STAFFING WORLD 2 0 1 7

TECH PARK SCHEDULE

WEDNESDAY, OCT. 25

Stage 1—Tech Park Radio Channel E1		Stage 2—Tech Park Radio Channel E2		
12:15 p.m.	The Secrets of Recruiting, Down to a Science	12:15 p.m.	Using Tech to Attract Talent	
		12:30 p.m.	Two-Way Texting for Your Business	
12:30 p.m.	Stress-Free Onboarding Using Intelligent Robots	12:45 p.m.	Bots Won't Take Away Your Jobs! They'll Promote You!	
12:45 p.m.	Human Resource Technology for Staffing	1 p.m.	Use Contractor Engagement to Grow Your Revenue	
1 p.m.	Goodbye Mundane Tasks, Hello Efficiency	1:15 p.m.	Al: Not So Scary, Less Annoying, and More Offensive!	
1:15 p.m.	Create New Opportunities and Drive Growth With Technology	1:30 p.m.	Inbound Referral Management Changes the Game	
1:30 p.m.	Cyber Insurance or Technology Errors and Omissions? What's the Difference?	1:45 p.m.	Intro to 21st Century Technology for Staffing	

THURSDAY, OCT. 26

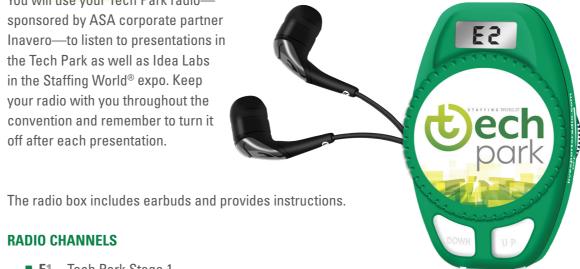
1:45 p.m. Streamlining Recruiter Productivity

Staffing in Today's Gig Economy

Stage 1—Tech Park Radio Channel E1		Stage 2—Tech Park Radio Channel E2	
12:45 p.m.	Automation Improves the Onboarding Experience	12:45 p.m.	Amplify the Voice of Your Clients and Talent
1 p.m.	The Rise of the Machine-Powered Middle Office	1 p.m.	Tired of Losing Placements to the Competition? I'll Text You the
1:15 p.m.	Streamline Enrollment and Reporting	1:15 p.m.	Solution! Why Video Is Disrupting Recruiting
1:30 p.m.	The 3 Cs of Workforce Management	1:30 p.m.	Work in Sync? Automate VMS Requisitions and Time Data
1:45 p.m.	WOTC Tax Credits in the Staffing Industry	1:45 p.m.	Data-Driven Job Ads Get Talent on Demand
2 p.m.	How Your Data Strategy Defines	2 p.m.	Disrupt the "Disruptors"
2:15 p.m.	Your Future The New Meaning of Data When	2:15 p.m.	Skill Marketing for the 21st Century

HOW TO USE YOUR TECH PARK RADIO

You will use your Tech Park radio sponsored by ASA corporate partner Inavero-to listen to presentations in the Tech Park as well as Idea Labs in the Staffing World® expo. Keep your radio with you throughout the convention and remember to turn it off after each presentation.



QUESTIONS? Text 703-253-2020 and a member of the ASA staff will

RADIO CHANNELS

- E1—Tech Park Stage 1
- **E2**—Tech Park Stage 2
- **E3**—Idea Lab (Booth 130)
- **E4**—Idea Lab (Booth 1206)

respond within minutes!

Tech Park radio sponsored by





STAFFING WORLD 2 0 1 7 **Oct. 24–26 Chicago, IL**

Welcome to the



Brought to you by the



American Staffing Association



WELCOME TO THE STAFFING WORLD TECH PARK! It is the first-of-its-kind center of technology solutions specific to the staffing, recruiting, and workforce solutions industry. Here you can discover, learn about, and discuss the tools, systems, and platforms that can boost your company's efficiency and productivity today, as well as those that can potentially transform the way you do business tomorrow.

The Tech Park is part of a broad ASA strategic initiative to provide members with targeted and timely information about technology solutions that can enhance their business operations. ASA is mapping the staffing technology landscape and disseminating content in several ways: focused coverage in its publications, including Staffing Success and Staffing Today, a special series of technology solutions webinars; a new online technology center for the staffing and recruiting industry—debuting in 2018—and Tech Park 2.0 at Staffing World 2018.

Let ASA know what you think about this year's experience. Share feedback on social media using the hashtag #swtechpark and be sure to complete the survey you'll receive via email after Staffing World. Enjoy the Tech Park!

THE ESSENTIAL ELEMENTS OF STAFFING TECHNOLOGY

ASA contracted Talent Tech Labs to curate this selection of technology solutions for their potential to transform the staffing and recruiting industry today—and reimagine it for tomorrow. The solutions are organized into three broad stages—Source, Engage, and Hire—and presented in 12 vertical categories, each ranked on a continuum. That continuum ranges from "additive" technologies—those that increase value to users in current staffing models—to "disruptive" technologies—those with the potential to upend current models and usher in new staffing and recruiting paradigms. The logos within the tiles represent leading companies within each segment.

Technologies on the + side of the slider enhance current staffing models. Those toward the side of the slider have the potential to disrupt current models.

American Staffing Association

THE ESSENTIAL ELEMENTS OF STAFFING TECHNOLOGY

ENGAGE

Assessment Tools

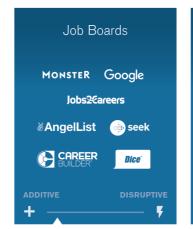


TALENT TECH LABS

HIRE

SOURCE

Job Advertising

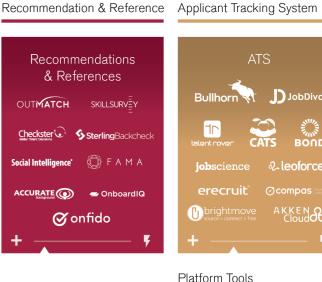






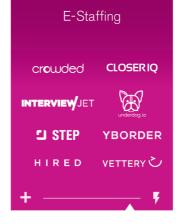








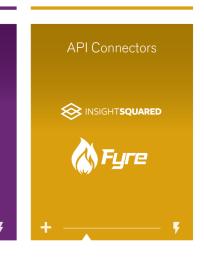




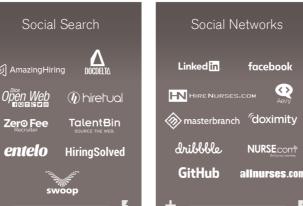


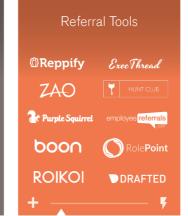






Social Networks & Search





Referral Tools



Matching Technology





This diagram serves as a discovery and discussion tool to help industry leaders better understand technology's role in staffing, present and future.

Content reflects assessments and opinions of Talent Tech Labs and is in no way sponsored by companies represented herein.

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