

AMERICAN STAFFING ASSOCIATION
WORKFORCE MONITOR—
JOB MARKET



METHODOLOGY

This study was conducted online by **The Harris Poll** on behalf of the American Staffing Association from November 7-9, 2018.

Qualifying survey respondent criteria to participate in the survey were as follows:

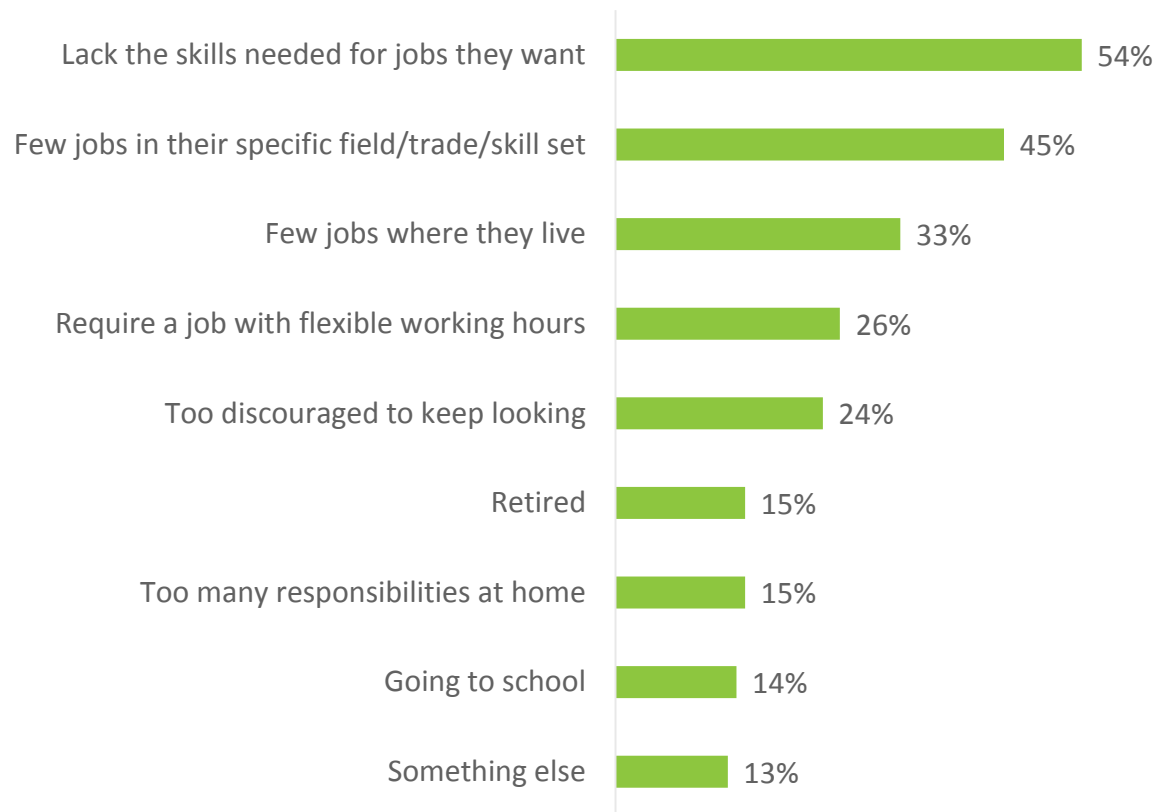
- U.S. Resident
 - Age 18+
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- A total of 2,021 interviews were collected.

Data were weighted by age, gender, race/ethnicity, education, region and household income, where necessary, to bring them into line with their actual distributions based on 2017 CPS data. A second layer of weighting was also used to adjust for differences between the online and offline populations.

All sample surveys and polls, whether or not they use probability (purely random) sampling, are subject to multiple sources of error which are most often not possible to quantify or estimate, including sampling error, coverage error, error associated with nonresponse, error associated with question wording and response options, and post-survey weighting and adjustments.

MORE THAN HALF OF AMERICANS AGREE THAT EMPLOYABLE ADULTS AREN'T WORKING TODAY BECAUSE THEY DON'T POSSESS THE SKILLS THEY NEED FOR THE JOBS THEY WANT

Most Common Reasons Employable Adults Not Working or Looking for A Job

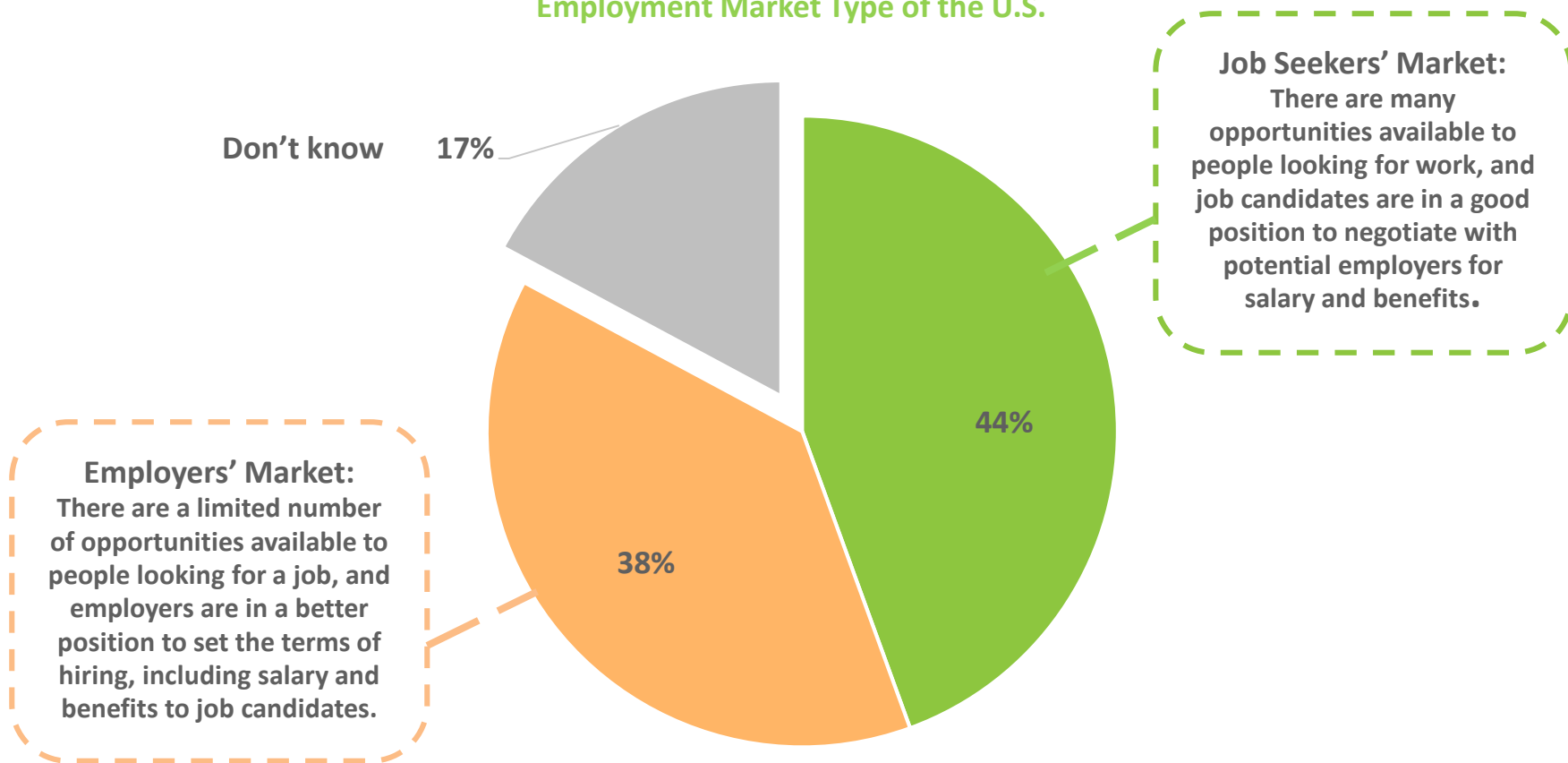


BASE: SURE OF RESPONSE [Excludes "don't know"] (n=1,902)

Q6 Regardless of whether or not you are employed, what do you think are the most common reasons employable adults (i.e., adults not prevented from working due to disability) are not working or looking for a job right now? Please select up to three responses.

AMERICANS ARE DIVIDED WHEN ASKED IF THEY THINK THE U.S. IS CURRENTLY A JOB SEEKERS' MARKET OR AN EMPLOYERS' MARKET

Employment Market Type of the U.S.



BASE: QUALIFIED RESPONDENTS (n= 2,021)

Q5 Given these definitions, do you believe the U.S. is currently a job seekers' market or an employers' market?

APPENDIX – DEMOGRAPHICS

DEMOGRAPHICS

		n=2,021
Gender	Male	48%
	Female	52%
Age	18-34	30%
	35-44	16%
	45-54	17%
	55-64	17%
	65+	20%
Education	Less than high school	33%
	Some college	35%
	College grad+	32%
Income	<\$50k	34%
	\$50k - \$74.9k	17%
	\$75k - \$99.9k	13%
	\$100k+	33%

Employed		n=1,137
Industry	Professional/Managerial (Net)	43%
	Sales/Marketing	10%
	Management (including executives)	9%
	Teaching/Education	7%
	Accounting/Finance	6%
	Creative (e.g. writer, editor, photographer, fine artist, performance artist)	6%
	Analyst/Research	3%
	Legal	2%
	First Responder/Government	1%
	Other professional	<1%
	Industrial (e.g., manufacturing, warehouse, transportation, construction)	18%
	Office-clerical and administrative (e.g., administrative assistant, clerk, data entry, call center)	14%
	Technical, IT, Scientific (Net)	12%
	Information technology (e.g., help desk, webmaster, computer programmer)	5%
	Engineering	5%
	Scientific	2%
	Health care (e.g., medical care, nursing, health aide)	12%
	Other	1%