



American Staffing Association

WELCOME

ASA Oregon Staffing Symposium

Welcome

John Burton, Jr., CHP
President, Emerald Staffing
Chairman, ASA Oregon Council



ASA Regional Councils are composed of volunteers that enhance the membership experience within the state. ASA regional council leaders

- provide insight and guidance on state specific issues
- create education and networking opportunities at the state and local level
- serve as ambassadors and increase volunteer and member engagement
- provide strategic direction and work in partnership with staff to execute ASA mission



ASA Oregon Council Leaders

- John Burton, Jr., CHP, Emerald Staffing
- Arin Carmack, Cardinal Employers Organization Inc.
- Bryce Klinesteker, Nursefinders of Portland Staffing
- Robert W. Knight, Express Employment Professionals
- Kelsey Madden, CSP, Madden Industrial Craftsmen Inc.
- Kristen McConnell, NW Staffing Resources
- Lisa McCrabb, CSP, Staffmark
- Kristine R. Mitchell, ShiftWise
- Sam Newman, Staffing Solutions LLC

ASA Oregon Council Leaders

- Judy Nuxall, Employers Overload
- Joel Slenning, CSP, ICON Medical Network
- Jennie Taylor, NW Staffing Resources
- Paul Thielemann, NW Staffing Resources

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ASA Industry Update

Teryn Zmuda, Director of Regional Councils and Chapters,
American Staffing Association



ASA Update

- ASA Strategic Initiatives
- ASA Staffing Industry Playbook Highlights
- State Statistics
- Public Policy and Advocacy
- Membership Resources

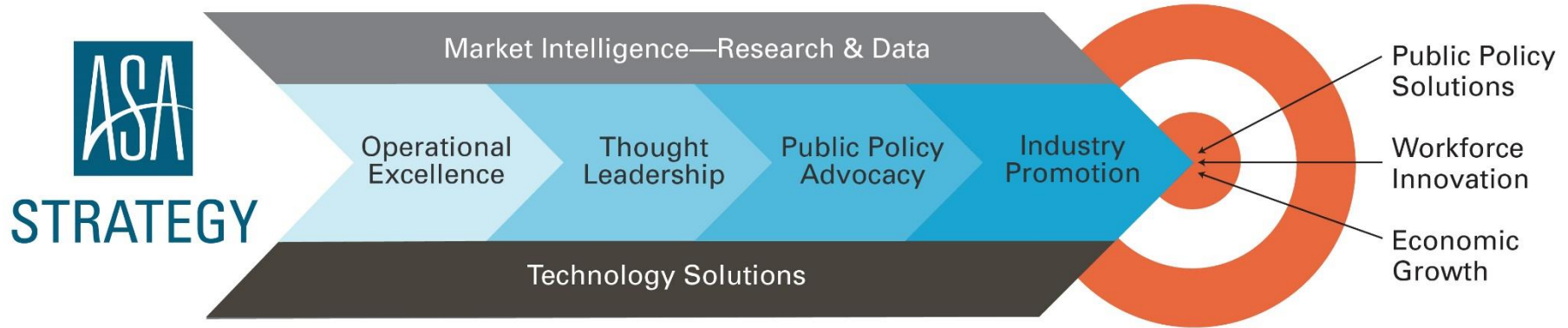
Why ASA?

The American Staffing Association is the voice of the U.S. staffing, recruiting, and workforce solutions industry. ASA and its member companies are leaders, advocates, and innovators who are shaping the future of business.

Membership offers

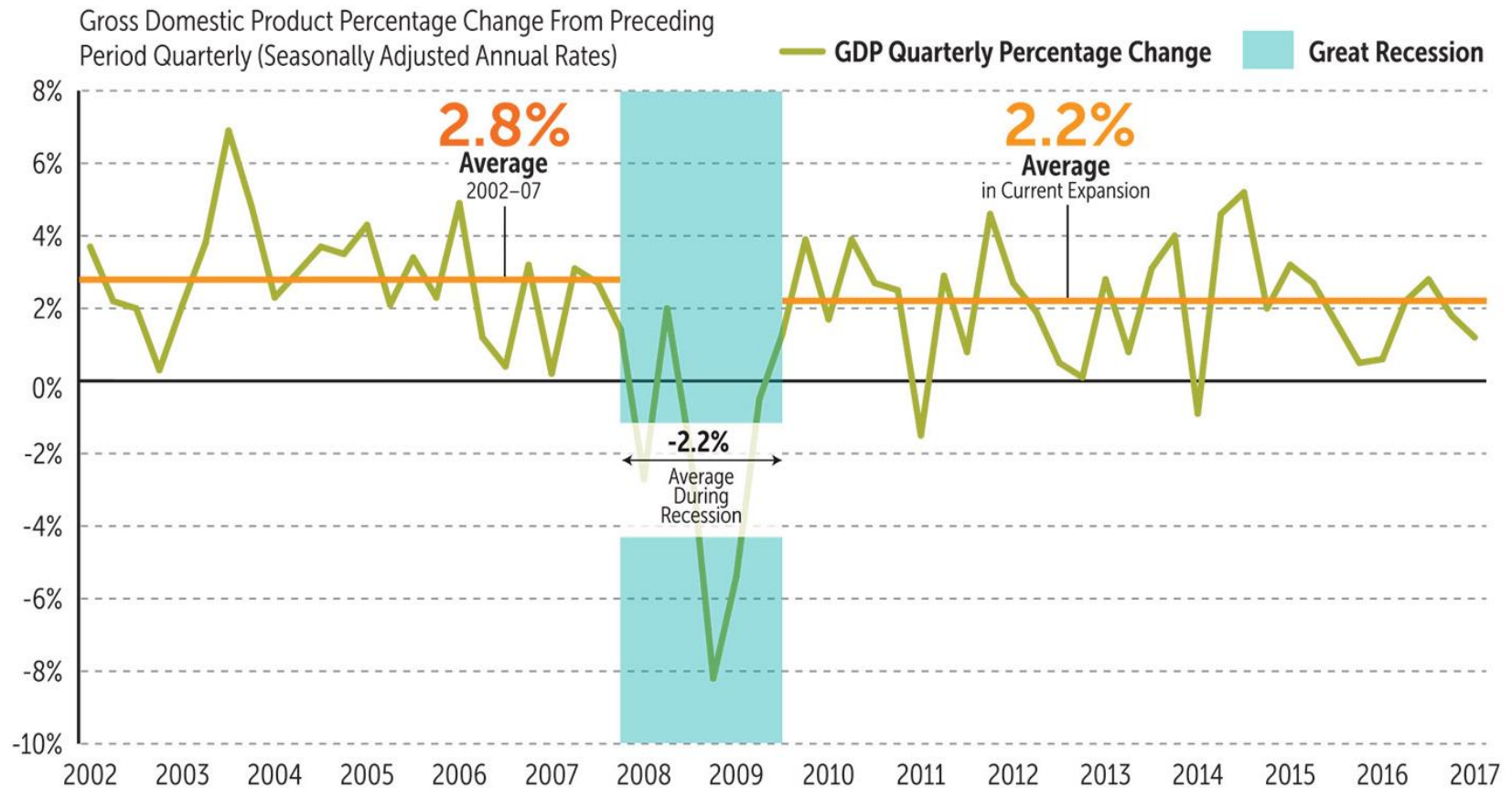
- Legal compliance and advocacy
- Industry research and data
- Professional development and certification
- Marketing resources
- Publications
- Being part of the community that includes the country's leading staffing, recruiting, and workforce solutions firms

ASA Strategic Plan

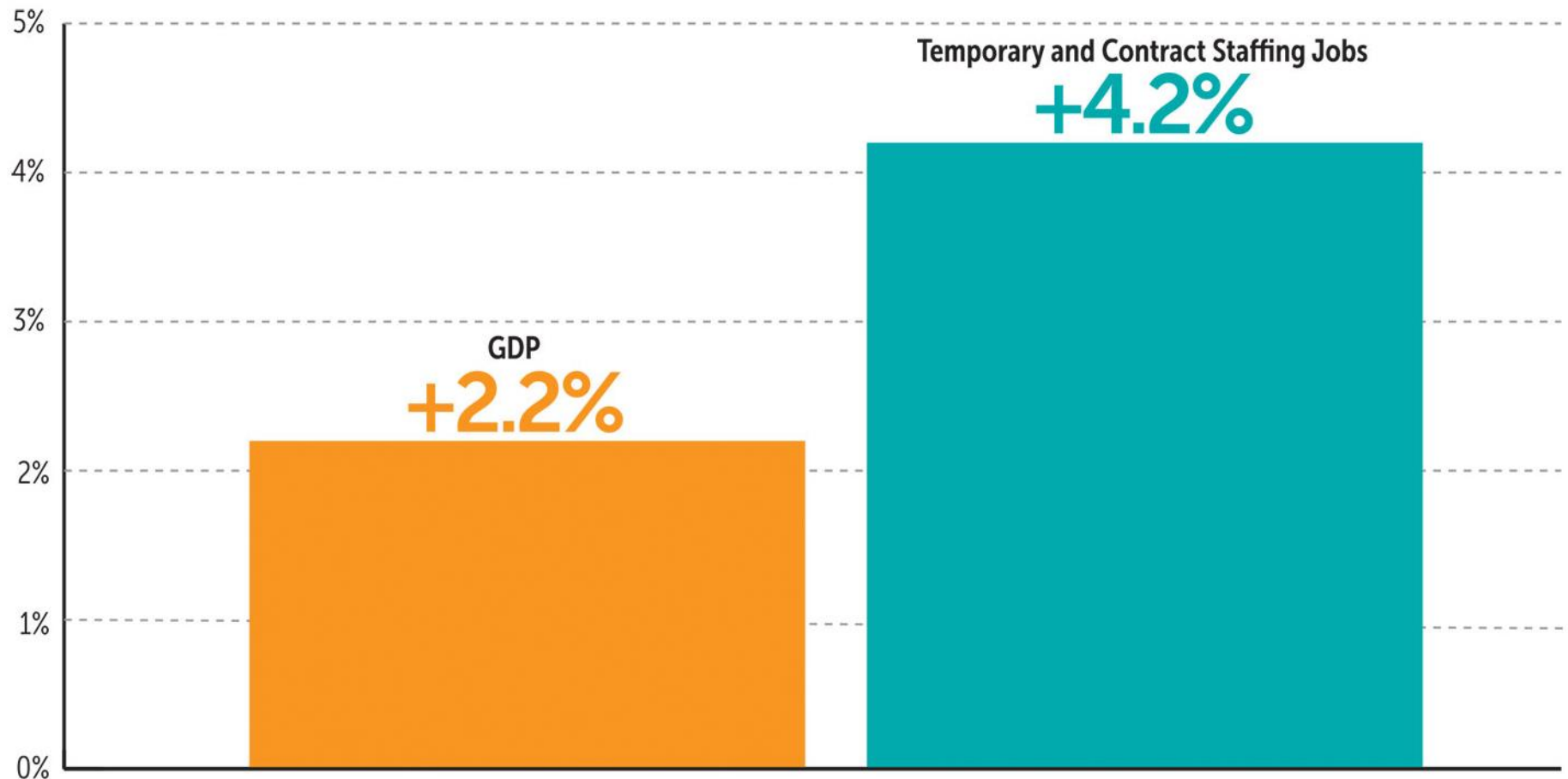


- Overall Goal: Position the industry as an essential driver of workforce innovation, growth, and public policy solutions
- Objectives
 - Expand public policy solutions and thought leadership
 - Promote the industry
 - Enhance operational excellence

GDP Growth in Current Expansion Moderate



Staffing Growth Surpasses GDP

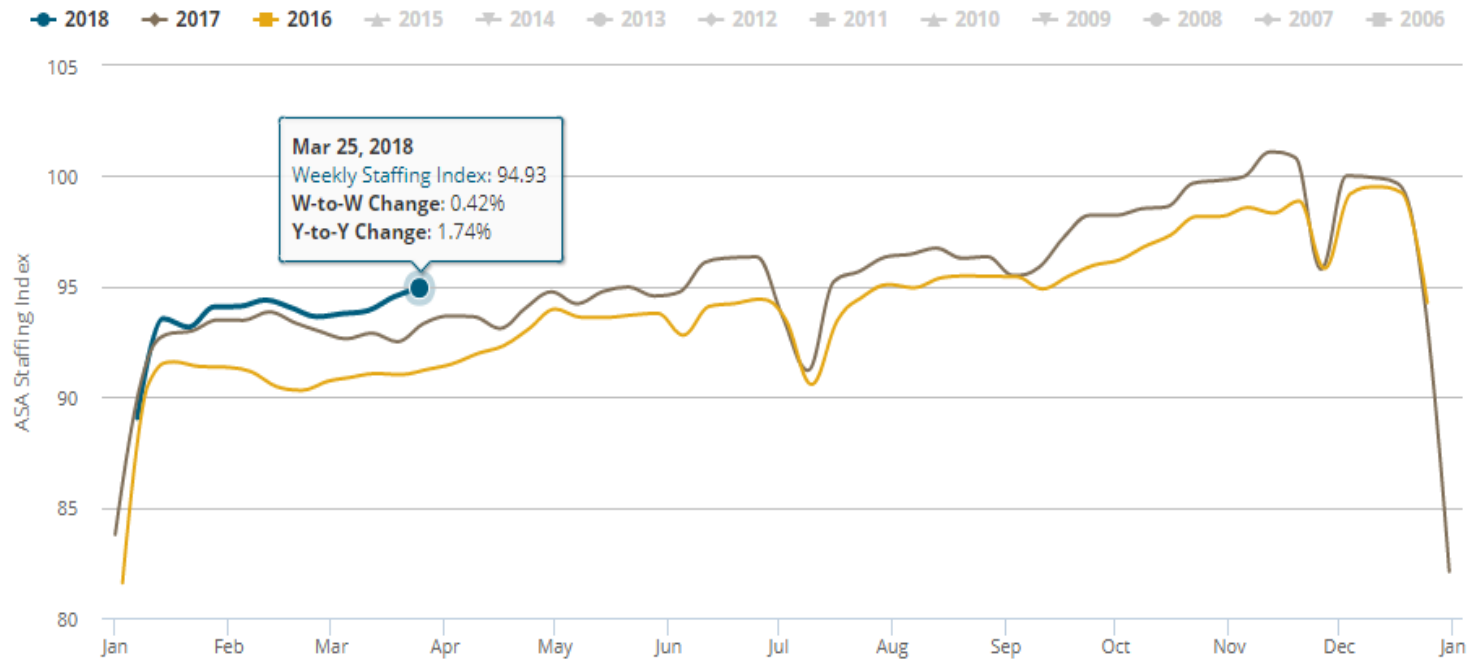


Source: American Staffing Association, U.S. Bureau of Economic Analysis

Staffing Employment Remains Seasonally Robust

DYNAMIC CHART

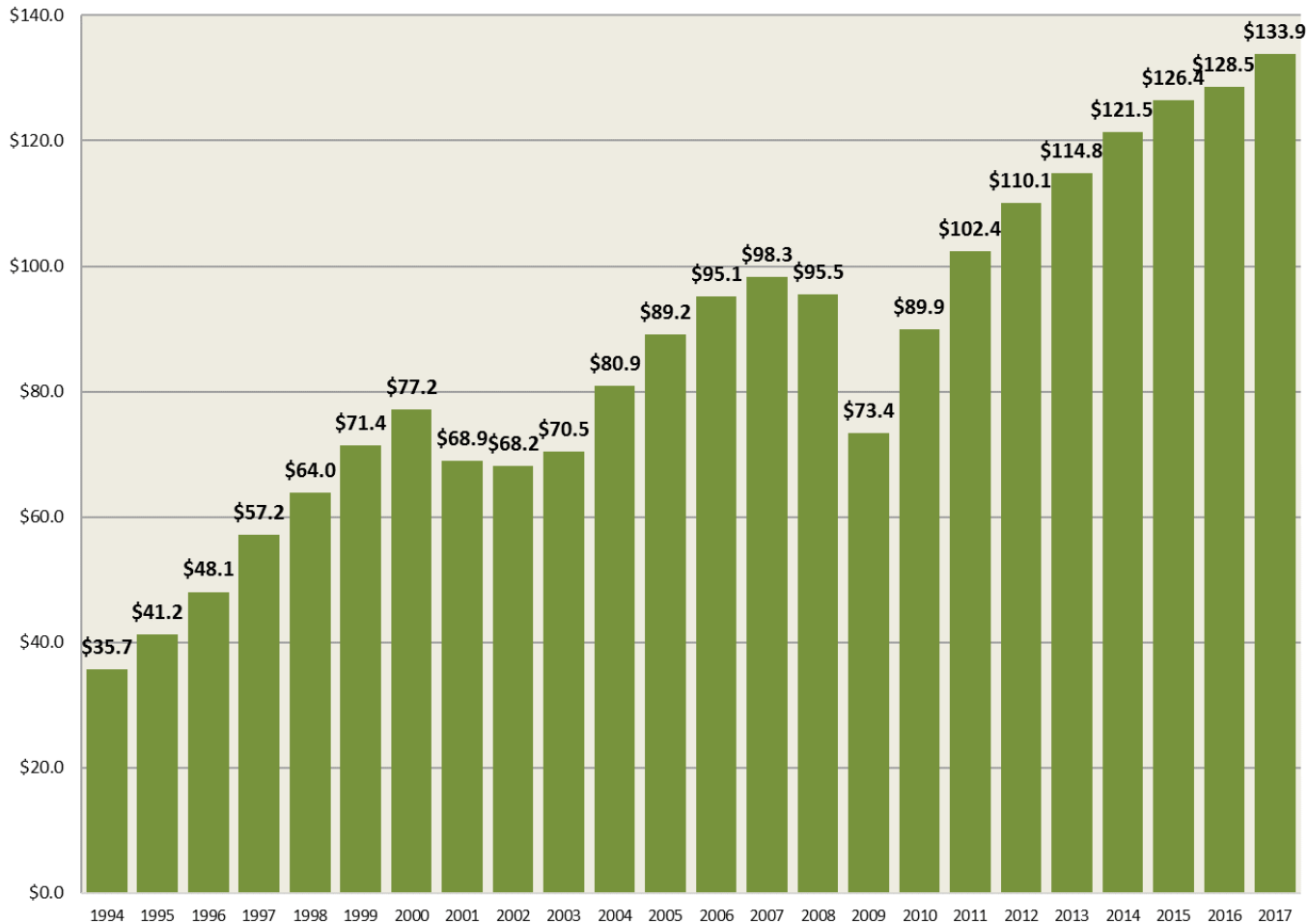
52 WEEK CHART



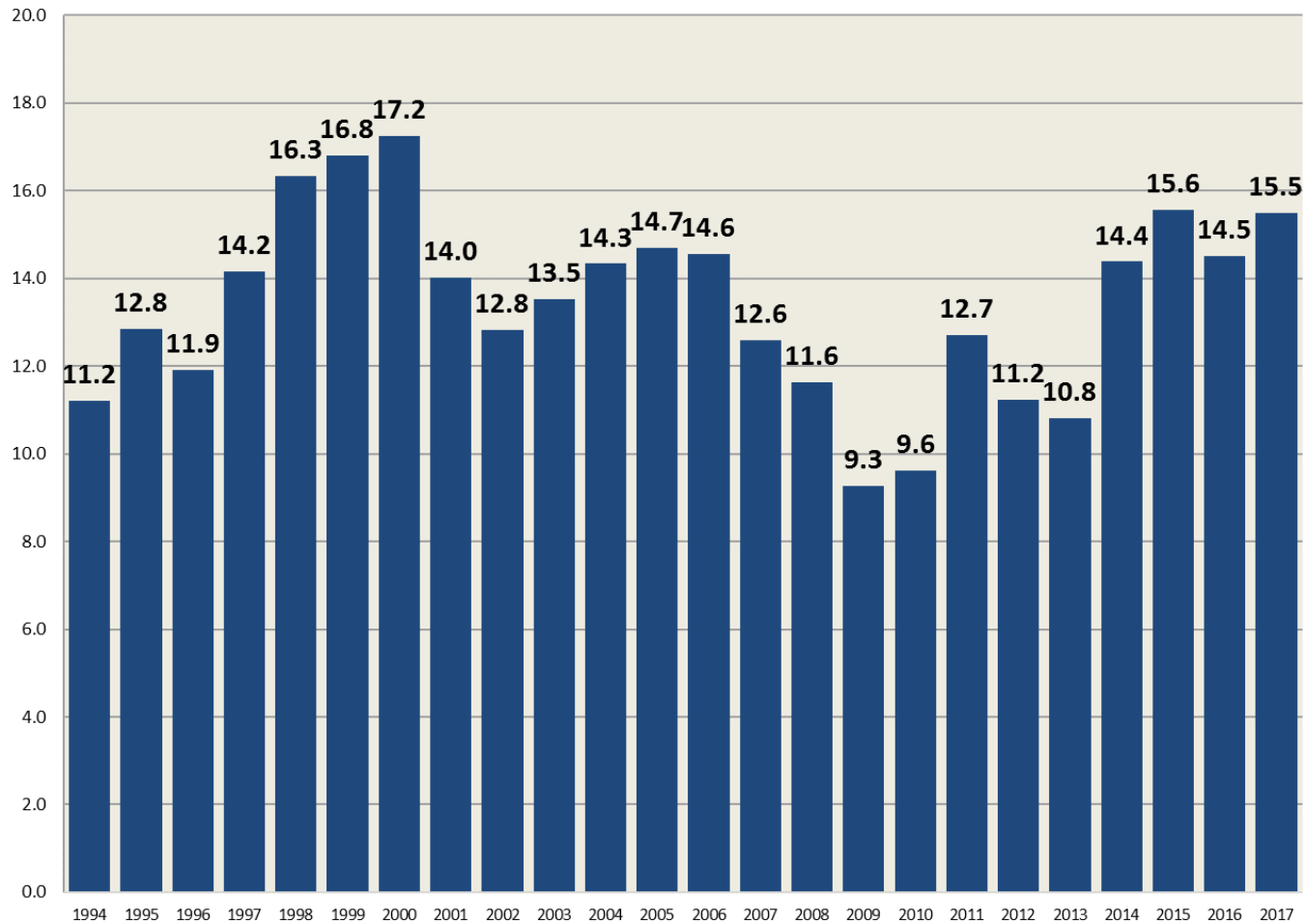
Data Last Updated: April 03, 2018 8:56 AM

Staffing Sales Up 4.2% in 2017

Total Annual Temporary and Contract Staffing Sales (in Billions)

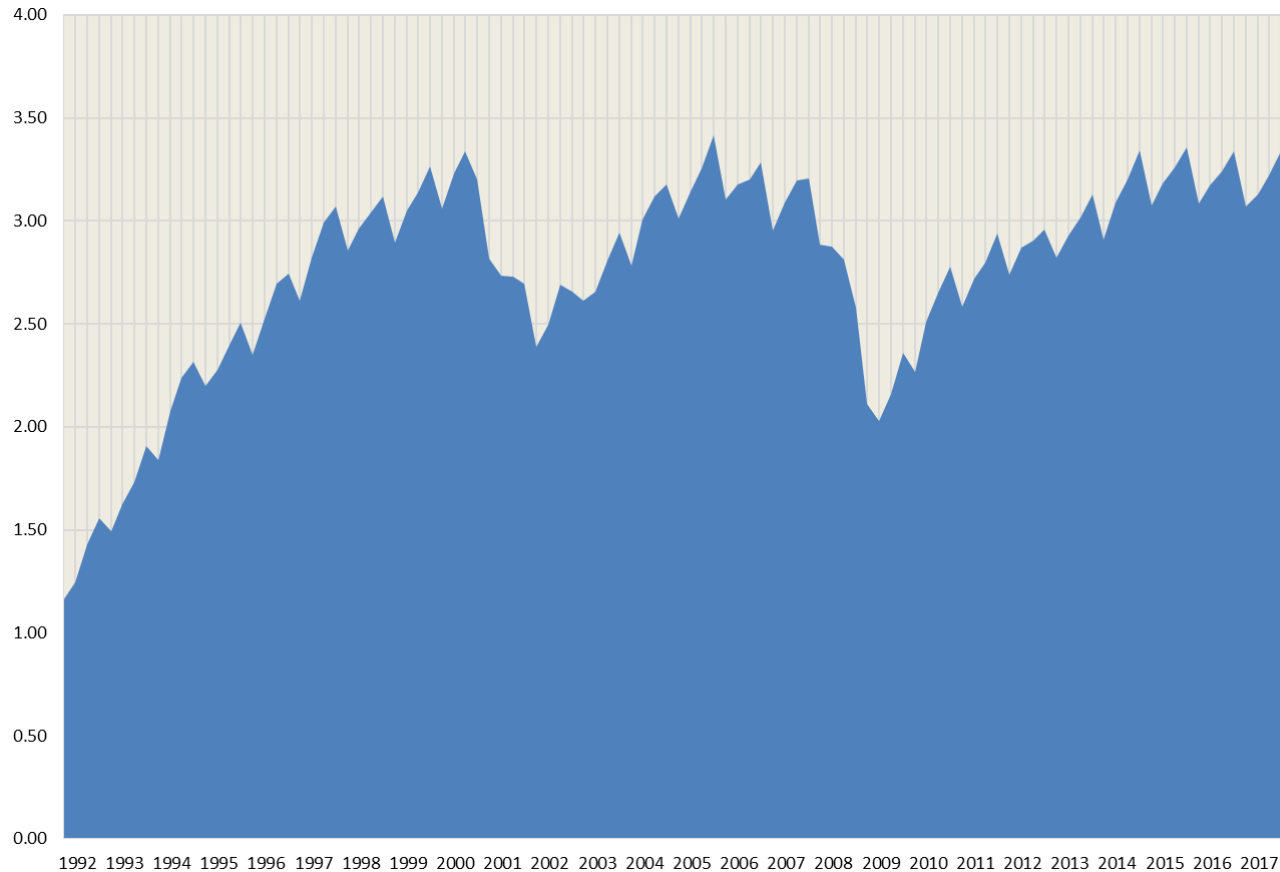


15.5M Staffing Employees During 2017



Average of 3.19M Staffing Employees Work On Any Given Day

Average Weekly Temporary and Contract Staffing Employment by Quarter (in Millions)



Staffing Firms Employed 155,900 Workers in Oregon

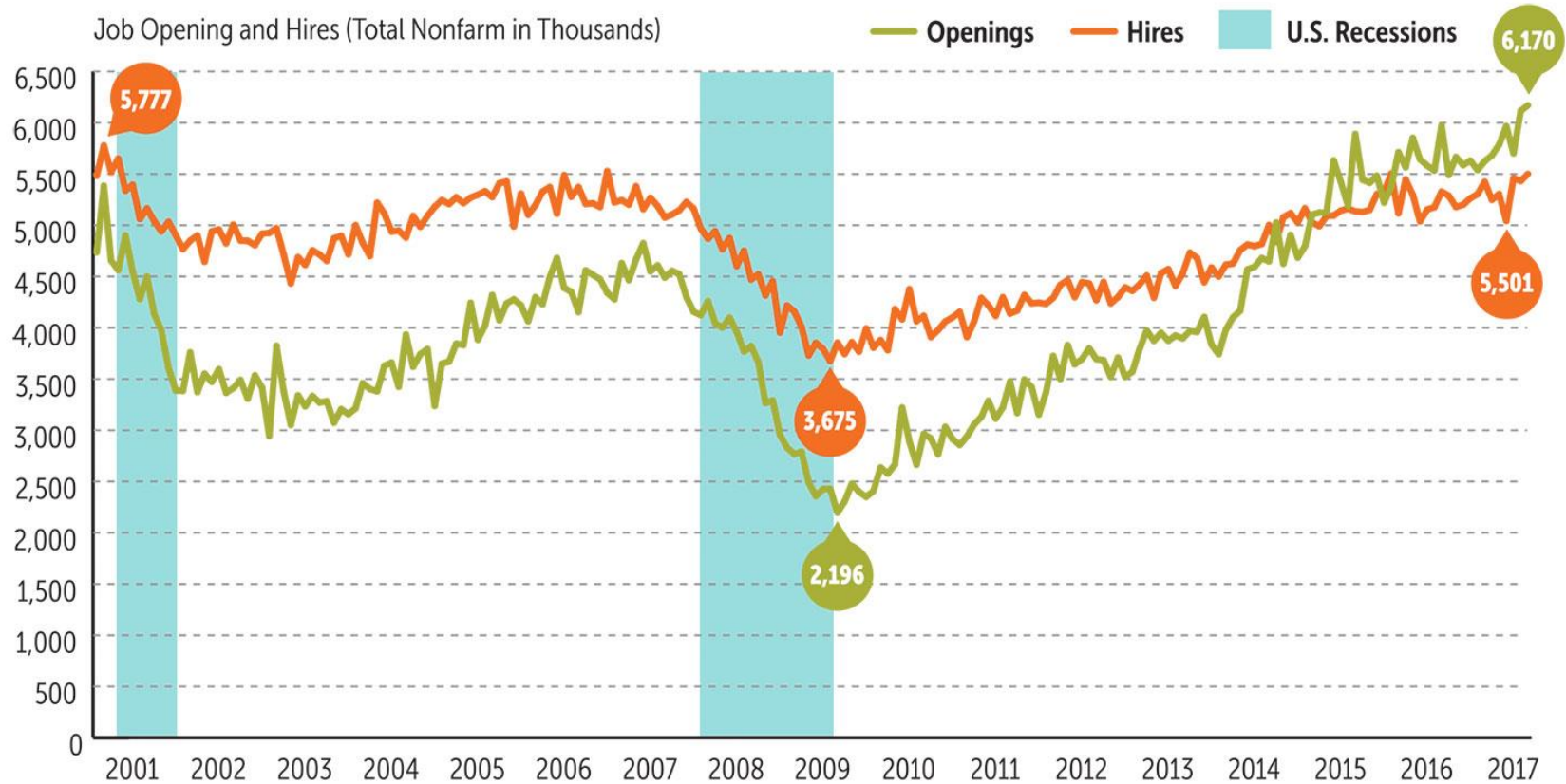


AT A GLANCE: 2016 Oregon Staffing Statistics

- Average number of temporary workers each week: 34,500
- Annual staffing employment: 155,900
- Average annual earnings per job: \$39,000
- Total annual sales: \$1.0 billion
- Estimated number of offices: 470

Sources: Economic Modeling Specialists Intl. (EMSI), a CareerBuilder company; U.S. Census Bureau; and the American Staffing Association.

Job Openings Reach Highest Level Since 2000, Exceeding Hires



Top Five Job-Growth Sectors Through 2026

Growing Sectors	Projected 2026 Jobs ('000s)	Contributing Growth Factors
Health care and social assistance	23,054.6	Aging population, longer life expectancies, and growing rates of chronic conditions
Professional and business services (including employment services)	22,295.3	Increasing demand for staffing services
State and local government	20,216.6	Enrollment rate increases in postsecondary education
Leisure and hospitality	16,939.4	Increasing use of technology
Retail trade	16,232.7	Online shopping and self-checkout

Source: American Staffing Association analysis of U.S. Bureau of Labor Statistics projections

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AND INSIGHTS!

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American Staffing Association




ASA American Staffing Association
RESEARCH BRIEF
DATA TO DRIVE YOUR BUSINESS DECISIONS

This newsletter is a quick guide to the latest ASA research and data.

New Research, Resources & Updates

- [Staffing Statistics](#) by State
- [3Q17](#) Staffing Trends and Historical Data
- [Interactive](#) Beige Book Summary
- Temporary Help [Wage Tool](#)



Staffing Industry Staples

Read an [Overview](#) of the Staffing Ind.

@StaffingData

2018 Initiatives—The New Language of Staffing

- **Download** graphics and message points to communicate your company's value to job seekers
- **Order** the handbook online in the ASA store—*americanstaffing.net/store*
- **Attend** an ASA Staffing Law Conference workshop on May 9 to learn about results and next steps



With support from
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americanstaffing.net/new-language



2018 Initiatives—Tech Center

[Home](#) › [Industry Professionals](#)

Staffing Industry Tech Center

Welcome to the Staffing Industry Tech Center, launched by ASA to provide its members with the targeted technology news, trends, and analysis they need to make strategic business decisions.

ASA Launches Staffing Industry Tech Center

ASA has created the online Staffing Industry Tech Center as part of the association's multifaceted strategic plan which includes a strong technology-related component. ASA has partnered with Talent Tech Labs, an organization that engages in investigation, research, validation, and acceleration of talent acquisition technology. The overarching goal of this partnership is to provide ASA members with strategic information that aims to tackle the talent shortage. Questions? Contact ASA at 703-253-2020.



STAFFING TECH ECOSYSTEM

Harnessing the Power of Staffing Technology

At Staffing World® 2017 Tech Park, ASA released a powerful new tool—the Essential Elements of Staffing Technology, an integrated ecosystem map that details the functionality of emerging technologies and companies. Download the entire map or explore it using these interactive options.

[Go to the ecosystem »](#)



TECHNOLOGY TRENDS

Top 5 Talent Acquisition Technology Trends for 2018

The flagship magazine for ASA members has launched a new section dedicated to technology-related trends and solutions affecting the staffing and recruiting industry. Here is the latest Technology Trends content published in *Staffing Success*.

[Read more »](#)



STAFFING WORLD TECH PARK

Tech Park Debuts at ASA Convention and Expo

The Staffing World Tech Park made its debut last fall at the annual ASA convention and expo in Chicago. At the Tech Park, staffing professionals took part in focused presentations on technology-related solutions specific to their business operations. Due to the Tech Park's overwhelming success, ASA will expand its offerings at Staffing World 2018.

[Learn more »](#)

Staffing Industry Tech Center

americanstaffing.net/techcenter



2018 Initiatives—ASA Mentor Match

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American Staffing Association

for:

Industry
Professionals

Staffing
Clients

Job
Seekers

Industry
Suppliers



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Industry Professionals

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[Member & Corporate Partner News](#)

[Member Resources](#) ^

[Mentor Match Program](#)

[Promoting the Profession](#)

[ACA Resources for Staffing](#) [↗](#)

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[ASA Workplace Harassment Video](#)

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Welcome to the ASA Mentor Match Program

Mentor Match, a new benefit for members of the American Staffing Association, is an online tool that connects mentors and mentees to share experiences and provide guidance to industry peers for career development.

Mentor Match allows you to make valuable industry connections, define career goals, enhance leadership skills, and gain insight from staffing peers. The program is about growing professionally and networking with fellow ASA members; it is not about finding a job.

The mentoring platform is user-driven, allowing registered mentees to search among registered mentors using specified criteria to find individuals whose experience and expertise match areas in which they wish to be mentored. Likewise, registered mentors can search for and identify potential mentees.

Ready to get started?

Take the first step in growing professionally and networking with your fellow ASA members by signing up as a mentor or mentee. Questions about getting started? Contact volunteer@americanstaffing.net.

The online forms for the Mentor Match program will be live soon! If you'd like to be notified when they are available, please email



68% More than two-thirds of staffing professionals agree that mentors and coaches are critical to career advancement.

Source: ASA Staffing Career Survey

Mentor Match Program Highlights

Cost: Free to ASA members

Duration: Six months

Time Commitment: One-hour minimum per month

Venue: Face-to-face or phone/email



2018 Initiatives—Addressing Workplace Harassment

ASA Legal Team

Staffing Laws

Legal Resources

ASA Legal Publications

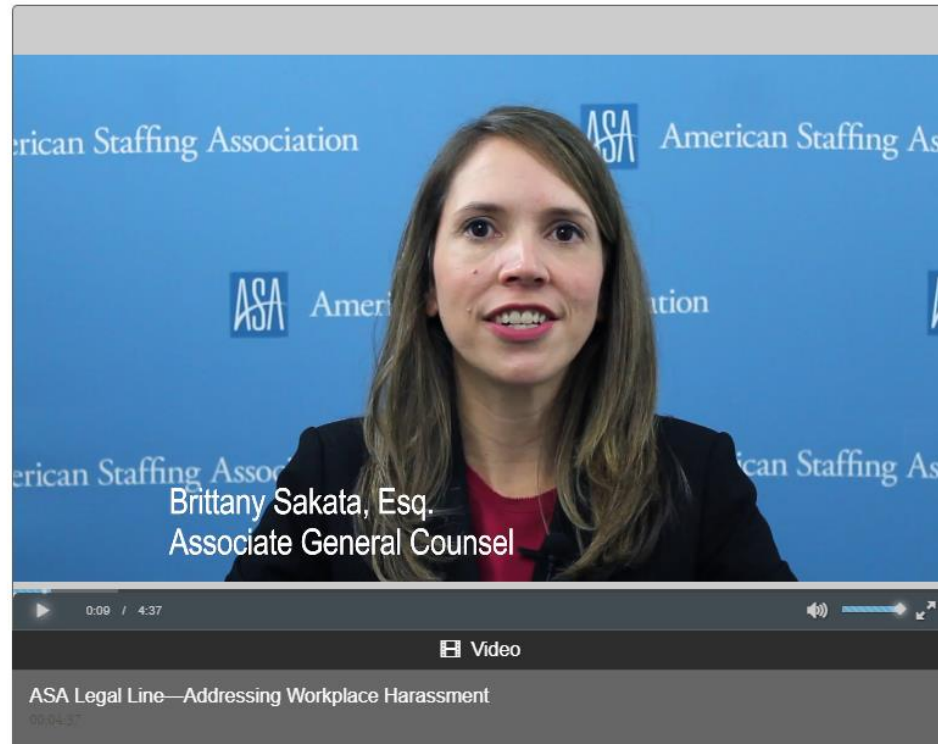
Legal Line Archive



DECEMBER 2017 Brittany Sakata, Esq.

Addressing Workplace Harassment

In this month's installment of ASA Legal Line, ASA associate general counsel Brittany Sakata, Esq. explains steps staffing firms should take to prevent and address workplace sexual harassment claims.



Comments

Leave a Comment



ASA Legal–Legislative Agenda

- Workplace Safety
- Health Care Reform
- Scheduling Requirements
- Immigration Reform
- Mandated Leave Benefits
- Labor Relations
- Wage Notice Requirements
- Sales Taxes
- Unemployment Insurance
- Vicarious Liability



Connect With Your Peers



- Join 22,000+ of your industry peers
- Share expertise and ask questions about industry topics
- Use directory to search for peers by sector, job responsibility, geographic location, and more



[*asacentral/americanstaffing.net*](http://asacentral/americanstaffing.net)



ASA Genius Awards

- Honors best member firm communications and marketing programs of the year
- **Deadline July 1**



ASA Care Awards

- Honors best member, chapter, and regional council social responsibility programs of the year
- **Deadline July 1**



National Staffing Employee of the Year and Sector All-Stars:

- Honors exceptional temporary and contract employees in five staffing industry sectors
- **Deadline Aug. 1**



NEW for 2018!



- Honors best member firm temporary and contract workforce skills development programs
- **Deadline July 1**
- Launching later this month: Check *Staffing Today* for details

2018 
STAFFING
LAW
CONFERENCE
May 10-11 | Washington, DC

STAFFING[®]
WORLD

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Oct. 16-18 ■ Metro Washington, DC
ASA Convention & Expo



5.25 CE

Give ASA Your Feedback



Oregon Staffing Symposium Evaluation

Thank you for attending the 2018 ASA Oregon Staffing Symposium. To help ASA enhance future events, please complete this evaluation.

How satisfied were you with the following aspects of the event?

	Very dissatisfied	Somewhat dissatisfied	Somewhat satisfied	Very satisfied
Overall symposium	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Location	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Topics covered	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Networking opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Rate your satisfaction with each of the presentations you attended.

	Very dissatisfied	Somewhat dissatisfied	Somewhat satisfied	Very satisfied	Did not attend
Welcome and ASA Industry Update (John Burton, CHP, Teryn Zmuda; 8:30–8:50 a.m.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trending Insights Roundtables (8:50–10:15 a.m.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Heart of Dialogue: Opening the Client Conversation (Mark Murphy; 10:15–11:15 a.m.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Employment Law Update (11:30 a.m.–12:30 p.m.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Thank You

Questions?



Trending Insights Roundtables



Topics

- Table 1—Emerging Technology and The Future of Staffing
- Table 2—Creative Recruiting Tactics
- Table 3—Engaging and Influencing Local Legislation
- Table 4—Background Check and Screening Open Discussion

The Heart of Dialogue—Opening the Client Conversation

Mark Murphy

Senior Consultant, Training and Development
Next Level Exchange



Refreshment Break

Employment Law Update

Networking Lunch



Future of Oregon Business

Alison Hart

Principal, A Hart Associates



Break and Exhibitor Showcase

Best Practices of High-Performance Staffing Firms

Amy Bingham

Owner and managing partner, Bingham Consulting



Leverage Learning Takeaways from Today

John Burton

CHP, President, Emerald Staffing
Chairman, ASA Oregon Council



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American Staffing Association

THANK YOU!