

AMERICAN STAFFING ASSOCIATION  
WORKFORCE MONITOR® —  
THE SKILLS GAP



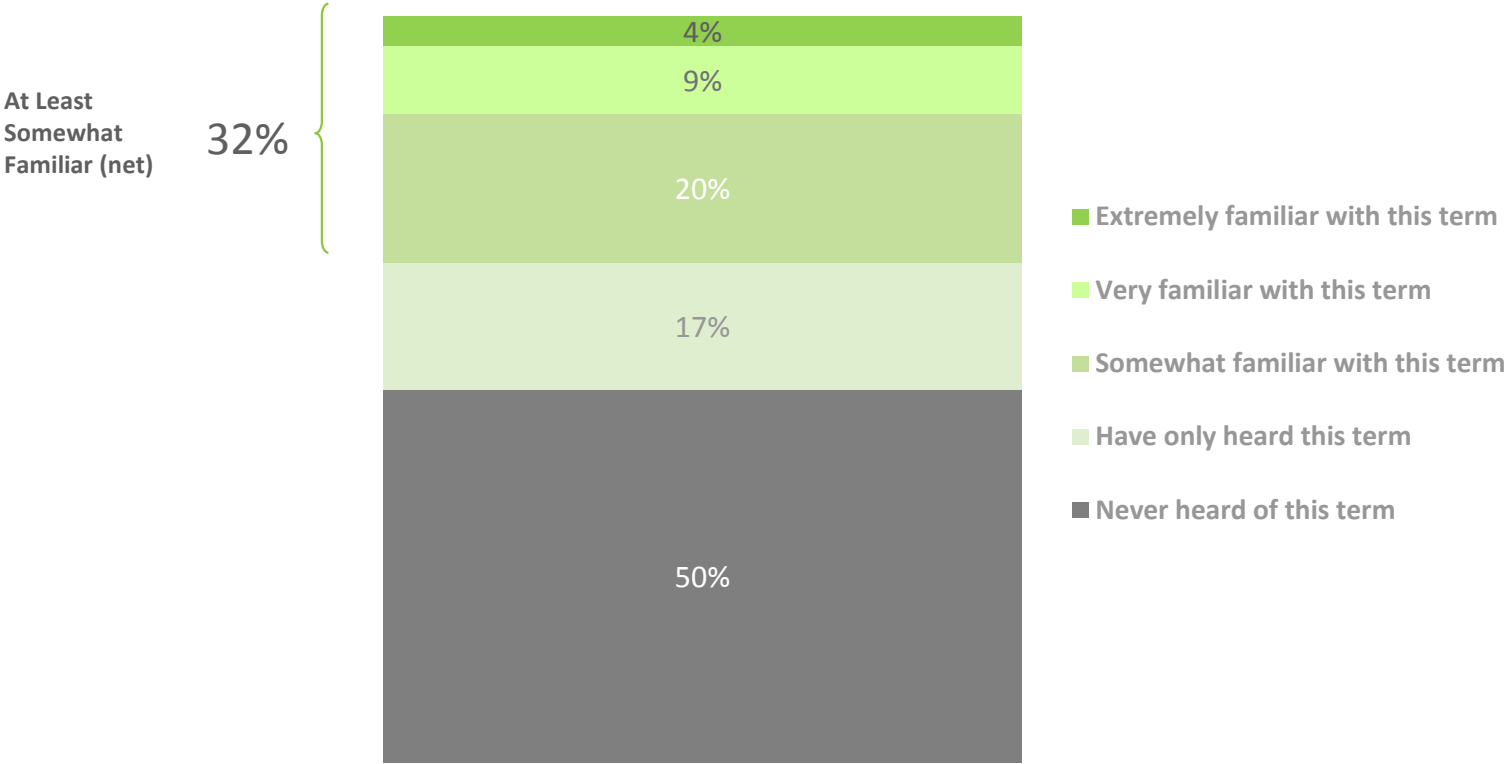
# METHODOLOGY

- This study was conducted online by Harris Poll on behalf of the American Staffing Association from August 10-14, 2017.
- Qualifying criteria to participate in the survey were as follows:
  - U.S. Resident
  - Age 18+
- A total sample size of 2,023 interviews were collected.
- Data were weighted by age, gender, race/ethnicity, education, region and household income, where necessary, to bring them into line with their actual distributions based on 2016 CPS data. A second layer of weighting was also used to adjust for differences between the online and offline populations.
- All sample surveys and polls, whether or not they use probability sampling, are subject to multiple sources of error which are most often not possible to quantify or estimate, including sampling error, coverage error, error associated with nonresponse, error associated with question wording and response options, and post-survey weighting and adjustments.

# HALF OF U.S. ADULTS HAVE NEVER HEARD OF THE TERM "SKILLS GAP"

About 1 in 3 are at least somewhat familiar with it.

Awareness of Skills Gap in the Workplace

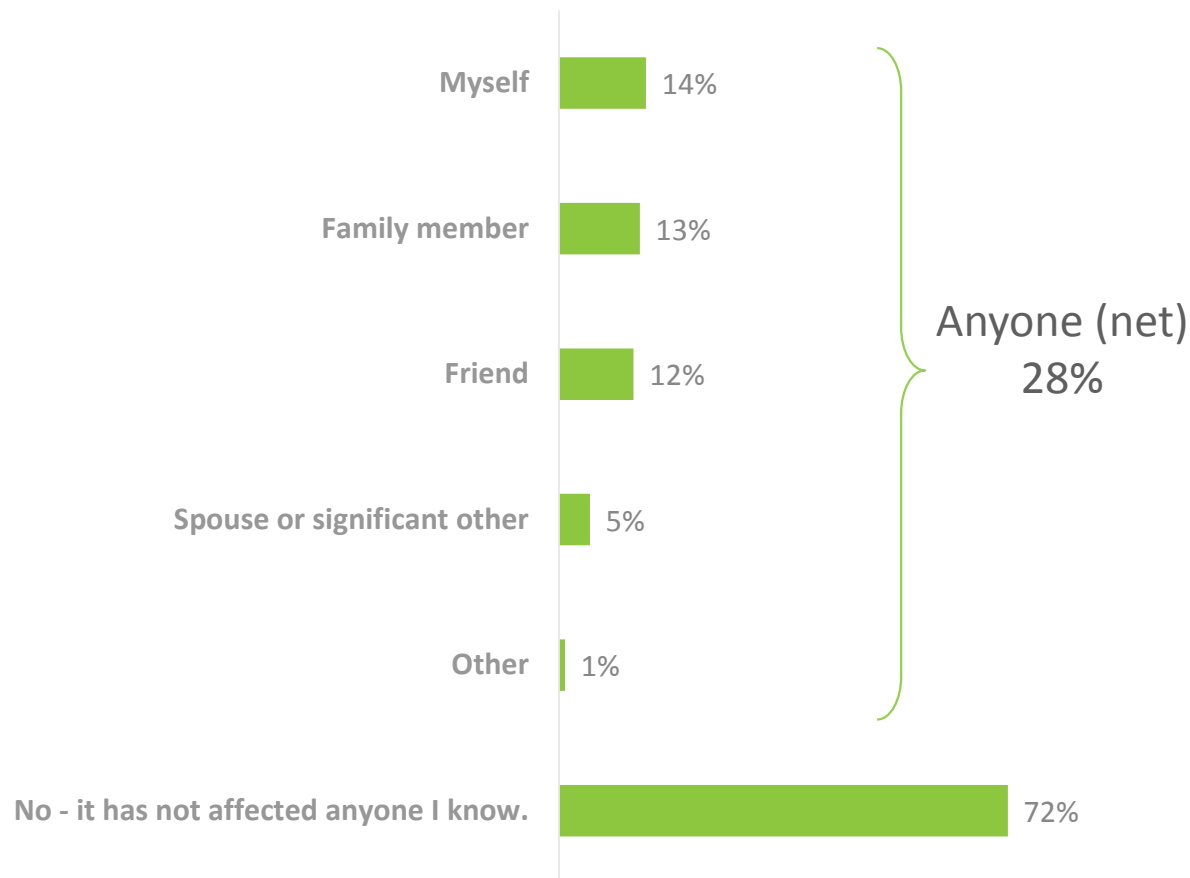


BASE: QUALIFIED RESPONDENTS (n= 2,023)  
Q1 How familiar are you with the term "skills gap"?

# ABOUT THREE IN 10 AMERICANS SAY THEY KNOW SOMEONE WHO HAS BEEN AFFECTED BY THE SKILLS GAP

One in 10 say they have been affected personally.

## People Who Have Been Affected by the Skills Gap

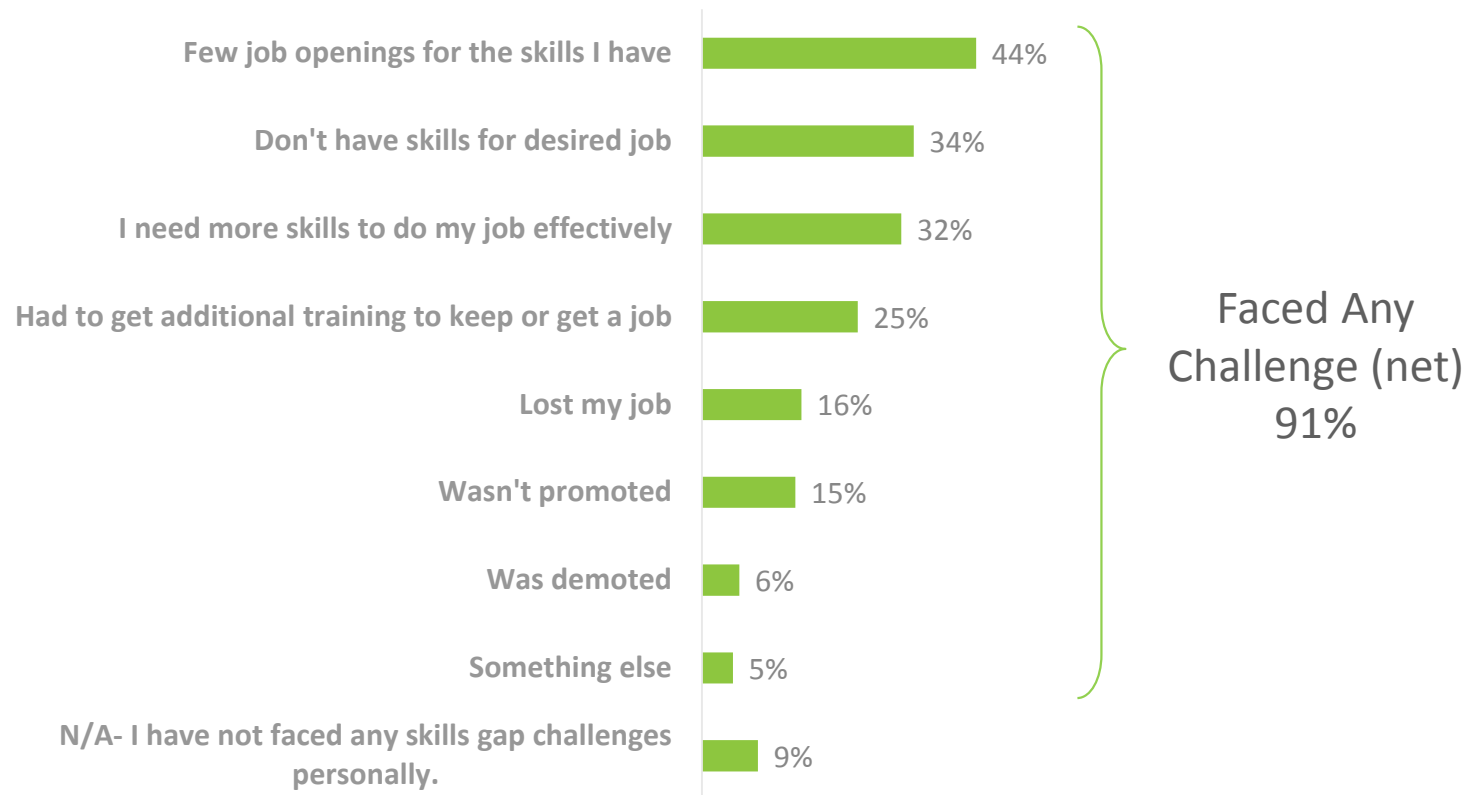


BASE: QUALIFIED RESPONDENTS (n= 2023)

Q3 Has the skills gap affected any of the following people that you may know? Please select all that apply.

# OF THOSE PERSONALLY AFFECTED BY SKILLS GAP, NINE IN 10 REPORT IMPACT WAS NEGATIVE

## Personally Affected by the Skills Gap

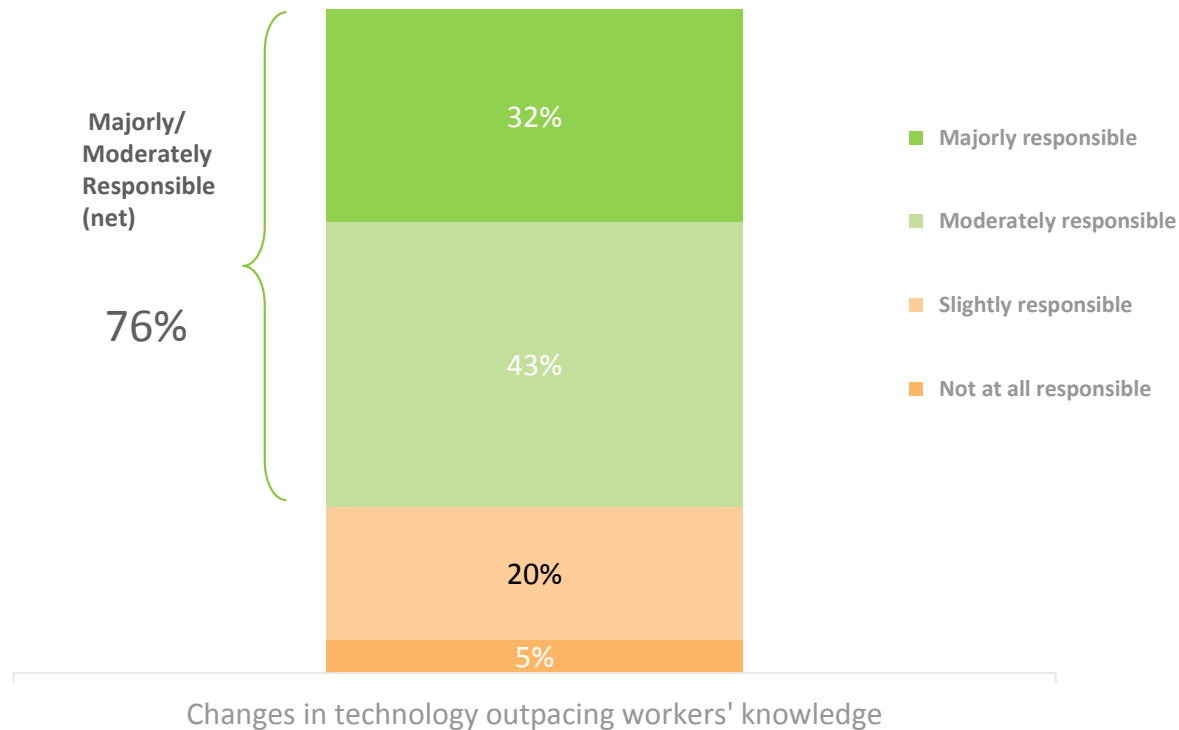


BASE: PERSONALLY AFFECTED BY THE SKILLS GAP (n=220)

Q4 How has the skills gap affected you personally? Please select all that apply.

# THREE IN FOUR AMERICANS SAY TECHNOLOGY OUTPACING WORKERS' KNOWLEDGE IS AT LEAST MODERATELY RESPONSIBLE FOR THE SKILLS GAP

## Responsibility for Causing Skills Gap



BASE: QUALIFIED RESPONDENTS (n= 2,023)

Q5 How responsible are each of the following factors in causing the skills gap? Even if you are unsure, please provide your best guess.

# DEMOGRAPHICS

		N=2,023
Gender	Male	48%
	Female	52%
Age	18-34	26%
	35-44	17%
	45-54	18%
	55-64	19%
	65+	21%
Education	Less than high school	28%
	Some college	32%
	College grad+	41%
Income	<\$50k	45%
	\$50k - \$74.9k	18%
	\$75k - \$99.9k	12%
	\$100k+	19%