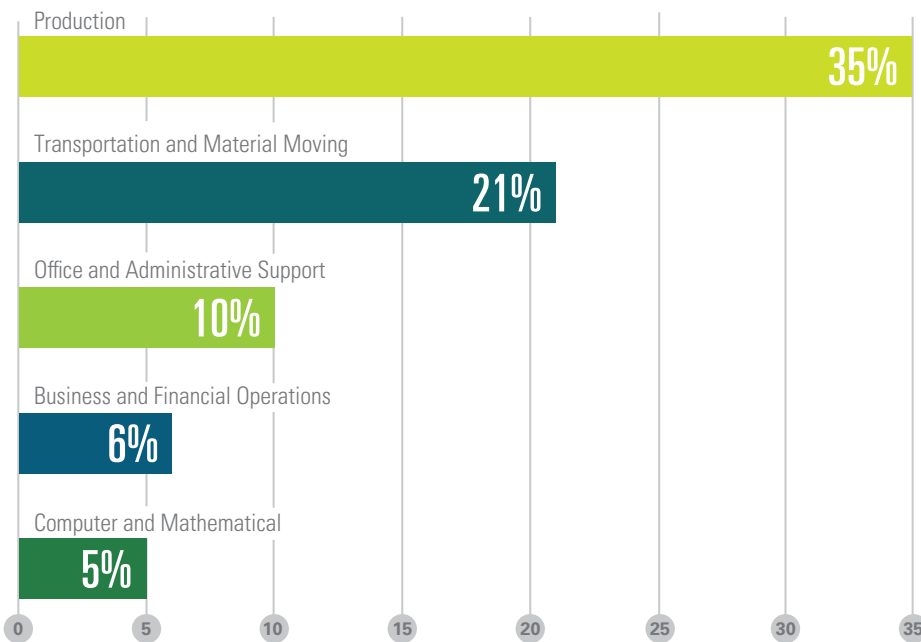
U.S. staffing agencies assign millions of people to millions of jobs every business day.



2021 AT A GLANCE: Iowa Staffing Statistics

- Average temporary help workers each week: 22,500
- Annual employment: 116,000
- Average annual wage: \$40,300
- Total estimated annual sales: \$1 Billion
- Estimated number of offices (2020): 330

Top 5 Temporary Help Occupation Groups—IA



National Staffing STATISTICS

- Average temporary/contract employees each week: 2.7 million
- Average tenure: 10 weeks
- Annual employment: 14.1 million
- Average annual wage: \$44,000
- Temporary/contract staffing sales: \$144.2 billion
- Estimated number of offices: 37,000

For more information visit americanstaffing.net/research.

Sources: ASA (2021 national benchmarks); Census CBP (2020 offices); 2017 Economic Census and ASA benchmarks (2021 state sales estimate); 2021 Bureau of Labor Statistics OEWS (top occupations, earnings, weekly employment)

ASA helps the staffing industry create **better** lives, **better** businesses, and a **better** economy.