

STAFFING PROFESSIONALS WHO REGISTER...

Also get a ticket to the Koollest celebration in Chicago! *This event is sponsored by Essential StaffCARE and World Wide Specialty Programs.*

Staffing World Grand Finale Featuring Kool & the Gang



This year's Staffing World Grand Finale is a can't-miss opportunity to see one of the music industry's most celebrated and sampled bands of all time. **Kool & the Gang has sold more than 70 million albums over an illustrious recording career that has influenced music across all genres.**

Register today and secure your Grand Finale ticket to see Kool & the Gang!

staffingworld.net

THANK YOU CORPORATE PARTNERS



STAFFING WORLD 2017, OCT. 24-26, CHICAGO, IL

REGISTER TODAY

VISIT STAFFINGWORLD.NET FOR DETAILS

Register by Sept. 8 for the best rate available! ASA members receive a discounted rate.

ADVANCE REGISTRATION (THROUGH SEPT. 8)

Member \$1,925
Nonmember \$2,325

REGULAR REGISTRATION (AFTER SEPT. 8)

Member \$2,075
Nonmember \$2,475



HOTEL RESERVATIONS

Several Chicago hotels are in close proximity to the McCormick Place Convention Center, where Staffing World takes place. There are special room blocks available at these hotels. Be sure to ask for the ASA Staffing World 2017 convention rate.

Hyatt Regency McCormick Place

\$289/night, plus taxes and fees
Rate offered on a space-available basis until Sept. 29.
800-233-1234

Marriott Marquis Chicago

\$319/night, plus taxes and fees
Rate offered on a space-available basis until Oct. 2.
800-228-9290

To make your hotel reservations online, go to staffingworld.net and click on Hotel and Travel.

Visit staffingworld.net for details and to register.
Save up to \$150 per person when you register by Sept. 8.

The Most Important Industry Event of the Year



Please join us at

STAFFING WORLD[®]

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Oct. 24-26 ■ Chicago, IL ASA Convention & Expo



CONNECTIONS

Innovative EXECUTIVE EDUCATION

Staffing World delivers high-caliber executive education you won't find anywhere else. World-class speakers and premier industry experts present **nearly 50 workshops, keynote presentations, sector-specific forums, executive-level roundtable sessions**, and more. Everyone with a role in the staffing, recruiting, and workforce solutions industry will benefit from the Staffing World experience.



Strategic BUSINESS CONNECTIONS

Staffing World is where the industry's leaders and visionaries come together to network. No other event offers **so many opportunities to make strategic business connections as well as reconnect with longtime colleagues**. From informal meetings to high-visibility events, Staffing World features top-level networking that will benefit your company and your career.



World's Largest INDUSTRY EXPO

Staffing World features the **largest, most comprehensive industry expo anywhere**. Explore the latest products and services your firm needs to sharpen its competitive edge.

NEW THIS YEAR: STAFFING WORLD TECH PARK

Get all the technology answers your staffing and recruiting company needs at the Staffing World Tech Park! See short "Shark Tank"-style presentations from an exclusive group of technology experts, who will address staffing-specific tech challenges.

EXPO OPPORTUNITIES

Want to exhibit, sponsor, or advertise?

CONTACT:

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LEARN AND EARN

Staffing World participants can earn continuing education hours toward ASA certification renewal.



Staffing World Delivers

WORLD-CLASS SPEAKERS



Josh Linkner is an authority on fostering creativity, entrepreneurship, and disruptive innovation. An avid venture capitalist and mentor, Linkner has invested in more than 100 start-ups and twice has been named Ernst & Young Entrepreneur of the Year. He will discuss valuable tools and techniques for fostering innovation, creativity, and disruption within your organization.
Sponsored by World Wide Specialty Programs



Jonathan Mildenhall is a world-renowned business executive and brand ambassador who has propelled profits at Airbnb. Mildenhall is also well known for his creative work when he was with the Coca-Cola Co., when his "Open Happiness" campaign became the company's most awarded marketing platform in its history. Mildenhall will inspire you to think differently about your business to maximize success and profitability.
Sponsored by Monster



Mark Schulman has enjoyed an unprecedented career as a first-call drummer for world-class music artists, including P!nk, Cher, Foreigner, and Sheryl Crow. Schulman, who also helps lead a nonprofit organization that provides creative arts mentoring for at-risk children, has packaged his experiences to provide his audiences with strategies for creating break-through moments—whether in life or in business.
Sponsored by Tannenbaum Helpern Syracuse & Hirschtritt



Mick Ebeling and his technology-driven solutions are the epitome of innovation. His organization's first project was an ocular tracking device, called the EyeWriter, which enables individuals with paralysis to communicate and create art using only the eye movements. Ebeling aims to expand human potential through technology. He will share his unique mindset and forward-thinking strategies that can help you and your company tackle any challenge.

MAKE CONNECTIONS

- ★ Welcome Mixer
- ★ Roundtable Sessions
- ★ Expo Grand Opening
- ★ Networking Lunches
- ★ Idea Labs and Section Forums
- ★ Reception and Grand Finale
- ★ Brain Dates



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