



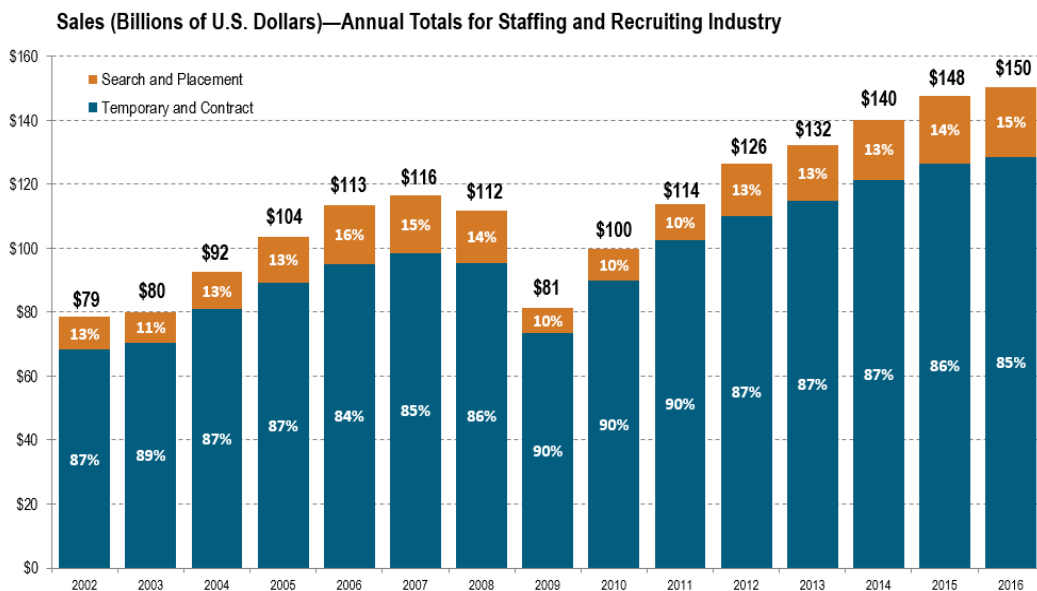
fact sheet

American Staffing Association

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Total Staffing and Recruiting Industry Sales Increased 1.8% to \$150 Billion in 2016



Source: American Staffing Association, Staffing Industry Analysts Inc., U.S. Department of Commerce

Temporary and contract staffing sales totaled \$128.5 billion in 2016, according to the latest annual data from the ASA Staffing Employment and Sales Survey—an increase of 1.7% over 2015.

Search and placement sales grew 2.6% in 2016, according to Staffing Industry Analysts. Applying SIA’s yearly growth estimates to the most recent U.S. Economic Census benchmark indicates that search and placement sales totaled \$21.9 billion in 2016.

Combining temporary and contract staffing with search and placement services, U.S. staffing industry sales totaled \$150.4 billion in 2016, 1.8% more than in 2015. Search and placement sales accounted for 14.5% of total staffing and recruiting industry sales in 2016, the largest share since 2007.

To learn more about the quarterly ASA Staffing Employment and Sales Survey, visit americanstaffing.net.