



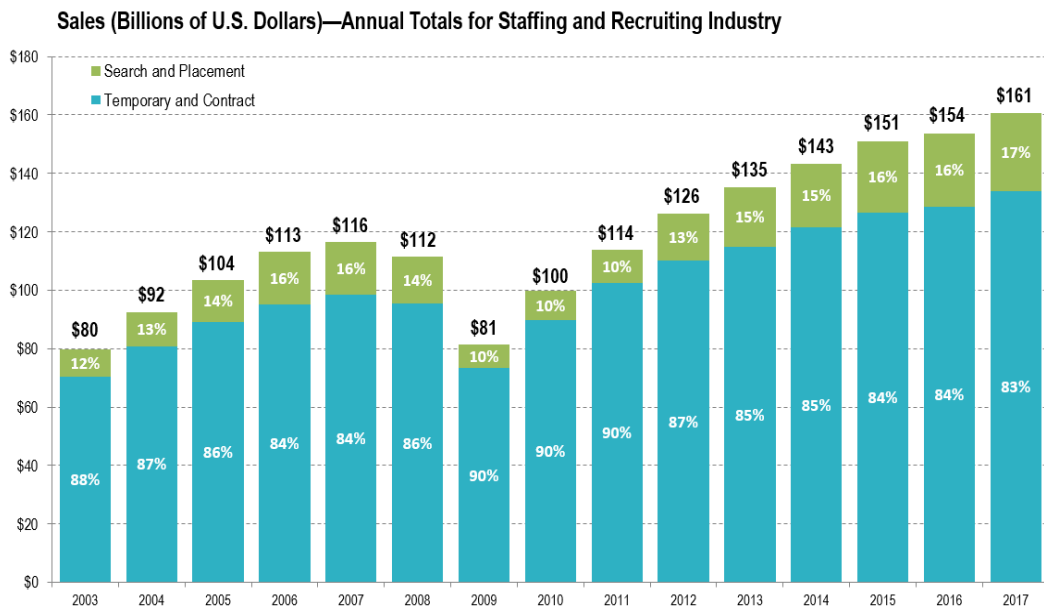
fact sheet

American Staffing Association

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Total Staffing and Recruiting Industry Sales Increased 4.4% to \$161 Billion in 2017



Source: American Staffing Association, Staffing Industry Analysts Inc., U.S. Department of Commerce

Temporary and contract staffing sales totaled \$133.9 billion in 2017, according to the latest annual data from the ASA Staffing Employment and Sales Survey—an increase of 4.2% over 2016.

Search and placement sales grew 6.1% in 2017, according to Staffing Industry Analysts. Applying SIA’s revised annual growth estimates to the most recent U.S. Economic Census benchmark indicates that search and placement sales totaled \$26.8 billion in 2017.

Combining temporary and contract staffing with search and placement services, U.S. staffing industry sales totaled \$160.6 billion in 2017, 4.4% more than in 2016. Search and placement sales accounted for 16.7% of total staffing and recruiting industry sales in 2017, the largest share in 16 years.

To learn more about the quarterly ASA Staffing Employment and Sales Survey, visit americanstaffing.net/quarterly-survey.