



Staffing Firms Employed 108,100 Workers in Iowa

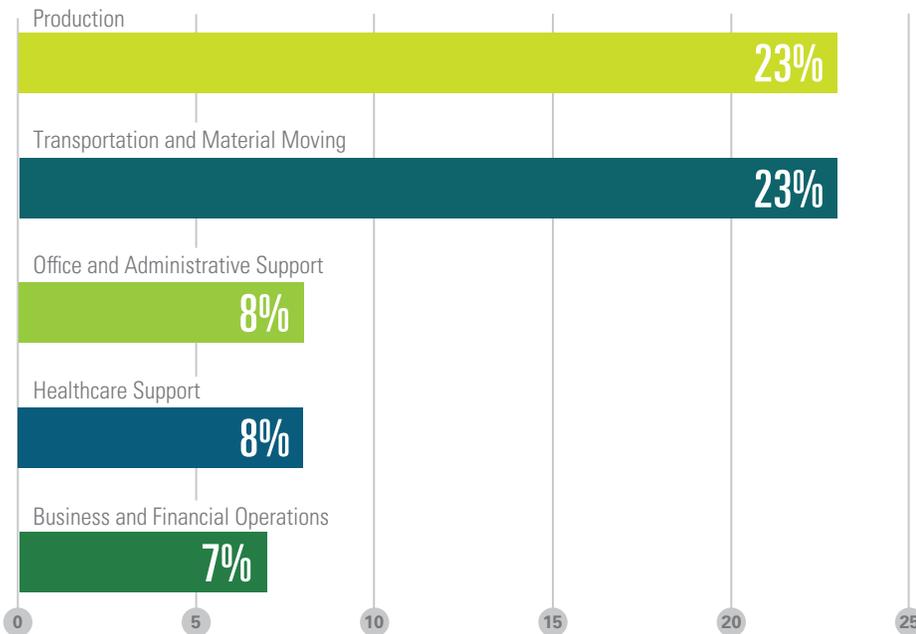
U.S. staffing agencies assign millions of people to millions of jobs every business day.



2024 AT A GLANCE: Iowa Staffing Statistics

- Average temporary help workers each week: 21,000
- Annual employment: 108,100
- Annual payroll (2023): \$721.7 Million
- Estimated number of offices (2023): 330

Top 5 Temporary Help Occupation Groups—IA



National Staffing STATISTICS

- Average temporary/contract employees each week: 2.2 million
- Average tenure: 10.1 weeks
- Annual employment: 11.2 million
- Temporary/contract staffing sales: \$124.0 billion
- Estimated number of offices: 38,250

For more information visit americanstaffing.net/research.

Sources: ASA (2024 national benchmarks); Census CBP (2023 offices); ASA benchmarks (2024 state sales estimate); 2024 Bureau of Labor Statistics OEWS (top occupations, earnings, weekly employment)

ASA helps the staffing industry create **better** lives, **better** businesses, and a **better** economy.