# M fact sheet

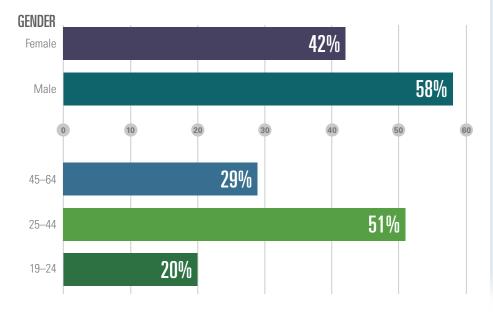
## Staffing Firms Employed 112,800 Workers in Iowa

U.S. temporary help services companies assign millions of people to millions of jobs every business day.

#### **AT A GLANCE: 2016 Iowa Staffing Statistics**

- Average number of temporary workers each week: 25,000
- Annual staffing employment: 112,800
- Average annual earnings per job: \$32,600
- Total annual sales: \$917.7 million
- Estimated number of offices: 340

### Iowa Temporary Help Worker Profile



#### **2016 National Staffing Statistics**

- Average number of temporary workers each week: 3.2 million
- Average tenure: 11.5 weeks
- Annual staffing employment: 14.5 million
- Average annual earnings per job: \$36,300
- Temporary and contract staffing sales: \$128.5 billion
- Temporary and contract staffing offices nationwide: 34,700

For more information please visit americanstaffing.net

Note: Due to rounding, percentages may not add up to 100%.

Sources: Economic Modeling Specialists Intl. (EMSI), a CareerBuilder company; U.S. Census Bureau; and the American Staffing Association. CareerBuilder is ASA's research partner.



#### About ASA

The American Staffing Association is the voice of the U.S. staffing, recruiting, and workforce solutions industry. ASA and its state affiliates advance the interests of the industry across all sectors through advocacy, research, education, and the promotion of high standards of legal, ethical, and professional practices. Visit *americanstaffing.net*.