



**EARN  
THE  
MARK**

The Safety Standard of Excellence mark is **a powerful differentiator for your staffing company** in an increasingly competitive marketplace.



AN INITIATIVE OF



American Staffing Association



National Safety Council

# Earning the mark demonstrates that your company has standards in place to foster a **safe workplace for temporary workers.**

## How the Safety Program **Delivers Value**



The Safety Standard of Excellence program provides safety best practices for staffing companies, as well as sample checklists and templates, online assessment tools, and other resources designed to help continuously improve safety processes.

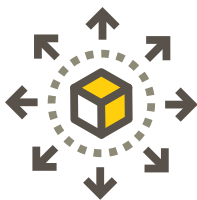


These tools are available to staffing companies as soon as they register. After they earn the mark, they maintain access to program resources and updated materials.



Learn more about the Safety Standard of Excellence program at [americanstaffing.net/safety](https://americanstaffing.net/safety), where you'll find program criteria, a preliminary assessment tool, and much more.

## How the Program Works



After your company registers online for the Safety Standard of Excellence program, you will learn more about the assessment process and how your company size plays a role in that assessment. You will receive a customized program agreement, which includes a plan of execution as well as fees associated with safety assessments. There's also an initial registration fee.

Once registered, your team can access a wide range of resources available through a convenient online portal. These resources—including sample checklists and best practices—help your company prepare for the safety assessment process.

Next, your company schedules an on-site safety assessment, during which a National Safety Council consultant reviews safety-related policies and procedures, and compares those findings against program best practices.

## What to Expect **After the Assessment**

After the assessment is complete, your team will participate in a consultation to review the findings. You'll receive a report that includes assessment details, scores, and opportunities for safety improvements.

If your company meets the program's requirements, then you earn the Safety Standard of Excellence mark. You'll receive marketing tools—including a press release and social media content—and a customized logo featuring your company's name.



Your Company Name Here

This staffing firm adheres to safety best practices as outlined by the American Staffing Association and National Safety Council.



Learn more at [americanstaffing.net/safety](https://americanstaffing.net/safety).

# How Earning the Mark **Benefits Your Company**

When your company earns the Safety Standard of Excellence mark, you demonstrate that standards are in place to foster a safe workplace for temporary workers, that your company is committed to worker safety, and that you are a trusted employer. Earning the mark is a real differentiator in the increasingly competitive staffing marketplace.



Here are examples of what staffing companies that have earned the mark are saying:

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“We’ve made improvements based on our Safety Standard of Excellence report. We believe that the National Safety Council’s opinion trumps all, and we want to follow NSC recommendations.”

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“We have made changes, such as moving to electronic training, because of the Safety Standard of Excellence assessment.”

“It was recommended that we drug test everyone. Because of that, it has reduced our incidents and our turnover rate.”



Across a range of industries, business leaders—your clients and prospective clients—are adopting a “safety management system” approach for their companies. They’re looking at safety as a holistic concern that spans all aspects of the enterprise.

Staffing companies can take advantage of this business opportunity by demonstrating expertise and commitment to workplace safety issues.



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# Be a Trusted Partner and Employer of Choice



More than 20 staffing companies have earned the prestigious Safety Standard of Excellence mark since the program's inception in 2016, and many more have registered for the assessment process. When your company earns the mark, it becomes an ambassador for worker safety as well as a more attractive choice for prospective clients and talent.



See videos about the Safety Standard of Excellence program at [americanstaffing.net/safety](http://americanstaffing.net/safety).



## Earn the Mark, Become a Safety Leader

Staffing companies that earn the Safety Standard of Excellence mark demonstrate a holistic approach and deep commitment to ongoing safety improvements. Among the operational areas addressed by the program:

- Selecting and screening applicants
- Controlling workers' compensation costs
- Instituting general safety training and orientations
- Evaluating work site hazards and employee exposure to them
- Instituting collaborative incident management protocols

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