

# Meet the Presenters

## Keynote Speakers



**Daniel Burrus**, global technology futurist, innovation expert, business adviser, and author.

Burrus is considered one of the world's leading futurists on global trends and innovation. His accurate predictions date back to the early 1980s, when he became the first and only futurist to accurately identify the 20 technologies that would become the driving force of business and economic change for decades to come. Since then, he has continued to establish a worldwide reputation for his exceptional record of predicting the future of technology-driven change and its direct impact on the business world. He is a strategic adviser to executives from Fortune 500 companies, helping them to develop game-changing strategies based on his proven methodologies for capitalizing on technology innovations and their future impact. He is the chief executive officer of Burrus Research, a research and consulting firm that monitors global advancements in technology-driven trends to help clients profit from technological, social, and business forces that are converging to create enormous, untapped opportunities. He is the author of seven books, including the *New York Times* and *Wall Street Journal* bestseller *Flash Foresight: How to See the Invisible and Do the Impossible*



**Theresa Payton**, former White House chief information officer and author

The first woman to serve as White House chief information officer, Payton in 2017 was named No. 4 on the world's top 50 cybersecurity influencers by IFSEC Global, a leading provider of news and white papers for the security and fire industry. She is one of America's most-respected authorities on internet security, data breaches, and fraud mitigation. Drawing from her experience as a veteran cybercrime fighter, entrepreneur, and head of her rapidly growing cybersecurity firm, Fortalice, Payton will provide ASA ExecuVision participants with cutting-edge insights that will heighten awareness about the perils of today's technologically connected world. As she delves into discussion about the underworld of internet crime and the new kinds of threats that can lead to tomorrow's breaches and insider risks, she offers a proven blueprint that staffing executives can use to stay a step ahead and manage cybersecurity risk, including strategies for thinking like the adversary. As the star of the CBS TV series "Hunted," Payton regularly identifies emerging trends and techniques to help combat cyberthreats—from the impact of the internet of things to securing big data.

## Keynote Speakers



**John Rossman**, digital disruption and innovation expert, managing partner of Rossman Partners, and author

Rossman is best known among the giants of business for launching and scaling the Amazon Marketplace business, which now accounts for more than 50% of all Amazon units sold and shipped. While at Amazon, he also served as director of enterprise services for Amazon.com, where he managed worldwide services to enterprise clients such as Target, Toys R Us, Sears, Marks

and Spencer, and the National Basketball Association. In his role with Alvarez and Marsal, a leading performance improvement firm, Rossman has advised clients in nearly every business vertical on digital strategy, operations, and corporate culture. He is the author of *The Amazon Way: 14 Leadership Principles Behind the World's Most Disruptive Company* and is an expert in digital innovation and helping his clients build and execute innovative business models. His new book, *The Amazon Way on IoT: 10 Lessons Every Leader Should Learn From Amazon's Internet of Things Strategy*, is scheduled for release in October.

## Speed Talk Presenters



**Wade Burgess**, former chief executive officer, Shiftgig

Burgess has worked in talent and technology industries for nearly two decades. With a personal mission to help people live better lives, he believes connecting talent with opportunity not only creates economic empowerment for individuals, but also elevates productivity and inspiration within organizations. As global vice president of LinkedIn Talent Solutions, Burgess spent nearly a decade building and leading the business globally. After LinkedIn, he became chief executive officer of Shiftgig, a digital platform empowering shift-based, gig economy workers.

Chiro One Wellness Centers, Angel MedFlight, and Alacura. She has executed numerous private equity transactions across a variety of industries including health care, business services, financial services, and technology. Prior to joining Vistria, she was an investor with NewSpring Capital, the Gores Group, and CCP Private Equity Partners. Christensen also has spent time advising health systems as a health care consultant with the Huron Consulting Group. She received her M.B.A. from the University of Chicago Booth School of Business and her B.S. from Northwestern University.



**Amy Christensen**, partner, the Vistria Group; director, Supplemental Health Care

Christensen is a partner and founding member of the Vistria Group, a Chicago-based, middle-market private equity firm that invests in health care, education, and financial services companies. She is responsible for the sourcing, due diligence, execution, and portfolio management of Vistria's health care investments. Christensen also is a board member of Supplemental Health Care, Behavioral Health Group, St. Croix Hospice,



**Peter Dameris**, chief executive officer, ASGN

ASGN, formerly On Assignment, is one of the fastest growing providers of in-demand, highly skilled professionals in the technology, digital, creative, health care technology, engineering, life sciences, and government sectors. With operations in North America and Europe, ASGN operating companies include Apex Systems, Oxford, ECS, Creative Digital, CyberCoders, and Oxford Global Resources. Since Dameris joined ASGN in 2003, annual company revenues have grown from \$200 million to more than \$3 billion today.

## Keynote Speakers



**Bill Taylor**, co-founder and editor of *Fast Company* magazine, entrepreneur, and author

Taylor has encouraged a generation of executives and company builders to think differently about change, leadership, and the evolving world of work. A spirited and hard-charging entrepreneur, he co-founded *Fast Company*, easily the most influential voice on business and innovation in the last two decades. *Fast Company* chronicles the revolution in management and competition driven by technology, and profiles the mavericks and rule breakers who achieve success by

taking a different path. In less than six years, a magazine that took shape in borrowed office space in Harvard Square sold for \$340 million. In addition to writing, Taylor's passion is bringing audiences groundbreaking ideas and techniques to compete, innovate, and succeed. He has also authored three bestselling books on leadership, culture, and change, including *Simply Brilliant: How Great Organizations Do Ordinary Things in Extraordinary Ways*. Taylor created the "Under New Management" column for the *New York Times* and has published numerous essays and interviews with chief executive officers in *Harvard Business Review*, for which he now blogs regularly.

## Speed Talk Presenters



**Alain Dehaze**, chief executive officer, the Adecco Group

Dehaze is chief executive officer of the Adecco Group, a leading human resource solutions company that connects 700,000 job seekers with employment every day and supports more than 100,000 organizations with talent, advice, and cutting-edge technology. The company ranked second on the 2017 World's Best Workplaces list. Dehaze plays an active role in shaping the labor markets of tomorrow as chairman of the Global Apprenticeship Network; member of the International Labour Organization's Global Commission on the Future of Work; steward of the World Economic Forum system initiative on education, gender, and work; and more.



**Jim Howland**, managing director, Morgan Stanley Private Equity; chairman, 24 Seven; former chairman, EmployBridge

Since 2008, Howland has been a managing director and operating partner of Morgan Stanley Private Equity, based in NY. He co-heads Morgan Stanley's investments in business services and education. He also serves as chairman of 24 Seven, CoAdvantage, Cadence Education, Smile America, and Access Cash, and previously was chairman of EmployBridge and Learning Care Group. Prior to joining Morgan Stanley, Howland held senior roles with Dun & Bradstreet, Edison Schools, Regus Business Centers, American Express, and McKinsey & Co.



**Stephanie S. Marken**, executive director, education research, Gallup

Marken is executive director of education research at Gallup. She previously served as chief methodologist at Gallup, and was responsible for the sample design, data collection approach, and methodology for the company's public release studies in education and workforce development areas. Prior to joining Gallup, Marken was an education researcher at Westat, a research firm specializing in complex social science studies for the federal government, state agencies, and foundations.



**Sankar Venkatraman**, global product evangelist, LinkedIn

Venkatraman is the global product evangelist for LinkedIn Talent Solutions, the company's largest line of business. In this role, he is responsible for bringing the voice of the customer to the product development team and helping connect talent with opportunity for LinkedIn's members. Venkatraman creates and delivers innovative messaging and content through presentations, white papers, blogs, videos, microsites, and in-product messaging to sell the value of the company's offerings. He also leads the marketing of LinkedIn's portfolio in the recruiting and human capital management space.