

AMERICAN STAFFING ASSOCIATION  
WORKFORCE MONITOR® —  
MIDTERM ELECTIONS



# METHODOLOGY

This study was conducted online by **The Harris Poll** on behalf of the American Staffing Association from November 7-9, 2018.

Qualifying survey respondent criteria to participate in the survey were as follows:

- U.S. Resident
  - Age 18+
- 
- A total of 2,021 interviews were collected.

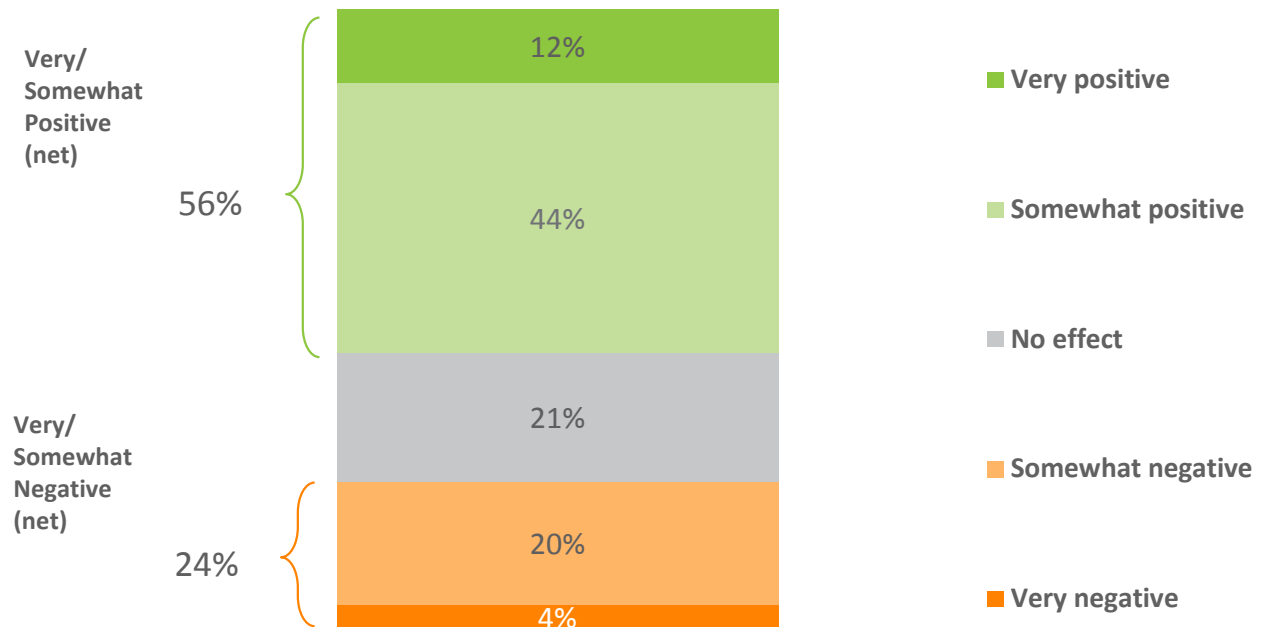
Data were weighted by age, gender, race/ethnicity, education, region and household income, where necessary, to bring them into line with their actual distributions based on 2017 CPS data. A second layer of weighting was also used to adjust for differences between the online and offline populations.

All sample surveys and polls, whether or not they use probability (purely random) sampling, are subject to multiple sources of error which are most often not possible to quantify or estimate, including sampling error, coverage error, error associated with nonresponse, error associated with question wording and response options, and post-survey weighting and adjustments.

# KEY FINDINGS

# MORE THAN HALF OF U.S. ADULTS AGREE THAT THE RESULTS OF THE MIDTERM ELECTIONS WILL HAVE A POSITIVE IMPACT ON EMPLOYMENT

## 2018 Midterm Election Effect on Employment in Next 2 Years



BASE: QUALIFIED RESPONDENTS (n= 2,021)

Q4 Thinking about the current state of the economy, do you think the results of the 2018 midterm election will have a positive or negative effect on employment during the next two years?

# THREE IN FIVE MILLENNIALS ARE OPTIMISTIC ABOUT THE EFFECT OF THE MIDTERM ELECTIONS ON EMPLOYMENT— A HIGHER PROPORTION THAN OLDER U.S. ADULTS

| 2018 Midterm Election Effect on Employment in Next 2 Years | 18-34<br>(n=563) | 35-44<br>(n=338) | 45-54<br>(n=319) | 55-64<br>(n=371) | 65+<br>(n=430) |
|--|------------------|------------------|------------------|------------------|----------------|
| Positive (Net)   | 62%              | 57%              | 55%              | 49%              | 52%            |
| Very positive  | 11%              | 17%              | 14%              | 10%              | 10%            |
| Somewhat positive  | 51%              | 40%              | 41%              | 39%              | 42%            |
| Negative (Net)   | 23%              | 19%              | 22%              | 30%              | 24%            |
| Somewhat negative  | 19%              | 15%              | 17%              | 25%              | 22%            |
| Very negative  | 4%               | 4%               | 4%               | 5%               | 2%             |
| No effect  | 15%              | 24%              | 23%              | 21%              | 24%            |

**BASE: QUALIFIED RESPONDENTS**

Q4 Thinking about the current state of the economy, do you think the results of the 2018 midterm election will have a positive or negative effect on employment during the next two years?

# SIX IN 10 VOTERS FROM EACH PARTY BELIEVE THE MIDTERM ELECTIONS WILL HAVE A POSITIVE EFFECT ON EMPLOYMENT

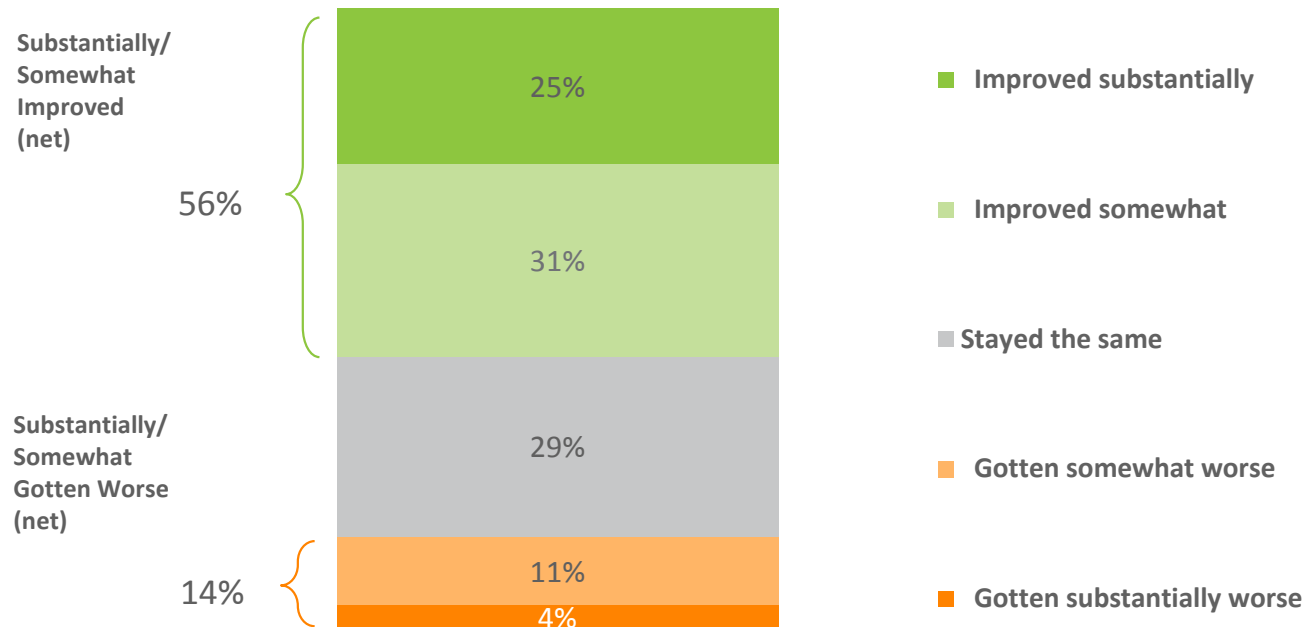
| 2018 Midterm Election Effect on Employment in Next 2 Years | Voted Democratic in 2018 (n=871) | Voted Republican in 2018 (n=706) |
|--|----------------------------------|----------------------------------|
| Positive (Net)   | 59%                              | 57%                              |
| Very positive  | 11%                              | 16%                              |
| Somewhat positive  | 47%                              | 41%                              |
| Negative (Net)   | 19%                              | 30%                              |
| Somewhat negative  | 15%                              | 27%                              |
| Very negative  | 4%                               | 3%                               |
| No effect  | 22%                              | 13%                              |

**BASE: QUALIFIED RESPONDENTS**

Q4 Thinking about the current state of the economy, do you think the results of the 2018 midterm election will have a positive or negative effect on employment during the next two years?

# A MAJORITY OF AMERICANS FEEL THE U.S. JOB MARKET HAS IMPROVED SINCE THE 2016 PRESIDENTIAL ELECTION

## State of U.S. Job Market Since 2016 Election



BASE: QUALIFIED RESPONDENTS (n= 2,021)

Q3 Since the last presidential election in 2016, would you say that the U.S. job market has improved or gotten worse or stayed the same?

# TWO IN FIVE MILLENNIALS SAY THAT THE JOB MARKET IMPROVED SINCE THE 2016 PRESIDENTIAL ELECTION, LESS THAN ANY OTHER AGE GROUP

| State of The U.S. Job Market Since 2016 Election | 18-34<br>(n=563) | 35-44<br>(n=338) | 45-54<br>(n=319) | 55-64<br>(n=371) | 65+<br>(n=430) |
|--|------------------|------------------|------------------|------------------|----------------|
| Improved (Net)                                   | 42%              | 53%              | 55%              | 65%              | 73%            |
| Improved substantially                           | 13%              | 22%              | 25%              | 34%              | 41%            |
| Improved somewhat                                | 29%              | 31%              | 31%              | 31%              | 32%            |
| Stayed the same                                  | 38%              | 33%              | 28%              | 23%              | 20%            |
| Gotten Worse (Net)                               | 19%              | 14%              | 17%              | 12%              | 7%             |
| Gotten somewhat worse                            | 15%              | 10%              | 10%              | 10%              | 6%             |
| Gotten substantially worse                       | 4%               | 5%               | 7%               | 2%               | 1%             |

BASE: QUALIFIED RESPONDENTS

Q3 Since the last presidential election in 2016, would you say that the U.S. job market has improved or gotten worse or stayed the same?



# NEARLY NINE IN 10 REPUBLICAN VOTERS SAY THE JOB MARKET HAS IMPROVED COMPARED WITH ONLY FOUR IN 10 DEMOCRATIC VOTERS

| State of The U.S. Job Market Since 2016 Election | Voted Democratic in 2018 (n=871) | Voted Republican in 2018 (n=706) |
|--|----------------------------------|----------------------------------|
| Improved (Net)                                   | 40%                              | 86%                              |
| Improved substantially                           | 8%                               | 57%                              |
| Improved somewhat                                | 33%                              | 29%                              |
| Stayed the same                                  | 38%                              | 11%                              |
| Gotten Worse (Net)                               | 22%                              | 3%                               |
| Gotten somewhat worse                            | 16%                              | 3%                               |
| Gotten substantially worse                       | 6%                               | <1%                              |

BASE: QUALIFIED RESPONDENTS

Q3 Since the last presidential election in 2016, would you say that the U.S. job market has improved or gotten worse or stayed the same?

# APPENDIX – DEMOGRAPHICS

# DEMOGRAPHICS

|           |                       | n=2,021 |
|-----------|-----------------------|---------|
| Gender    | Male                  | 48%     |
|           | Female                | 52%     |
| Age       | 18-34                 | 30%     |
|           | 35-44                 | 16%     |
|           | 45-54                 | 17%     |
|           | 55-64                 | 17%     |
|           | 65+                   | 20%     |
| Education | Less than high school | 33%     |
|           | Some college          | 35%     |
|           | College grad+         | 32%     |
| Income    | <\$50k                | 34%     |
|           | \$50k - \$74.9k       | 17%     |
|           | \$75k - \$99.9k       | 14%     |
|           | \$100k+               | 34%     |

| Employed |   | n=1,137 |
|----------|---|---------|
| Industry | Professional/Managerial (Net)   | 43%     |
|          | Sales/Marketing   | 10%     |
|          | Management (including executives)   | 9%      |
|          | Teaching/Education  | 7%      |
|          | Accounting/Finance  | 6%      |
|          | Creative (e.g. writer, editor, photographer, fine artist, performance artist)                       | 6%      |
|          | Analyst/Research  | 3%      |
|          | Legal   | 2%      |
|          | First Responder/Government  | 1%      |
|          | Other professional  | <1%     |
|          | Industrial (e.g., manufacturing, warehouse, transportation, construction)                           | 18%     |
|          | Office-clerical and administrative (e.g., administrative assistant, clerk, data entry, call center) | 14%     |
|          | Technical, IT, Scientific (Net)   | 12%     |
|          | Information technology (e.g., help desk, webmaster, computer programmer)                            | 5%      |
|          | Engineering   | 5%      |
|          | Scientific  | 2%      |
|          | Health care (e.g., medical care, nursing, health aide)  | 12%     |
| Other    | 1%  |         |