AMERICAN STAFFING ASSOCIATION WORKFORCE MONITOR®— JOB SEARCH METHODS AND PREFERENCES

ASA Workforce MONITOR
CURRENT TRENDS AND ISSUES

METHODOLOGY

- This study was conducted online by The Harris Poll on behalf of the American Staffing Association from December 27-29, 2017.

- Qualifying criteria to participate in the survey were as follows:
  - U.S. Resident
  - Age 18+

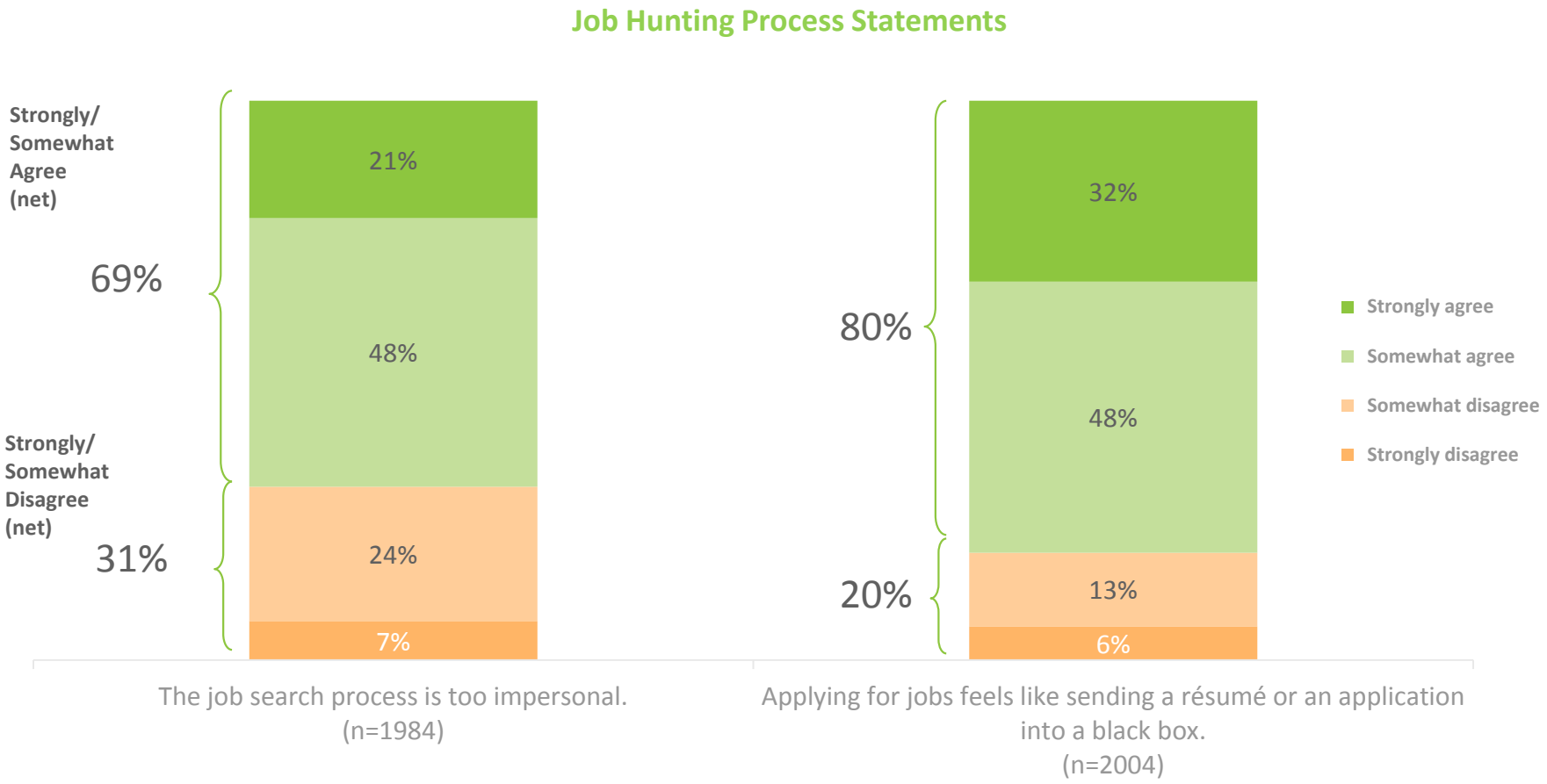
- A total sample size of 2,163 interviews were collected.

- Data were weighted by age, gender, race/ethnicity, education, region and household income, where necessary, to bring them into line with their actual distributions based on 2016 CPS data. A second layer of weighting was also used to adjust for differences between the online and offline populations.

- All sample surveys and polls, whether or not they use probability sampling, are subject to multiple sources of error which are most often not possible to quantify or estimate, including sampling error, coverage error, error associated with nonresponse, error associated with question wording and response options, and post-survey weighting and adjustments.

ABOUT SEVEN IN 10 AMERICANS FEEL THAT THE JOB SEARCH PROCESS IS TOO IMPERSONAL

Eight in 10 say that applying for a job feels like sending a résumé or job application into a "black box"



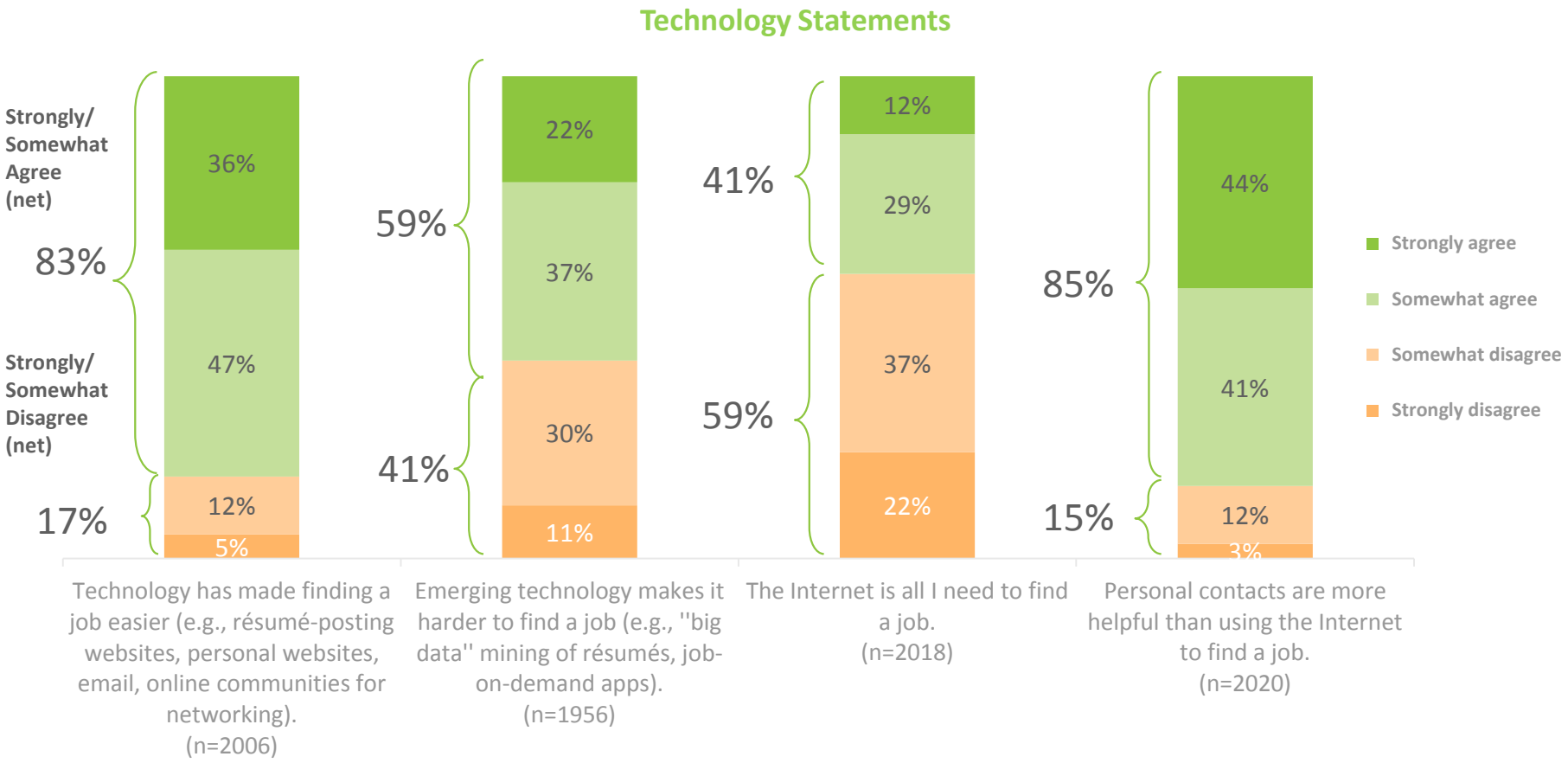
BASE: APPLICABLE RESPONSES

Q10 How strongly do you agree or disagree with each of the following statements?

harris poll

ABOUT EIGHT IN 10 BELIEVE TECHNOLOGY HAS MADE FINDING A JOB EASIER

However, a majority also says emerging technologies actually make it more difficult to land a job



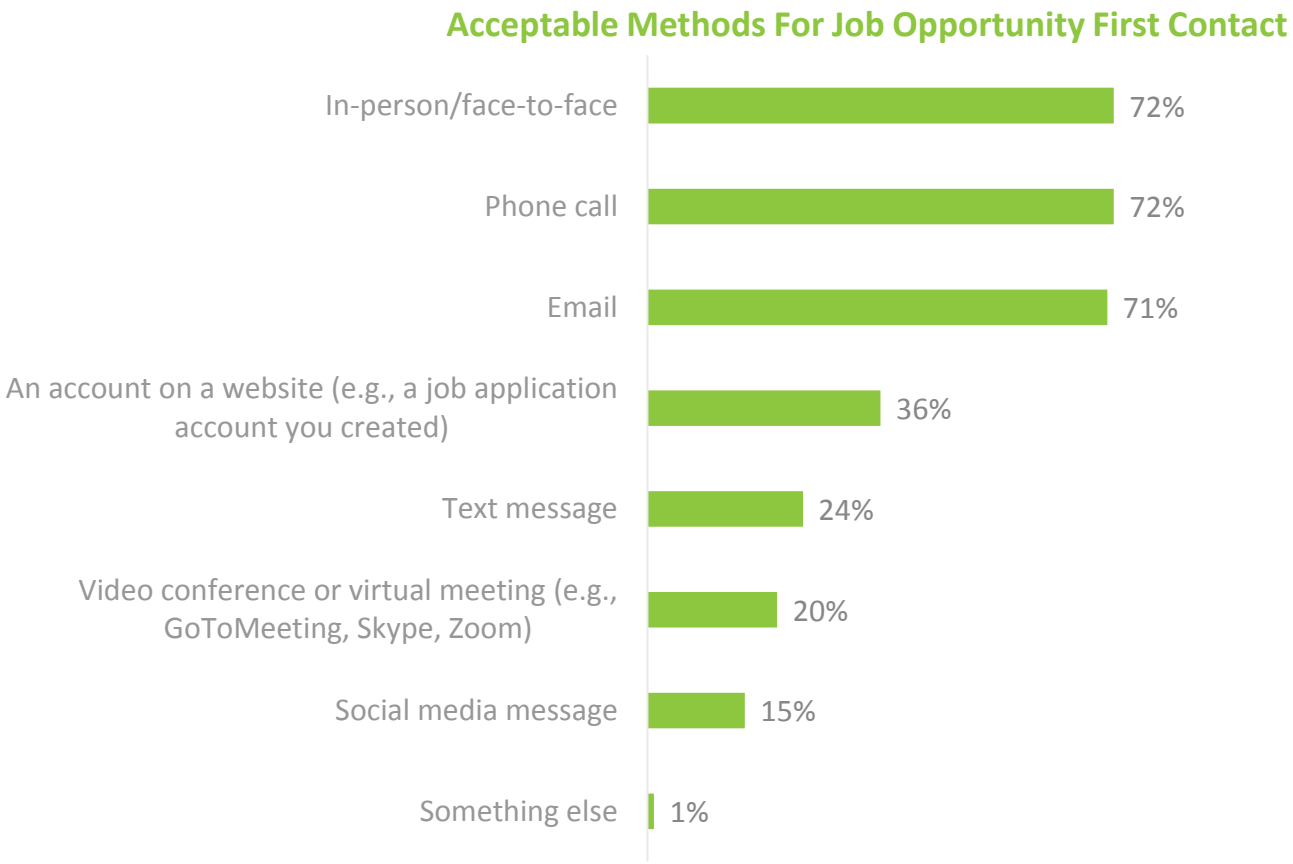
BASE: APPLICABLE RESPONSES

Q10 How strongly do you agree or disagree with each of the following statements?

harris poll

SEVEN IN 10 U.S. ADULTS CITE IN-PERSON OR FACE-TO-FACE CONTACT, PHONE CALLS, AND EMAIL AS ACCEPTABLE WAYS TO INITIALLY CONTACT THEM REGARDING JOB OPPORTUNITIES

About one in four say text messages would be welcome



BASE: ANY ACCEPTABLE METHODS (n=2033)

Q6 If you were looking for a job, which of the following methods would be acceptable/welcome for receiving initial contact about a job opportunity? Please select all that apply.

harris poll

DEMOGRAPHICS

		n=2,163
Gender	Male	48%
	Female	52%
Age	18-34	27%
	35-44	16%
	45-54	18%
	55-64	19%
	65+	20%
Education	Less than high school	30%
	Some college	36%
	College grad+	34%
Income	<$50k	37%
	$50k - $74.9k	17%
	$75k - $99.9k	12%
	$100k+	28%

	Employed	n=1,105
Industry	**Professional/Managerial (Net)**	**38%**
	Management (including executives)	11%
	Sales/Marketing	8%
	Teacher/Education	6%
	Accounting/Finance	5%
	Legal	2%
	Arts	2%
	Analyst/Research	1%
	Other professional-managerial	2%
	Office-clerical and administrative (e.g., administrative assistant, clerk, data entry, call center)	**20%**
	Industrial (e.g., manufacturing, warehouse, transportation, construction)	**16%**
	Technical, IT, And Scientific (Net)	**13%**
	Information technology (e.g., help desk, webmaster, computer programmer)	8%
	Engineering	4%
	Scientific	2%
	Health care (e.g., medical care, nursing, health aide)	**9%**
	Another occupational role	**4%**