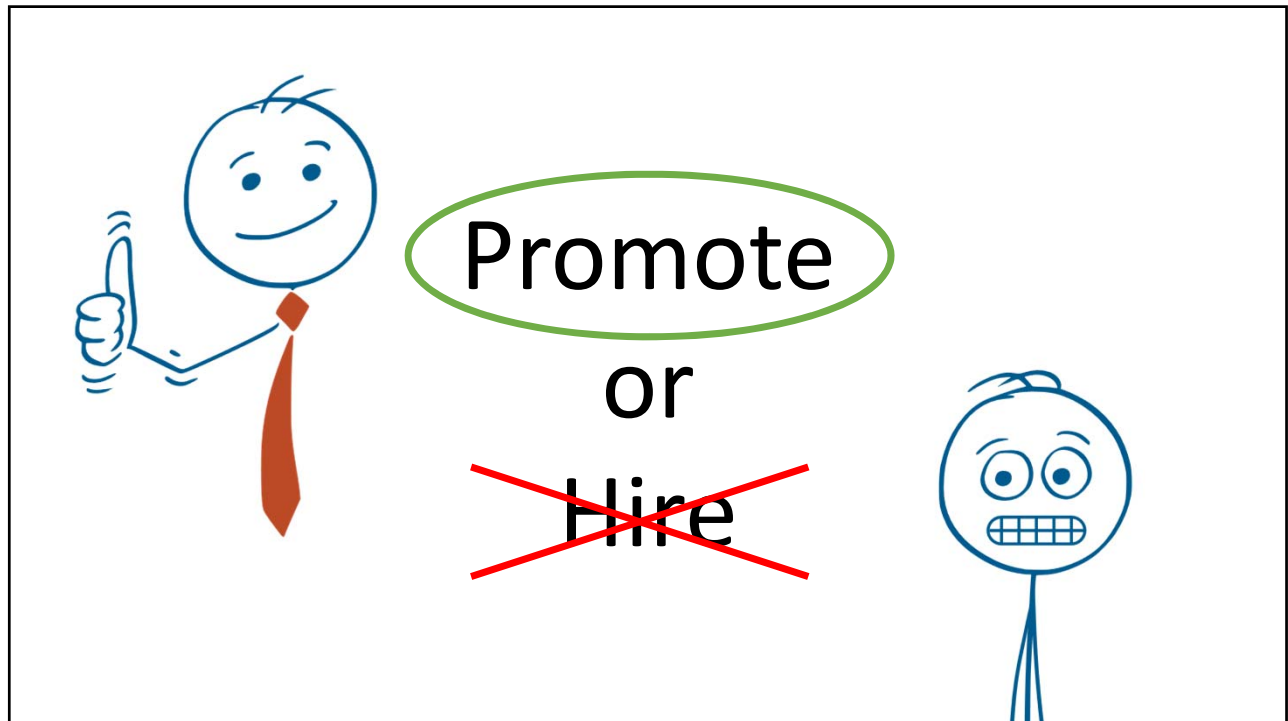


# What to Look For in Leaders

ASA ExecuVision  
Shane Jackson



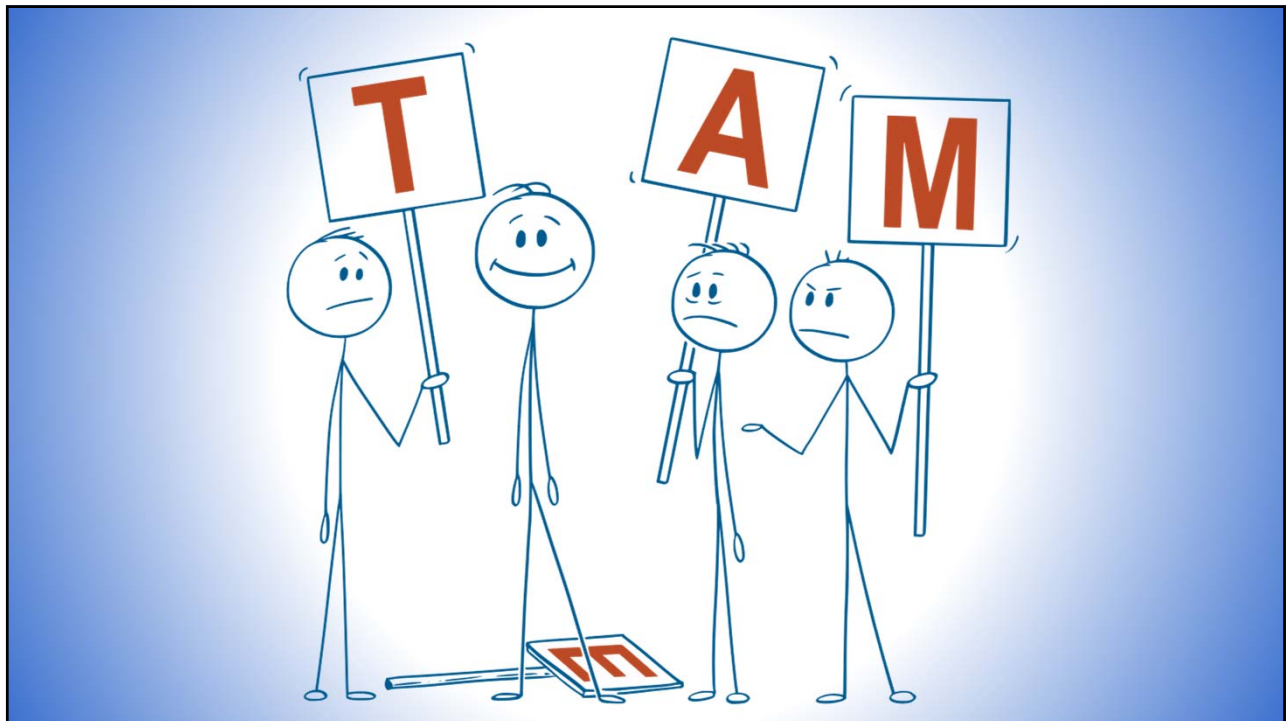
Technical Risk

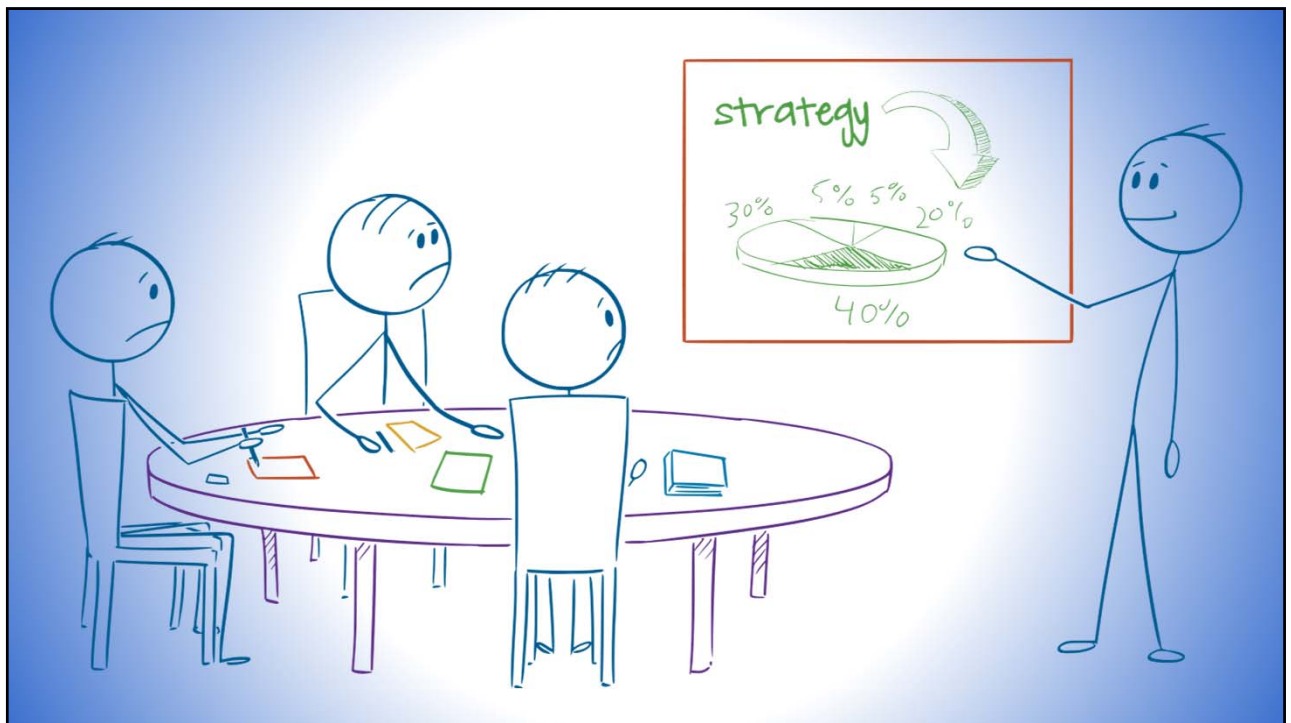
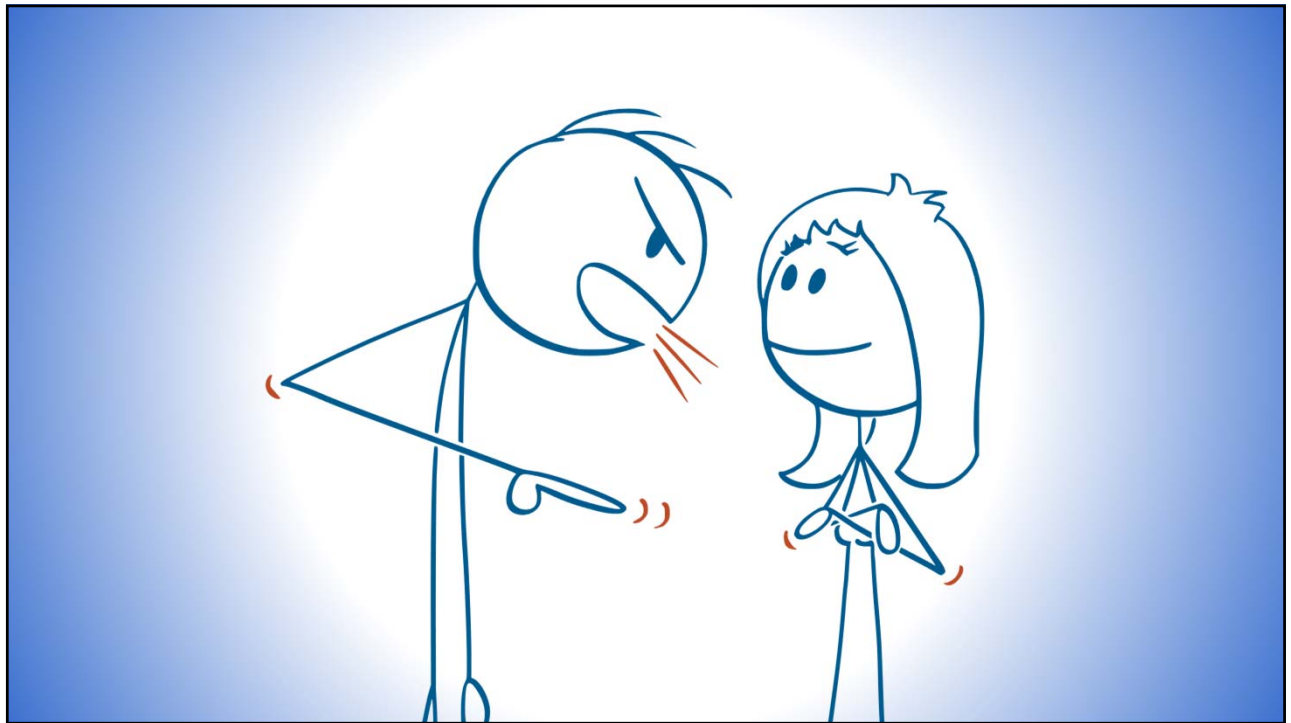
Cultural Risk

Culture

The atmosphere that results from the actions a group takes to accomplish its purpose.

Why do new leaders fail culturally?





## Values and Beliefs

Value – a principle in which we place great worth.

Belief – a conviction that something is true.

## Hire for Cultural Fit

- If you stand for nothing you'll fall for anything
- Hire like Chick-Fil-A
- Let the candidates do the work for you