



Staffing Firms Employed 119,200 Workers in Iowa

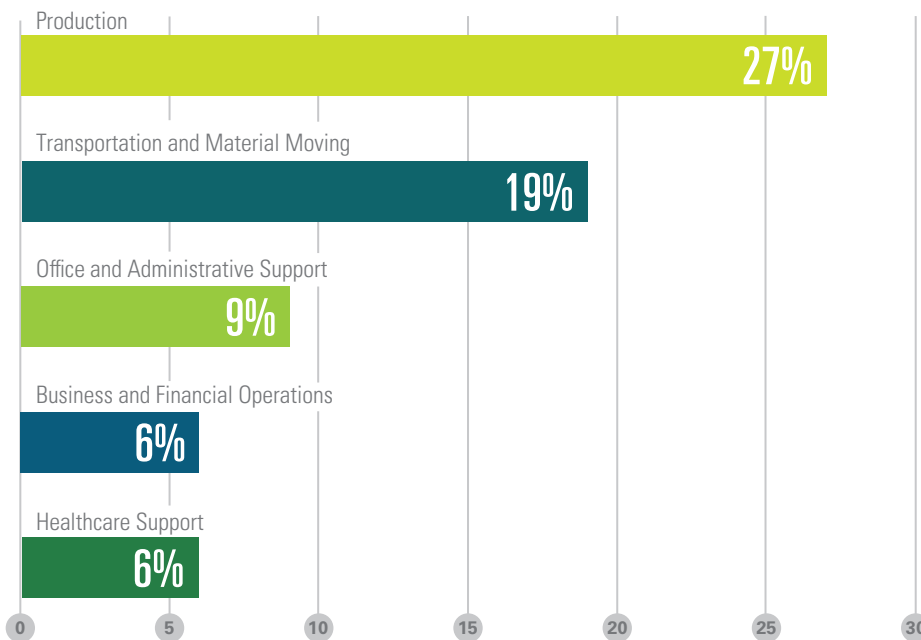
U.S. staffing agencies assign millions of people to millions of jobs every business day.



2023 AT A GLANCE: Iowa Staffing Statistics

- Average temporary help workers each week: 23,200
- Annual employment: 119,200
- Annual payroll (2022): \$793.2 Million
- Estimated number of offices (2022): 320

Top 5 Temporary Help Occupation Groups—IA



National Staffing STATISTICS

- Average temporary/contract employees each week: 2.5 million
- Average tenure: 10.1 weeks
- Annual employment: 12.7 million
- Temporary/contract staffing sales: \$142.4 billion
- Estimated number of offices: 39,370

For more information visit americanstaffing.net/research.

Sources: ASA (2023 national benchmarks); Census CBP (2022 offices); ASA benchmarks (2023 state sales estimate); 2023 Bureau of Labor Statistics OEWS (top occupations, earnings, weekly employment)

ASA helps the staffing industry create **better** lives, **better** businesses, and a **better** economy.