



fact sheet

American Staffing Association

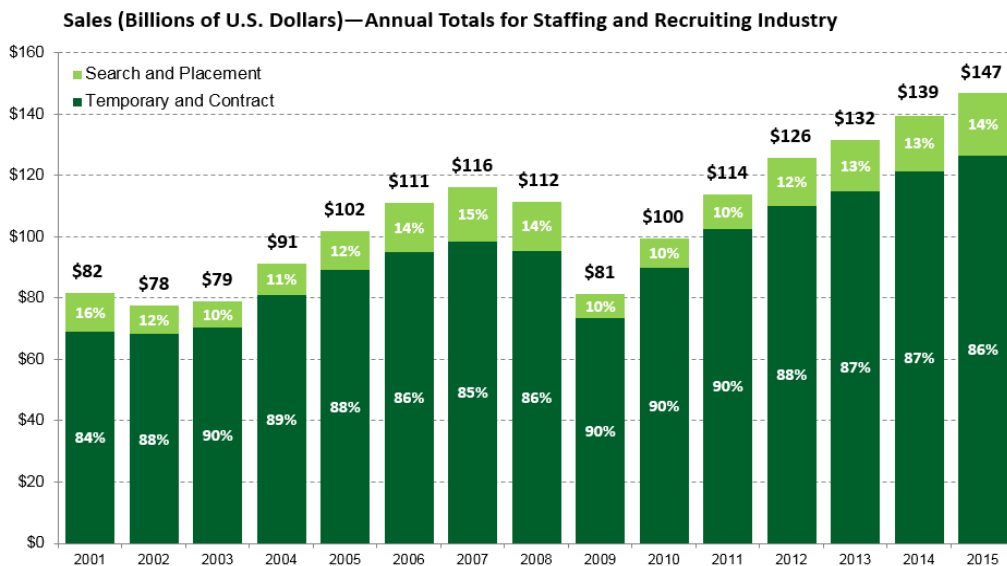
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Total Staffing and Recruiting Industry Sales Increased 5.4% to \$147 Billion in 2015



Source: American Staffing Association, Staffing Industry Analysts Inc., U.S. Department of Commerce

Temporary and contract staffing sales totaled \$126.4 billion in 2015, according to rebenchmarked data from the quarterly ASA Staffing Employment and Sales Survey—an increase of 4.1% over 2014.

Search and placement sales grew 14.0% in 2015, according to Staffing Industry Analysts. Applying SIA’s yearly growth estimates to the most recent U.S. Economic Census benchmark indicates that search and placement sales totaled \$20.6 billion in 2015.

Combining temporary and contract services with search and placement services, U.S. staffing industry sales totaled \$147.0 billion in 2015, 5.4% more than in 2014. Search and placement sales accounted for 14.0% of total staffing and recruiting industry sales in 2015, the largest share since 2008.

The quarterly ASA Staffing Employment and Sales Survey results rely on periodic benchmarks from the U.S. Census Bureau. In June, ASA revised historical figures for sales values back to 2007, based on the latest benchmark data from the 2012 U.S. Economic Census of Business, which was released in March 2016.

To learn more about the quarterly ASA Staffing Employment and Sales Survey, visit americanstaffing.net.