



American Staffing Association

ASA Workforce Monitor – Winter 2024

Inflation Perception



Background and Methodology

Methodology

This survey was conducted online within the U.S. by The Harris Poll on behalf of ASA from January 5-9, 2024, among a total of 2,094 U.S. adults age 18 and older of whom 1,294 were employed.

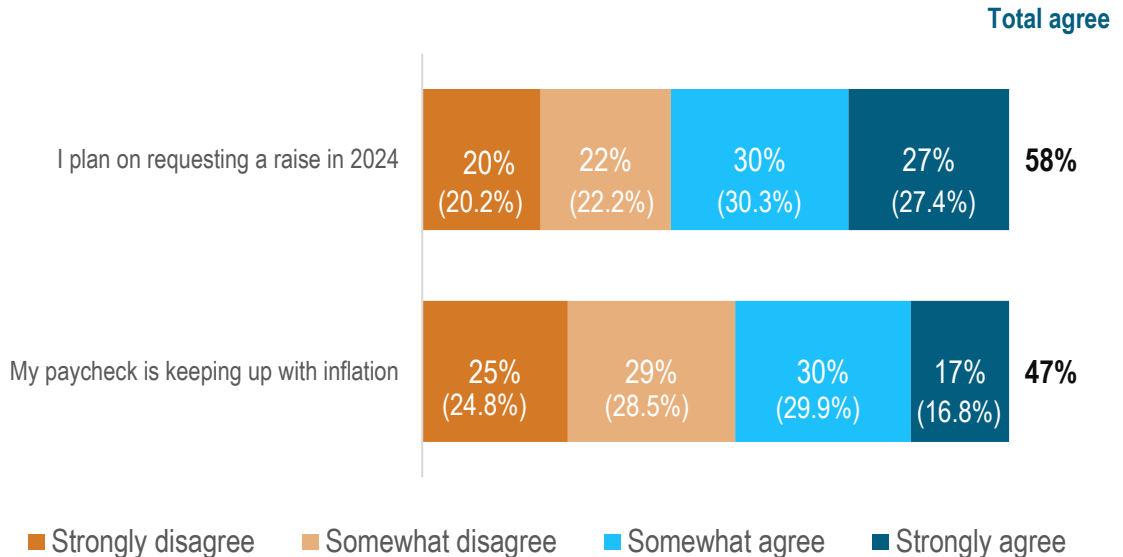
The sampling precision of Harris online polls is measured by using a Bayesian credible interval. For this study, the sample data is accurate to within +/- 2.7 percentage points using a 95% confidence level. Contact ASA with further questions about the methodology.

Note when reading tables

Circles on data points represent a statistical significance

53% of Workers Feel Their Paycheck Is Not Keeping Up With Inflation

How much do you agree with the following:



*Numbers rounded to the nearest full percentage.



Almost 4 in Ten Are More Stressed With Their Financial Situation Than a Year Ago

Change in Stress About Topic vs. 12 Months Ago



Q: Are the following topics more or less stressful to you than they were 12 months ago?
Base varies

Younger Generations More Likely to Plan on Raise Requests in 2024

Column %	Gen Z (n=226)	Millennials (n=461)	Gen X (n=384)	Baby Boomers (n=216)
I plan on requesting a raise in 2024	66%	67%	51%	42%
My paycheck is keeping up with inflation	50%	53%	41%	40%

Oval indicates significant difference. Only items with significant differences shown.



Q: How much do you agree or disagree with each of the following statements?

Those With Higher Household Income More Likely to Say Pay is Keeping Up With Inflation

“Total Agree” by Household Income

Column %	Less than \$50k (n=259)	\$50k-\$74.9k (n=195)	\$75k-\$99.9k (n=165)	\$100k+ (n=659)
I plan on requesting a raise in 2024	62%	63%	59%	54%
My paycheck is keeping up with inflation	41%	46%	44%	50%

Oval indicates significant difference. Only items with significant differences shown.

