

# AMERICAN STAFFING ASSOCIATION 2016 WORKFORCE MONITOR – TRAINING

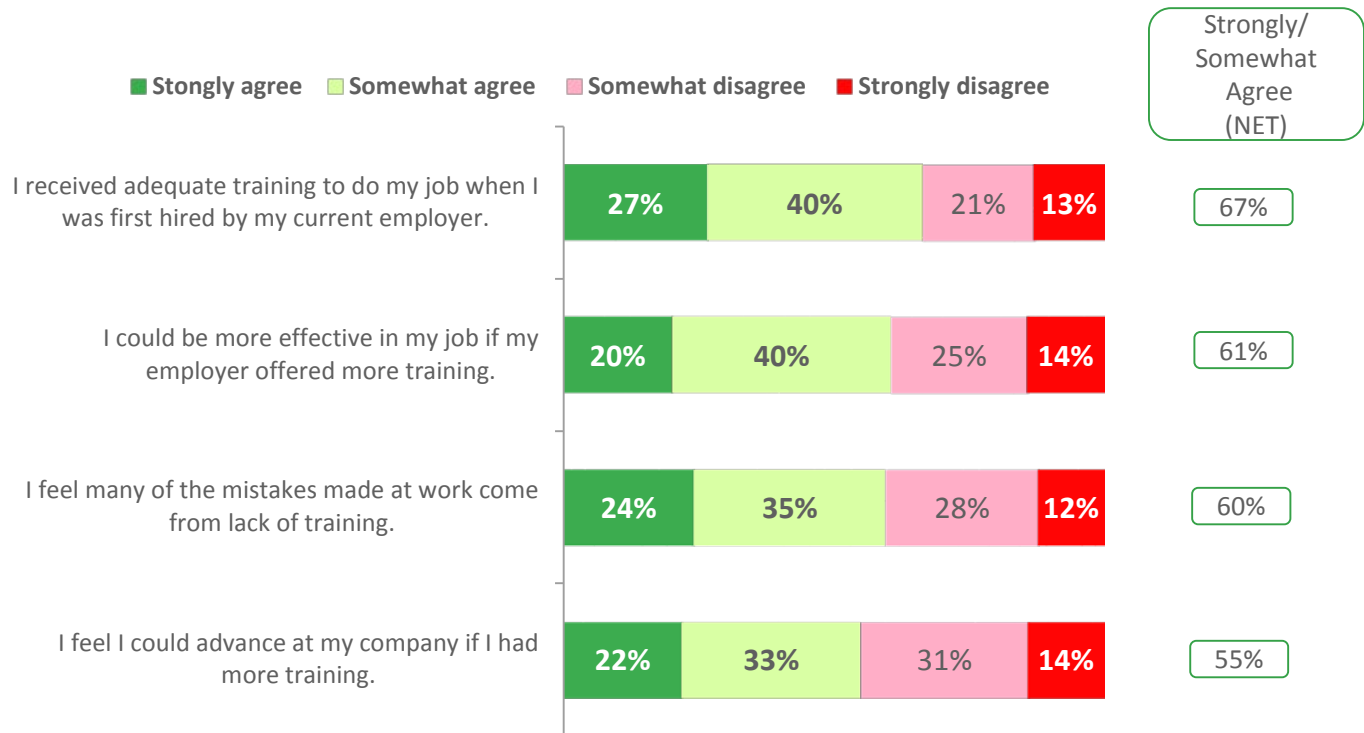
# METHODOLOGY

- This study was conducted online by Harris Poll on behalf of the American Staffing Association from May 2-13, 2016.
- Qualifying criteria to participate in the survey were as follows:
  - US Resident
  - Age 18+
  - Employed Full- or Part-Time
- A total sample of 1,008 interviews were collected.
- For the purposes of this report, “working adults” will refer to U.S. residents age 18 and older who are employed full-time or part-time.
- Data were weighted by age, gender, race/ethnicity, education, region and household income, where necessary, to bring them into line with their actual distributions based on 2015 Current Population Survey (CPS) data. A second layer of weighting was also used to adjust for differences between the online and offline populations.
- All sample surveys and polls, whether or not they use probability sampling, are subject to multiple sources of error which are most often not possible to quantify or estimate, including sampling error, coverage error, error associated with nonresponse, error associated with question wording and response options, and post-survey weighting and adjustments.

# TWO-THIRDS OF WORKING ADULTS AGREE THEY RECEIVED ADEQUATE TRAINING WHEN HIRED

About 3 in 5, however, say they could be more effective in their job if their employer offered more training and that many of the mistakes made at work come from lack of training.

## Agreement with Statements



BASE: QUALIFIED RESPONDENTS (N=1,008)

Q. How strongly do you agree or disagree with each of the following statements?

# YOUNGER WORKERS VIEW TRAINING AS A WAY TO ADVANCE

Working adults age 18-34 and 35-54 are more likely than those 55+ to say they could advance at their company if they had more training.

Strongly/Somewhat Agree	18-34 (n=335)	35-54 (n=377)	55+ (n=296)
I feel I could advance at my company if I had more training.	62%	58%	39%

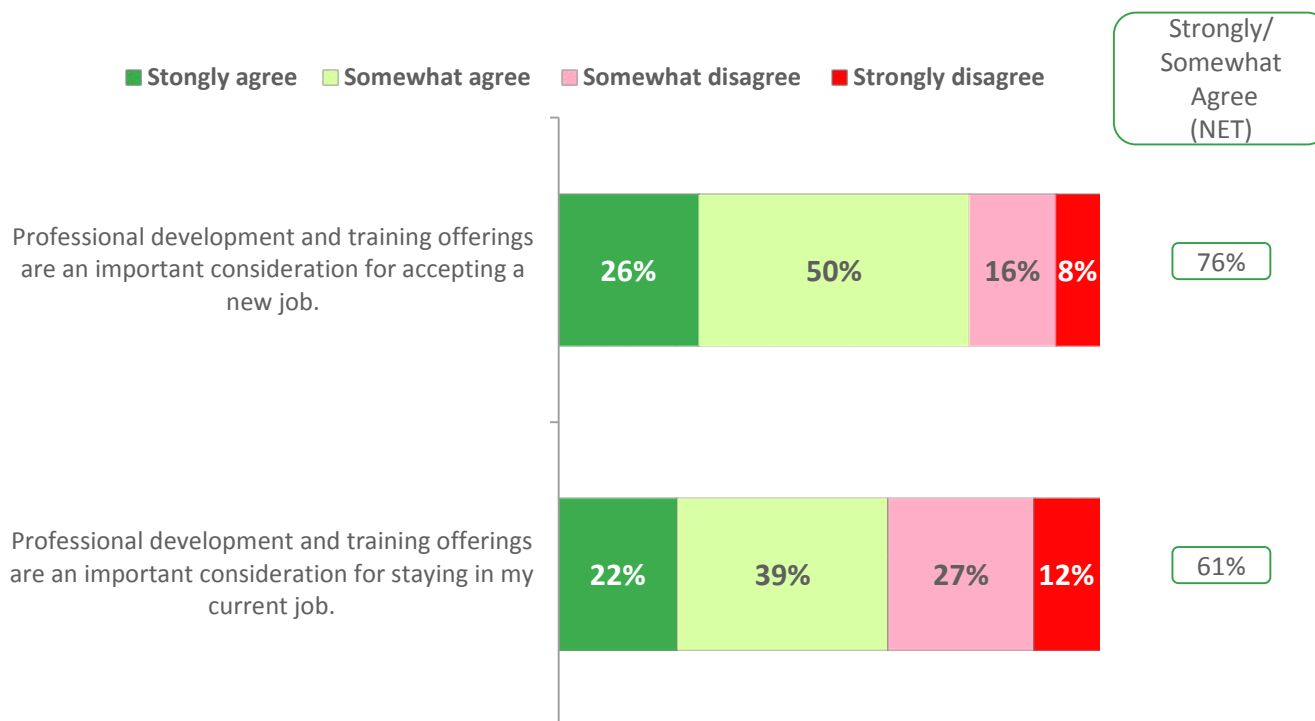
BASE: QUALIFIED RESPONDENTS (N=1,008)

Q. How strongly do you agree or disagree with each of the following statements?

# THREE-QUARTERS OF WORKING ADULTS FEEL THAT PROFESSIONAL DEVELOPMENT OFFERINGS ARE IMPORTANT WHEN CONSIDERING A NEW JOB

Meanwhile 3 in 5 agree these offerings are an important consideration to them in their current job.

## Agreement with Statements



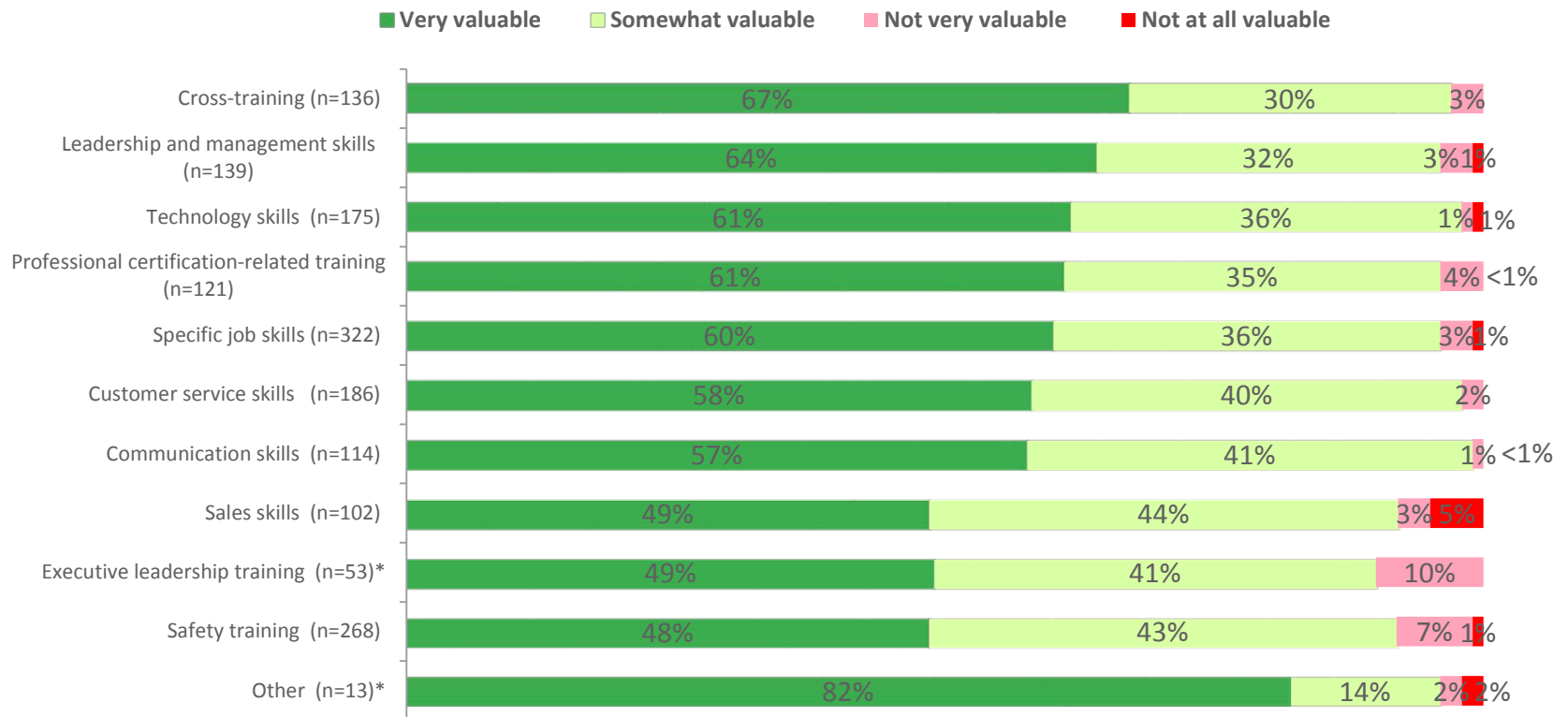
BASE: QUALIFIED RESPONDENTS (N=1,008)

Q. How strongly do you agree or disagree with each of the following statements?

# AMONG THOSE WHO HAVE PARTICIPATED IN TRAINING, THE MAJORITY SEE VALUE

Nearly 2 in 3 who participated in **cross training** and **leadership and management skills** training found them very valuable.

**Value of Training**  
(Among those who participated in training)



BASE: PARTICIPATED IN WORKPLACE TRAINING

Q. How valuable are each of the following types of training you have participated in?