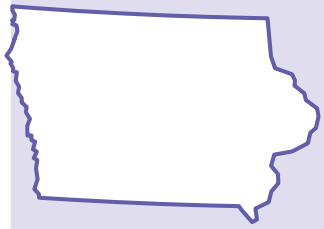
STATE FACT SHEET

Iowa

Iowa 2026: Staffing Industry at a Glance



16,842
Total Employees *4Q2025*

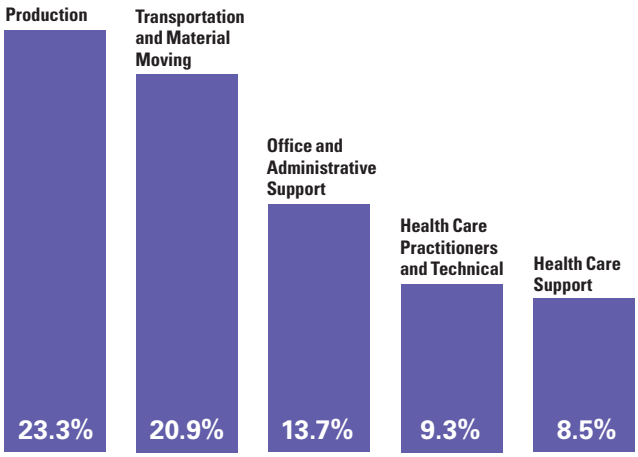
1.1%
Staffing Penetration Rate *4Q2025*

1,092
Total Establishments *4Q2025*

$173.7M
Total Taxable Wages *4Q2025*

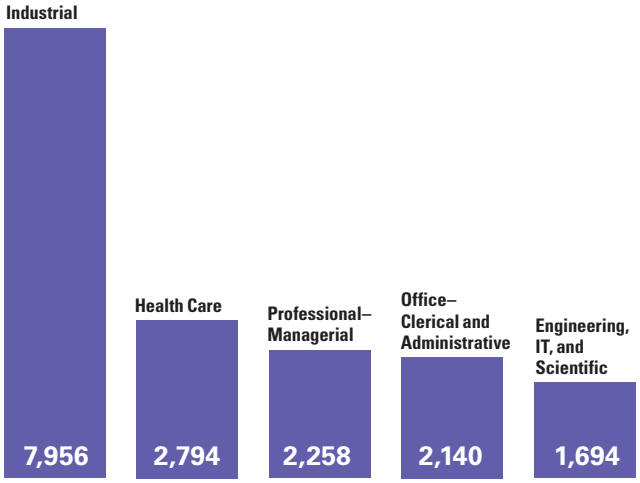
Top Five Occupation Groups

Share of Total Temporary Employment



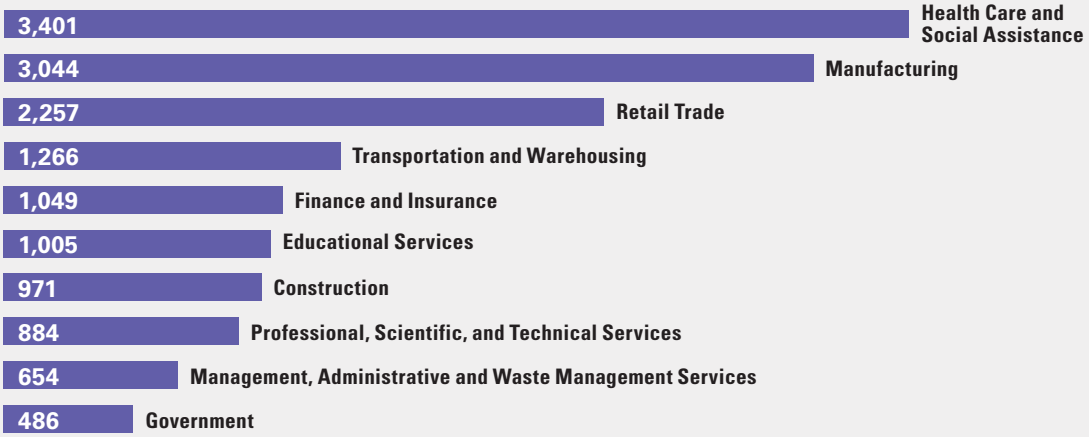
Staffing Employment by ASA Vertical

Estimated Number of Temporary Workers



Staffing Employment by Industry

Estimated Number of Temporary Workers



U.S. staffing agencies assign millions of people to millions of jobs every business day.

Source: U.S. Bureau of Labor Statistics, U.S. Census Bureau, ASA Research Department

ASA helps the staffing industry create **better** lives, **better** businesses, and a **better** economy.

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