



fact sheet

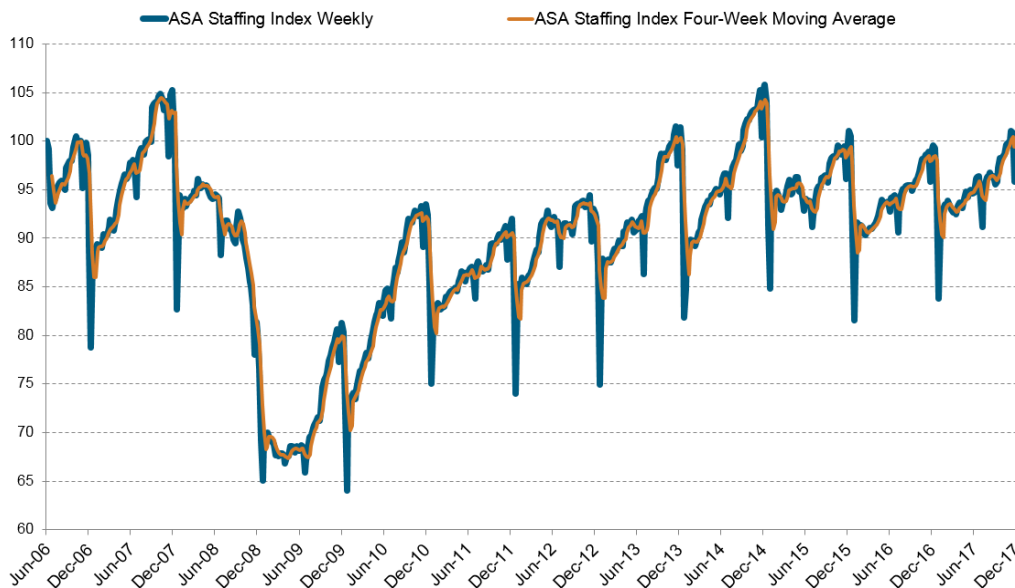
American Staffing Association

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ASA Staffing Index Reporting Enhancement: Spotlighting the Four-Week Moving Average

ASA Staffing Index Weekly and Four-Week Moving Average Values



Source: American Staffing Association, Staffing Index

The ASA Staffing Index tracks trends in weekly changes in temporary and contract staffing employment. Since its inception in June 2006, the ASA Staffing Index has been a reliable measure of changes in industry employment, serving as a coincident economic indicator and a leading indicator of overall employment.

It is natural for a weekly measure to contain some variability in the data, especially when looking at week-to-week and year-to-year changes for a particular week. For example, a year-to-year decline could be misleading when a holiday in the current year occurred in a different week in the prior year.

To help smooth out the variability, the ASA Staffing Index reporting now focuses on the four-week rolling average. The chart above illustrates how the four-week moving average smooths out the jaggedness seen in the weekly data, providing an enhanced view of an already reliable indicator, while still capturing near-real time staffing employment changes.

To learn more about the ASA Staffing Index, visit americanstaffing.net/index.