

Welcome to

The logo for ASA ExecuVision. It features the letters 'ASA' in white on a blue square background. To the right, the word 'ExecuVision' is written in a blue, sans-serif font. The 'V' is a larger, stylized font, and the 'i' has a dot that is a blue circle with a white center. A small 'SM' trademark symbol is at the top right of the 'n'.

You are part of a distinguished group of top-tier visionaries and business thought leaders taking part in this inaugural event. Thank you for being here. If there is anything you need during your ASA ExecuVision experience, please let any member of the ASA staff know.



Connect to Wi-Fi

Network: ASAExecuVision

Password: ASAEV2019 (case-sensitive)



Download Resources

Visit asaexecuvision.net/resources2019 to download available resources provided by presenters as well as an ASA ExecuVision attendee roster following the event.

Share Your Experience



@StaffingTweets



/americanstaffingassociation



@AmericanStaffingAssociation



/american-staffing-association



Complete the Survey

ASA looks forward to receiving your feedback. After the event, scan the code below on your mobile device to go directly to the survey. Or, go to bit.ly/ExecuVision—you will also receive this survey link via email.



All those who complete the survey can enter a drawing to benefit others. ASA will randomly draw two names and make a \$1,000 donation on each person's behalf to a charity organization of his or her choice.

ASA ExecuVision[™] Agenda (subject to change)

WEDNESDAY, JAN. 30

3–4 p.m. Registration Open

4–4:30 p.m. ASA ExecuVision Inaugural Kick-Off

4:30–4:50 pm. **Speed Talk: Adopting a Private Equity Mindset to Drive Shareholder Value**

Jim Howland, managing director, Morgan Stanley Private Equity; chairman, 24 Seven; former chairman, EmployBridge

4:50–5:10 p.m. **Speed Talk: Board of Advisers or Board of Directors**

Amy Christensen, partner, the Vistria Group; director, Supplemental Health Care

5:10–5:30 p.m. **Open Discussion With Presenters**

Facilitated by Jeff Bowling, founder and member of the board, the Delta Cos.; ASA board member

5:30–6:30 p.m. Networking Reception

6:30–7:30 p.m. Networking Dinner

7:30–8:30 p.m. **Keynote: Shaping the Future of Talent—Elevating the Impact and Transforming the Result**

Daniel Burrus, global technology futurist, innovation expert, business adviser, and author



THURSDAY, JAN. 31

7–10:30 a.m.	Registration Open
7:30–8:30 a.m.	Networking Breakfast
8:30–9:30 a.m.	Keynote: Managing Cybersecurity Risk Theresa Payton, former White House chief information officer and author
9:30–10:10 a.m.	Speed Talk: New Social Contract for the 21st Century—All Work Should Be Sustainable and Secure Alain Dehaze, chief executive officer, the Adecco Group
10:10–10:30 a.m.	Break
10:30–10:50 a.m.	Speed Talk: The Business Case for Driving Employee Engagement Stephanie S. Marken, executive director, education research, Gallup
10:50–11:10 a.m.	Speed Talk: The Future of Gig Work and Becoming the Talent Brand of Choice for Free Agents Wade Burgess, former chief executive officer, Shiftgig
11:10–11:45 a.m.	Open Discussion With Presenters Facilitated by Karenjo Goodwin, founder and chief executive officer, Exact Staff Inc.; chairman, ASA board of directors
11:45 a.m.–1 p.m.	Networking Lunch
1:15–2:15 p.m.	Keynote: How Great Organizations Do Ordinary Things in Extraordinary Ways Bill Taylor, co-founder and founding editor, <i>Fast Company</i>
2:15–2:35 p.m.	Speed Talk: Impact of AI and Machine Learning on Talent Acquisition Sankar Venkatraman, global product evangelist, LinkedIn
2:35–2:55 p.m.	Speed Talk: Creating Equity Value Peter Dameris, chief executive officer, ASGN
2:55–3:10 p.m.	Open Discussion With Presenters Facilitated by Leo Sheridan, chief executive officer, Advanced Group; first vice chairman, ASA board of directors
3:10–3:20 p.m.	Break
3:20–4:20 p.m.	Keynote: Leadership, the Amazon Way John Rossman, digital disruption and innovation expert; managing partner, Rossman Partners
4:20–4:30 p.m.	Closing Remarks and Takeaways