

Name: _____

Phone: _____

Contingent Strategy Design Thinking Lab

Timothy Dupree
Kelly Services Inc.
timothy.dupree@kellyservices.com

Wednesday, Oct. 26
1:45–3:30 p.m.



Contingent Strategy Design Thinking Lab

Tim Dupree
Vice President, Group Leader—Global Solution Design
KellyOCG

Wednesday, Oct. 26, 1:45–3:30 p.m.



Don't Forget to Rate the Workshops on the ASA Staffing World App



1. Click Session Descriptions on App homepage
2. Choose session to rate
3. Click "Rate Session" clipboard icon

Don't forget to hit submit at the end!

To download the app, search for ASA Staffing World in the iTunes store or Google Play store.

CONTINGENT STRATEGY DESIGN THINKING LAB











What is Design Thinking?

- Collaborative
- Creative
- Iterative
- Curious
- Empathetic
- Limitless

KELLY OCG
OPERATIONAL CONSULTING GROUP

DESIGNING WITH BUILDING BLOCKS

Governance	Process Excellence	Reporting & Analytics	Supplier & Agency Mgmt	Recruiting	Talent Relationship Mgmt	Recruiting Logistics	Assignment/Engagement Mgmt	Employer of Record	Strategic Workforce Planning
Statement of Work - Scope	Program Mgt Office	Business Process - KPIs	Contract Management	Candidate Attraction	Talent Pool Management	Interview Scheduling	Assignment/Project Tracking	Performance Management	Preparing for Workforce Planning
Roles & Responsibilities	Operational Business Reviews	Business Process - SLAs	Supply Base Optimization	Candidate Sourcing - Full-time	Nurturing/Retaining Talent	Offer Letters	Quality of Hire	Employee Advancement	Role Segmentation
Strategic Business Alignment	Continuous Improvement	Labor Market Intelligence	Performance Mgt	Candidate Sourcing - Contingent	Talent Community Pipeline Mgt	Pre-Employment Screening	Time & Expense Milestone Mgt		Environmental Scan
Labor Mix Optimization	Lean Modeling	Talent Supply Chain Analytics	Compliance	Candidate Engagement			Mobility Mgt		Current State Analysis
Talent Supply Chain Modeling	Issue Resolution		Supplier Services	Candidate Assessment			On-Boarding		Futuring
Maturity Models & Benchmarking	Operational Benchmarking		Sourcing Strategy	Candidate Presentation			Off-Boarding		Gap Analysis
	Market Rate Management		Supplier Attraction	Re-engagement			Learning & Development		Action Planning
			Invoicing/Payment	Candidate Matching					Monitor & Report

KELLY OCG
OPERATIONAL CONSULTING GROUP

Source: Kelly OCG (Proprietary & Confidential)

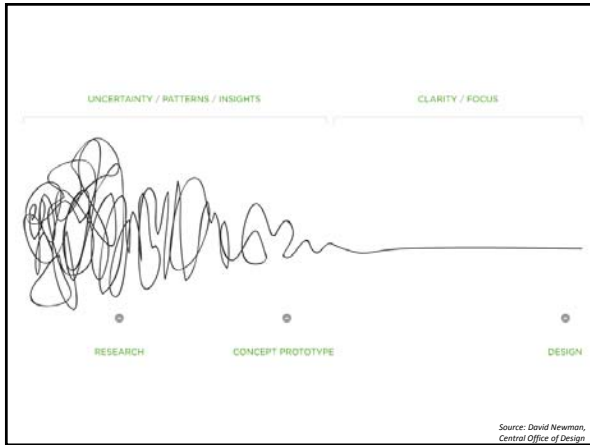
BREAKOUT SESSION PART 1




- At your table, you have been provided a building block that is prominent within MSP (Managed Service Provider) programs.
- Please review the building block and the associated definition.
- As a table, please take 15 minutes to discuss the assigned building block and answer the following questions during your discussion:
 1. **What is the typical client business problem associated with this building block?** Brainstorm and vote on one.
 2. **How do MSP programs fall short in addressing this business problem?** Name as many as possible.

You have 15 Minutes






BREAKOUT SESSION PART 2



- At your table, brainstorm alternative solutions from the typical MSP approach
- Your alternative approach **MUST** solve the client business problem (and not create new ones).
 1. **Take 30 minutes to ideate, brainstorm and decide the best alternative approach to the business problem.**
 2. **Be prepared to share with the room (each table will only have 3 minutes).**

You have 30 Minutes





Time to Share
3 Minutes!

1. Name the building block and the business problem
2. What is your alternative idea?

Making it Actionable

- Understand how, and when during the solutioning process you can influence the design
- Get to know your MSP provider and their strategy so you can provide differentiated input into their solution design
- Research the client and their strategy so you can be a valued partner to the MSP provider
- Communicate



Tim Dupree
dupret@d@kellyservices.com
+1.248.244.5396



15

Don't Forget to Rate the Workshops on the ASA Staffing World App

1. Click Session Descriptions on App homepage
2. Choose session to rate
3. Click "Rate Session" clipboard icon

Don't forget to hit submit at the end!

To download the app, search for ASA Staffing World in the iTunes store or Google Play store.



Thank You for Attending



Tim Dupree
Vice President, Group Leader—Global Solution Design
KellyOCG