Bracing for Change
Strategizing for the Impending AI Revolution

Ashwarya Poddar
Founder & CEO ConverzAI
Impact of AI on Staffing

AI delivers speed at scale to your process bottlenecks

**Candidate Engagement**

**Candidate Matching**

**Data Transparency**

ASA ExecuVision 2024
Technology Series
KPI Impact of AI

Revenue
Topline boost at a higher profit margin

Recruiter Efficiency
AI creates more connections with qualified candidates

Candidate Experiences
Transparent and consistent job screenings

Connection Rates
Meet candidates where they are, when they are there

Time to hire
Accelerate connection, qualification, and placement
Advice for AI Adoption

Successful adopters of AI have

Leadership
Be open about the vision for technology and celebrate wins

Smooth Operators
Business operations team to address change management

Easy Implementation
New and disruptive technology needs to work quickly

Start Small
Activate forward looking recruiters or branches first

Plan for Scale
Move rapidly to capture AI value across teams
Bracing for Change
Strategizing for the Impending AI Revolution

Ashwarya Poddar
Founder & CEO ConverzAI