

## TECH PARK PRESENTATIONS

### TUESDAY, OCT. 16

#### Stage 1—Tech Park Radio Channel E1

- 2:15–2:25 p.m.** **The New World of Work**  
*Kristen Faris, Checkr Inc.*
- 2:30–2:40 p.m.** **Uberize Your Company With Client and Employee Mobile Apps**  
*Jim Essey, CSP, The TemPositions Group of Cos.*
- 2:45–2:55 p.m.** **Gain Control and Competitive Advantage With Background Screening**  
*Ben Goldberg, CareerBuilder*
- 3–3:10 p.m.** **DivaBuzz: The New Standard in Business Texting and Candidate Engagement**  
*Tony Bosco, JobDiva*
- 3:15–3:25 p.m.** **Gaining Operational Efficiency Through Benefit Administration Technology**  
*Josh Johnson, Benefit Harbor*
- 3:30–3:40 p.m.** **Why the Time for Mobile Staffing Is Now**  
*Rohan Jacob, TimeSaved*
- 3:45–3:55 p.m.** **Cyber Insurance or Technology Errors and Omissions? What's the Difference?**  
*Joseph DeCarlo, World Wide Specialty Programs*

#### Stage 2—Tech Park Radio Channel E2

- 2:15–2:25 p.m.** **Four Tips to Maximize Your Survey Response Rate**  
*Eric Gregg, Inavero*
- 2:30–2:40 p.m.** **Increase Profits by 200-300% Through AI Recruiting**  
*Sahil Sahnii, AllyO*
- 2:45–2:55 p.m.** **If Business Is From Venus, IT Is From Mars**  
*Mike Whitmer, CSP, Recruit Global Staffing*
- 3–3:10 p.m.** **ClientFit: Protect and Grow Your Accounts With Executive Visibility, Account Planning, and Risk Management**  
*Mary Ann McLaughlin, Butler Street*
- 3:15–3:25 p.m.** **Growing Your Recruiting Firm With Video Interviews**  
*Josh Tolan, Spark Hire*
- 3:30–3:40 p.m.** **The Power of the Salesforce Ecosystem in Staffing and Recruiting**  
*Chris Davis, Bullhorn*
- 3:45–3:55 p.m.** **Quickly Collecting Candidate Applications Through Facebook**  
*Matt Lozar, Haley Marketing*

### WEDNESDAY, OCT. 17

#### Stage 1—Tech Park Radio Channel E1

- 12:30–12:40 p.m.** **The Workforce Revolution: Using Mobile to Transform Your Employee Experience**  
*Elizabeth James, TempWorks Software*
- 12:45–12:55 p.m.** **Creating a Total Talent Platform That Delivers Results**  
*Tim Quirk, Erecruit*
- 1–1:10 p.m.** **Using Technology to Complement How Millennials Work**  
*Gayaneh Davoodian, AMGtime*
- 1:15–1:25 p.m.** **Robotic Process Automation: The Emerging Technology That Can Save Your Company Money and Resources**  
*Kevin Delaski, The TemPositions Group of Cos.*
- 1:30–1:40 p.m.** **Unleash the Full Power of Text Messaging**  
*Brad Herrmann, Text-Em-All LLC*
- 1:45–1:55 p.m.** **Leveraging Social Media and Video Technology to Lower Cost-Per-Hire**  
*Lindsay Stanton, Digi-Me*

#### Stage 2—Tech Park Radio Channel E2

- 12:30–12:40 p.m.** **Are You a Lean, Mean, Staffing Machine?**  
*Brett Cole, BRiSK Operations*
- 12:45–12:55 p.m.** **Candidate Engagement as a Competitive Advantage**  
*Pankaj Jindal, Sense Talent Labs*
- 1–1:10 p.m.** **Eliminate Avoidable Risks With Technology-Enabled Compliance**  
*Ben Olson, Essium LLC*
- 1:15–1:25 p.m.** **The Modern Workforce: Streamlined Hiring With Biometric Technology**  
*Tammy Cohen, InfoMart Inc.*
- 1:30–1:40 p.m.** **Winning Takes More Than Just Attracting and Recruiting Candidates**  
*Saleem Khaja, WorkLLama Inc.*
- 1:45–1:55 p.m.** **The New Career Path: Transparent Engagement Stepping Stones**  
*Chase Wilson, Monster*

## HOW TO USE YOUR TECH PARK RADIO

Use your radio—sponsored by ASA corporate partner Inavero—to listen to presentations in the Tech Park and sessions in the Idea Labs. All take place in the expo hall.

**Keep your radio with you throughout the convention and remember to turn it off after each presentation.**

The radio box includes earbuds and provides instructions.



Tech Park radios sponsored by



#### RADIO CHANNELS

- E1—Tech Park Stage 1
- E2—Tech Park Stage 2
- E3—Idea Lab (Booth #100)
- E4—Idea Lab (Booth #114)
- E5—Idea Lab (Booth #1141)

**QUESTIONS?** Text 703-253-2020 and a member of the ASA staff will respond within minutes!

## TECH PARK PRESENTATIONS *(continued)*

### THURSDAY, OCT. 18

#### Stage 1—Tech Park Radio Channel E1

- 12:45–12:55 p.m.** **Social Recruiting: How to Leverage Your ATS Database and Drive Candidates**  
*Brad Smith, Haley Marketing*
- 1–1:10 p.m.** **Essential StaffCARE ePortal: The New Web-Based Benefit Enrollment Platform for HR Support**  
*Kayla Ann Ellsworth, Essential StaffCARE*
- 1:15–1:25 p.m.** **How Staffing Firms Can Place Candidates 50% Faster by Managing Their Sub-Vendor Community**  
*Jan Jedlinski, Gustav Technologies*
- 1:30–1:40 p.m.** **Compliance Technology in Background Check Software**  
*Pat Hartonian, Intelifi Corp.*

#### Stage 2—Tech Park Radio Channel E2

- 12:45–12:55 p.m.** **Innovations in Staffing Recruitment Technology**  
*Brian Delle Donne, Talent Tech Labs*
- 1–1:10 p.m.** **Integrating SMS and Messaging Into Recruitment Platforms**  
*Simon Cleaver, CloudCall Group PLC*
- 1:15–1:25 p.m.** **Winning the War on Talent: How Technology Can Help Every Staffing Firm Become a Better Risk**  
*David Wald, Aclaimant*  
[> Learn more about Aclaimant at Tech Stand #4](#)
- 1:30–1:40 p.m.** **How Network Effects Are Disrupting the \$200 Billion Recruiting Industry**  
*Nick Cromydas, Hunt Club*  
[> Learn more about Hunt Club at Tech Stand #3](#)