

Agenda & Sessions
Subject to change.

Tuesday, Feb. 11

7:30–8:45 a.m.
Networking Breakfast

8:45–9 a.m.
Welcome to ExecuVision—Day 1
Richard Wahlquist, CEO, American Staffing Association

9 a.m.–12 noon
ExecuVision Masterclass With Jim Collins: Getting From Good to Great to Growth

12 noon–1 p.m.
Networking Lunch and Q&A With Jim Collins

1–1:15 p.m.
Wisdom of the Crow: How Top Staffing Firms Can Double Industry Growth
Eric Gregg, Founder and Customer Experience Strategist, ClearlyRated

1:15–1:30 p.m.
Riches in the Niches: Unlocking Growth Through Targeted Business Development
Dougie Loan, Chief Revenue Officer, SourceWhale

1:30–1:45 p.m.
Practical Advice for Streamlining Your Operations With AI and Automation
Kelli Ryan, Chief Customer Officer, Cartwheel

1:45–2:30 p.m.
Building Level-Five Leaders
Facilitated by Jason Leverant, CSP, President and COO, AtWork Group

2:30–2:45 p.m.
Break

2:45–3 p.m.
Building a High-Performing Sales Organization: Driving Organic Growth Through Innovative Leadership and Customer-Centric Practices
Kelly Boykin, Founder, Growth Curve

3–3:15 p.m.
The Human Factor in Mergers and Acquisitions: Keys to Sustainable Success
Suky Sodhi, President, Elite Global Recruiters

3:15–3:30 p.m.
The Hidden Catalyst for Accelerating Staffing Firm Growth
Jay Mattern, CEO, TerraFirma Marketing

3:30–4:30 p.m.

Confronting the Brutal Facts
Dana Baughns, Chief Legal Officer, Allegis Group

4:30–4:45 p.m.
Staffing M&A: Top 10 KPIs to Maximize Marketability and Valuation
Matt Rupprecht, Director, PMCF Investment Banking

4:45–5:25 p.m.
Panel Discussion on Growth

5:25–5:30 p.m.
Day 1 Closing Remarks and Next Steps
Joanie Bily, Division President, Employbridge

5:30–8 p.m.
Networking Reception and Dinner

Wednesday, Feb. 12

7:30–8:40 a.m.

Networking Breakfast

8:40–8:45 a.m.

Welcome to ExecuVision—Day 2

Stephen Dwyer, President, American Staffing Association

8:45–9:05 a.m.

Economics Overview: Staying Ahead of Growth Opportunities

Kory Kantenga, Head of Economics, Americas, LinkedIn

9:05–9:25 a.m.

Industry Overview: A Growth-Focused Look Ahead

Jeff Silber, Managing Director and Senior Analyst, BMO Capital Markets

9:25–10 a.m.

Economic and Industry Outlook Q&A

Facilitated by Noah Yosif, Chief Economist, American Staffing Association

10–10:15 a.m.

Break

10:15–11 a.m.

The Hedgehog's Journey

Facilitated by Dana Baughns, Chief Legal Officer, Allegis Group

11–11:15 a.m.

Navigating Market and Talent Trends in the New Year: Strategic Planning for 2025

Jennie Dede, Head of Sales, Search and Staffing North America, LinkedIn Talent Solutions

11:15–11:30 a.m.

Succession Planning 101

Tom Kosnik, Founding Partner, Visus Group

11:30–12:30 p.m.

Networking Lunch

12:30–1:30 p.m.

The Industry Flywheel

Facilitated by Janette Marx, CEO, Airswift

1:30–1:45 p.m.

AI-Powered Virtual Recruiters: Transformation Delivered

Ashwarya Poddar, Founder and CEO, ConverzAI

1:45–2 p.m.

Data-Driven Talent Sourcing: Maximizing Profitability in a Tight Labor Market

David Folwell, Founder and President, Staffing Referrals

2–2:15 p.m.

Efficiency Unleashed: The Impact of Back-Office Operations on Organizational Success

Colin LaBeau, President, FoxHire

2:15–2:30 p.m.

Break

2:30–2:45 p.m.

Your Tech Stack and Its Impact on Your Multiplier

Lauren B. Jones, Chief Executive Officer, Leap Advisory Partners

2:45–3 p.m.

Combining the Power of AI and Data: Fuel Your Staffing Firm by Turning Data Into Action

Jason Heilman, SVP, Product Automation and AI, Bullhorn

3-3:45 p.m.

Panel Discussion on Culture and Tech Strategies

Facilitated by Joanie Bily, Division President, Employbridge

3:45-4:30 p.m.

Peer Executive Coaching

Facilitated by Dustin Norwood, VP and Chief Learning Officer, American Staffing Association

4:30–4:45 p.m.

Closing Remarks and Next Steps

Janette Marx, CEO, Airswift