

TECH PARK SCHEDULE

WEDNESDAY, OCT. 25

Stage 1—Tech Park Radio Channel E1

- 12:15 p.m.** The Secrets of Recruiting, Down to a Science
- 12:30 p.m.** Stress-Free Onboarding Using Intelligent Robots
- 12:45 p.m.** Human Resource Technology for Staffing
- 1 p.m.** Goodbye Mundane Tasks, Hello Efficiency
- 1:15 p.m.** Create New Opportunities and Drive Growth With Technology
- 1:30 p.m.** Cyber Insurance or Technology Errors and Omissions? What's the Difference?
- 1:45 p.m.** Streamlining Recruiter Productivity

Stage 2—Tech Park Radio Channel E2

- 12:15 p.m.** Using Tech to Attract Talent
- 12:30 p.m.** Two-Way Texting for Your Business
- 12:45 p.m.** Bots Won't Take Away Your Jobs! They'll Promote You!
- 1 p.m.** Use Contractor Engagement to Grow Your Revenue
- 1:15 p.m.** AI: Not So Scary, Less Annoying, and More Offensive!
- 1:30 p.m.** Inbound Referral Management Changes the Game
- 1:45 p.m.** Intro to 21st Century Technology for Staffing

THURSDAY, OCT. 26

Stage 1—Tech Park Radio Channel E1

- 12:45 p.m.** Automation Improves the Onboarding Experience
- 1 p.m.** The Rise of the Machine-Powered Middle Office
- 1:15 p.m.** Streamline Enrollment and Reporting
- 1:30 p.m.** The 3 Cs of Workforce Management
- 1:45 p.m.** WOTC Tax Credits in the Staffing Industry
- 2 p.m.** How Your Data Strategy Defines Your Future
- 2:15 p.m.** The New Meaning of Data When Staffing in Today's Gig Economy

Stage 2—Tech Park Radio Channel E2

- 12:45 p.m.** Amplify the Voice of Your Clients and Talent
- 1 p.m.** Tired of Losing Placements to the Competition? I'll Text You the Solution!
- 1:15 p.m.** Why Video Is Disrupting Recruiting
- 1:30 p.m.** Work in Sync? Automate VMS Requisitions and Time Data
- 1:45 p.m.** Data-Driven Job Ads Get Talent on Demand
- 2 p.m.** Disrupt the "Disruptors"
- 2:15 p.m.** Skill Marketing for the 21st Century

HOW TO USE YOUR TECH PARK RADIO

You will use your Tech Park radio—sponsored by ASA corporate partner Inavero—to listen to presentations in the Tech Park as well as Idea Labs in the Staffing World® expo. Keep your radio with you throughout the convention and remember to turn it off after each presentation.



The radio box includes earbuds and provides instructions.

RADIO CHANNELS

- E1—Tech Park Stage 1
- E2—Tech Park Stage 2
- E3—Idea Lab (Booth 130)
- E4—Idea Lab (Booth 1206)

Tech Park radio sponsored by



QUESTIONS? Text 703-253-2020 and a member of the ASA staff will respond within minutes!

Welcome to the



STAFFING WORLD[®] Techpark

WELCOME TO THE STAFFING WORLD TECH PARK! It is the first-of-its-kind center of technology solutions specific to the staffing, recruiting, and workforce solutions industry. Here you can discover, learn about, and discuss the tools, systems, and platforms that can boost your company's efficiency and productivity today, as well as those that can potentially transform the way you do business tomorrow.

The Tech Park is part of a broad ASA strategic initiative to provide members with targeted and timely information about technology solutions that can enhance their business operations. ASA is mapping the staffing technology landscape and disseminating content in several ways: focused coverage in its publications, including *Staffing Success* and *Staffing Today*; a special series of technology solutions webinars; a new online technology center for the staffing and recruiting industry—debuting in 2018—and Tech Park 2.0 at Staffing World 2018.

Let ASA know what you think about this year's experience. Share feedback on social media using the hashtag #swtechpark and be sure to complete the survey you'll receive via email after Staffing World. Enjoy the Tech Park!

THE ESSENTIAL ELEMENTS OF STAFFING TECHNOLOGY

ASA contracted Talent Tech Labs to curate this selection of technology solutions for their potential to transform the staffing and recruiting industry today—and reimagine it for tomorrow. The solutions are organized into three broad stages—Source, Engage, and Hire—and presented in 12 vertical categories, each ranked on a continuum. That continuum ranges from “additive” technologies—those that increase value to users in current staffing models—to “disruptive” technologies—those with the potential to upend current models and usher in new staffing and recruiting paradigms. The logos within the tiles represent leading companies within each segment.

Technologies on the + side of the slider enhance current staffing models. Those toward the ⚡ side of the slider have the potential to disrupt current models.



This diagram serves as a discovery and discussion tool to help industry leaders better understand technology's role in staffing, present and future.

Content reflects assessments and opinions of Talent Tech Labs and is in no way sponsored by companies represented herein.

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