

February 13, 2024—Webinar: 2024 Staffing Trends: Projections and Reflections *Chat Panel Conversation*

Top 10 2024 Trends: https://americanstaffing.net/wp-content/uploads/2020/05/ASA_trends_2024_FINAL.pdf

Program Slides:

<https://www.dropbox.com/scl/fi/ya9se3uuppqyxaim1maje/2024TrendsSlides.pdf?rlkey=ocpkqmr9hd7u0l2wze6x66ovw&dl=0>

Top Resources—Economy Trend:

- ASA Data Dashboard: <https://americanstaffing.net/research/asa-data-dashboard/>
- Staffing Success Article: <https://americanstaffing.net/wp-content/uploads/2020/05/Staffing-Success-JA23-Staffing-Opp-Cover-Story-Reprint-2.pdf>
- 2023 Staffing Industry Playbook: <https://americanstaffing.net/research/staffing-success-2023-special-issue/>

Top Resources—Generative AI Trend:

- Staffing Success Article: <https://americanstaffing.net/wp-content/uploads/2020/05/Staffing-Success-JA23-Ly-QA-Reprint-2.pdf>
- Staffing Success Article: <https://americanstaffing.net/wp-content/uploads/2020/05/Staffing-Success-SO23-Automation-Reprint-1.pdf>
- ASA Workforce Monitor—Automation Outlook: <https://americanstaffing.net/asa-workforce-monitor/automation-outlook/>

Top Resources—Employee Experience

- Staffing Success Article: <https://americanstaffing.net/wp-content/uploads/2020/05/Staffing-Success-MJ23-ERGs-Reprint.pdf>
- Staffing Success Article: <https://americanstaffing.net/wp-content/uploads/2020/05/Staffing-Success-JA23-WomenInStaffingReprint-2.pdf>
- ASA On-Demand Recording: <https://americanstaffing.net/webinars/third-quarter-update-for-staffing-professionals-2023>

Top Resources—Labor Supply Imbalances

- Staffing Success Article: <https://americanstaffing.net/wp-content/uploads/2020/05/Staffing-Success-ND23-Employment-Challenge-Reprint-1.pdf>
- Disability Employment Resources for Staffing Firms: <https://americanstaffing.net/odep/>
- ASA On-Demand Recording:

Top Resources—Future-Ready Workforce

- ASA Workforce Monitor: <https://americanstaffing.net/asa-workforce-monitor/>
- National Skills Coalition: <https://nationalskillscoalition.org/skills-mismatch/>
- Workforce Innovation and Opportunity Act: <https://www.dol.gov/agencies/eta/wioa>

Top Resources—Leadership Pipeline

- Staffing Success Article: <https://americanstaffing.net/wp-content/uploads/2020/05/Staffing-Success-MJ23-MiddleLeadershipReprint.pdf>
- ASA Mentor Match Program: <https://americanstaffing.net/asa-mentor-match-program/>
- ASA On-Demand Recording: <https://www.youtube.com/watch?v=mXZFi5KaUJw>

Top Resources—Cybersecurity

- Staffing Success Article: <https://americanstaffing.net/wp-content/uploads/2020/05/Staffing-Success-MJ23-Tech-Trends-Reprint.pdf>
- Staffing Success Article: <https://americanstaffing.net/wp-content/uploads/2020/05/Staffing-Success-SO23-CoverStoryReprint.pdf>
- ASA On-Demand Recording: <https://www.youtube.com/watch?v=e4yLVX-y9b0>

Staffing Tech Center: <https://americanstaffing.net/asa-staffing-tech-center/>

Top Resources—Regulation

- Staffing Success Article: <https://americanstaffing.net/wp-content/uploads/2020/05/Staffing-Success-SO23-LawYouReprint.pdf>
- ASA Policy Agenda: <https://americanstaffing.net/asa-policy-agenda/>
- Staffing Success Article: <https://americanstaffing.net/wp-content/uploads/2020/05/Staffing-Success-JA23-LawYou-Reprint.pdf>

Staffing Law and Compliance Conference: <https://americanstaffing.net/lawconference24>

Top Resources—Customer Experience

- Staffing Success Article: <https://americanstaffing.net/wp-content/uploads/2020/05/Staffing-Success-ND23-NPS-Benchmark-Reprint.pdf>
- ASA On-Demand Recording: <https://americanstaffing.net/webinars/maximizing-your-client-and-talent-experience/>
- ASA On-Demand Recording: <https://americanstaffing.net/webinars/second-quarter-update-for-staffing-professionals-2023/>

Top Resources—HR 5.0

- ASA Staffing Tech Center: <https://americanstaffing.net/asa-staffing-tech-center/>
- Staffing Success Article: <https://americanstaffing.net/wp-content/uploads/2020/05/Staffing-Success-ND23-TechTrends-Reprint.pdf>
- 2023 Staffing Industry Playbook: <https://americanstaffing.net/research/staffing-success-2023-special-issue/>

Cybersecurity Conversation:

- Talk with Bob Barrow at Barrow Group - he has been very helpful with several of us in providing great insurers. Bob works exclusively with the Staffing Industry.
- Marsh & McLennan Agency LLC Company - John Heil, VP.
- ASA Partners: World Wide Specialty

Chat Panel Comments around the last question during Q&A

- We see upward swing and good success with AI messaging in LinkedIn
- You can also use Firefly for that.
- There is another tool called Otter that works that way too
- You can record your meetings and then ask ChatGPT to tell you the action items

Upcoming Program mentioned by Robin Mee during the Webinar:

Please join DeLibra Wesley & Kendra Cato, industry leaders from the [Women of Color in Staffing](#) (WOCIS) Community, as they share more on their experience through staffing, the importance of community, mentorship, and allyship in their success, and actions you can take to accelerate your own career.

[Charting Your Path: The Journeys of Women of Color in Staffing](#) takes place **Thursday, February 22, at 2 p.m. ET.** [Registration is free](#) and open to members and nonmembers.