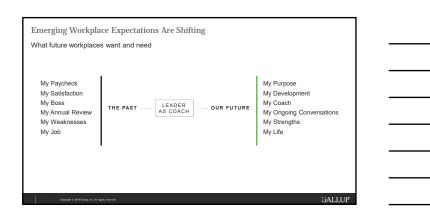
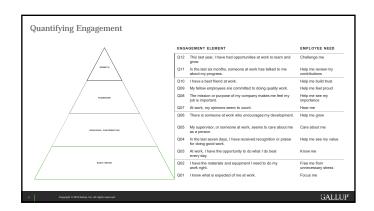


The Business Case for Driving Employee Engagement Stephanie Marken Executive Director (8s_marken)







	Measuring Wha	Measuring What Matters				
	41%	24%	59%	28%	70%	
	LOWER ABSENTEEISM	LOWER TURNOVER (in high-turnover organizations)	LOWER TURNOVER (in low-turnover organizations)	LESS SHRINKAGE	FEWER SAFETY ACCIDENTS	
	58%	40%	100/	170/	210/	
	30 %	40%	10%	1/70	Z 1 70	
ı	FEWER PATIENT SAFETY INCIDENTS	FEWER QUALITY INCIDENTS	HIGHER CUSTOMER	HIGHER PRODUCTIVITY	HIGHER PROFITABILITY	
	SALETT INCIDENTS	(Defects)	METRICS	PRODUCTIVITY	FROTTABLETT	
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An actively disengaged employee costs their organization \$3,400 for every \$10,000 of salary, or **34%.** An actively disengaged employee who makes \$60,000 a year costs their company \$20,400 annually.

Gallup estimates actively disengaged employees cost the U.S. **\$483 billion**-\$605 billion each year in lost productivity.

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