

employbridge

Re-Examining Your Mission in the Face of Organizational Change

Billy Milam, CEO, Employbridge



Our Purpose:

Championing People. Unlocking Potential.

MUCH like what a foundation is to a house, a conductor is to an orchestra, and a canvas is to an artist's masterpiece—a clear purpose is everything to an organization. It is an organization's soul and identity, providing both a platform to build upon and a mirror to reflect its existence in the world. It articulates why an organization exists, what problems it is here to solve, and who it wants to be to each human it touches through its work.

-Simon Sinek, Start With Why

- ❑ Purpose-driven companies see higher market share gains and grow on average 3X faster than their competitors.**
- ❑ They have 4X higher employee and customer satisfaction.**

Actions Drive Values

CONNECTIVITY to place **Relationships First**

AGILITY to be **Better, Always**

TRANSPARENCY to **Win As One**

VISION to **See Further**

Who We Serve and What Matters

