Staffing Firms Employed 340,000 Workers in Minnesota

U.S. staffing agencies assign millions of people to millions of jobs every business day.

**AT A GLANCE:**

**Minnesota Staffing Statistics**

- Average temporary help workers each week: 65,400
- Annual employment: 340,000
- Average annual earnings per job: $42,600
- Total annual sales: $3.1 billion
- Estimated number of offices: 800

**Minnesota Temporary Help Sales by Sector**

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engineering, IT, and Scientific</td>
<td>27%</td>
</tr>
<tr>
<td>Health Care</td>
<td>11%</td>
</tr>
<tr>
<td>Industrial</td>
<td>30%</td>
</tr>
<tr>
<td>Office–Clerical and Administrative</td>
<td>13%</td>
</tr>
<tr>
<td>Professional–Managerial</td>
<td>3%</td>
</tr>
<tr>
<td>Uncategorized Sectors</td>
<td>16%</td>
</tr>
</tbody>
</table>

**National Staffing Statistics**

- Average temporary/contract employees each week: 3.2 million
- Average tenure: 10 weeks
- Annual employment: 16.8 million
- Average annual earnings per job: $39,700
- Temporary/contract staffing sales: $138.5 billion
- Estimated number of offices: 39,660

For more information visit americanstaffing.net/research.

**Sources:** Economic Modeling Specialists Intl. (EMSI); U.S. Census Bureau; and the American Staffing Association. Latest EMSI percent changes applied to Census data.

**Note:** Due to rounding, percentages may not add up to 100%. Data from the latest Economic Census.

ABOUT ASA
The American Staffing Association is the voice of the U.S. staffing, recruiting, and workforce solutions industry, ASA and its state affiliates advance the interests of the industry across all sectors through advocacy, research, education, and the promotion of high standards of legal, ethical, and professional practices.

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