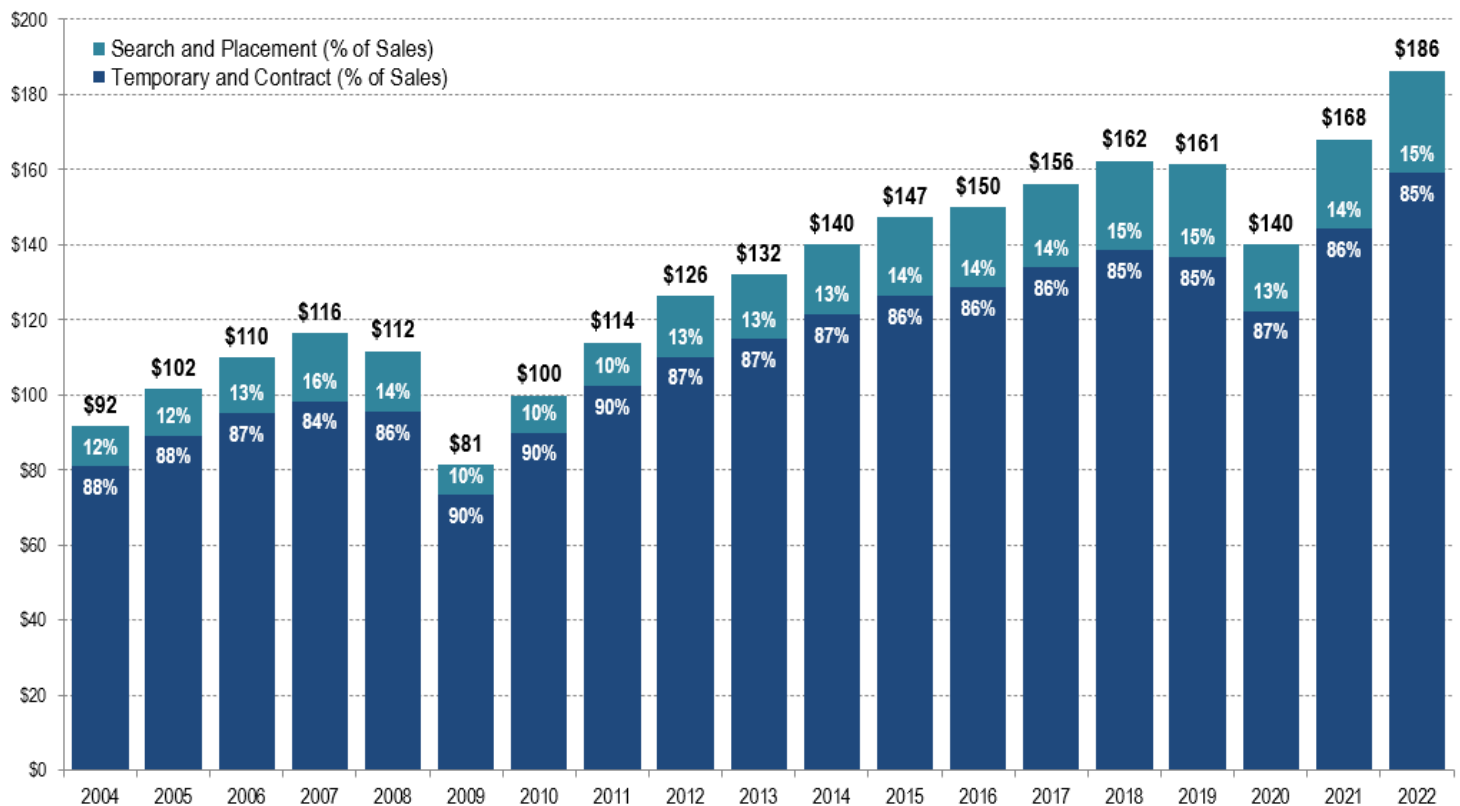


Staffing and Recruiting Industry Sales Grew 11% to \$186 Billion in 2022

Sales (Billions of U.S. Dollars)—Annual Totals for Staffing and Recruiting Industry



Source: American Staffing Association, Staffing Industry Analysts Inc., U.S. Department of Commerce

Total staffing and recruiting industry sales were just over \$186 billion last year, according to the latest annual data from the ASA Staffing Employment and Sales Survey. Temporary and contract staffing sales totaled \$159.1 billion in 2022, increasing 10.3% from 2021.

Search and placement sales rose 13.2% in 2022, according to Staffing Industry Analysts. Applying the growth in SIA’s annual search and placement revenue estimates to the most recently released 2017 U.S. Economic Census indicates that search and placement sales totaled \$27.2 billion in 2022.

Combining temporary and contract staffing with search and placement services, U.S. staffing industry sales totaled \$186.3 billion in 2023, 10.7% more than in 2021. Search and placement sales accounted for 14.6% of total staffing and recruiting industry sales in 2022.

For additional staffing benchmarks and to learn more about the ASA Staffing Employment and Sales Survey, visit americanstaffing.net/quarterly-survey.