

AMERICAN STAFFING ASSOCIATION 2015 WORKFORCE MONITOR – JOB SEARCH



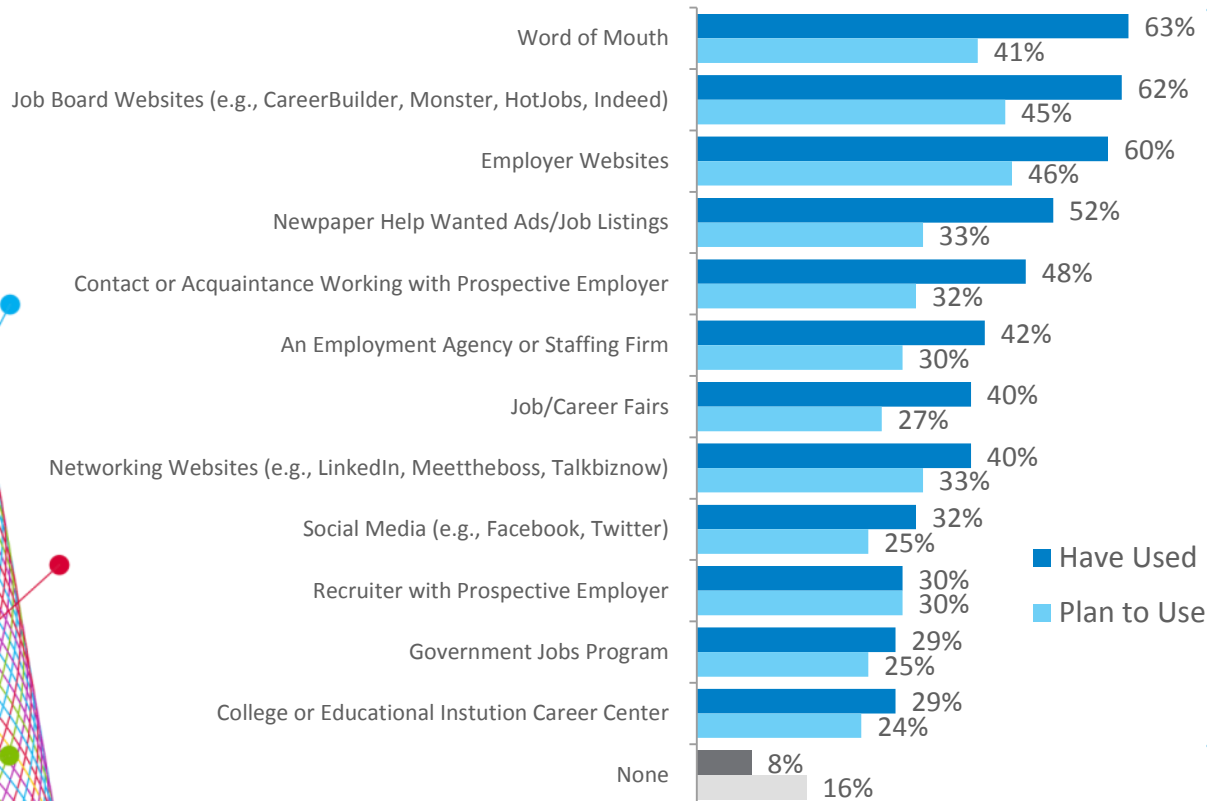
January 2016

METHODOLOGY

- This study was conducted online by Nielsen on behalf of the American Staffing Association from December 22-28, 2015.
- Qualifying criteria to participate in the survey were as follows:
 - US Resident
 - Age 18+
 - Searched for a job in the past five years or will in the future
- A total sample size of 1008 interviews were collected, including 609 employed adults and 399 unemployed adults.
- For the purposes of this report, “recent job seekers” will refer to US residents 18+ who have searched for a job in the past five years or will in the future
- Data were weighted by age, gender, race/ethnicity, education, region and household income, where necessary, to bring them into line with their actual distributions based on 2010 US census data. A second layer of weighting was also used to adjust for differences between the online and offline populations.
- All sample surveys and polls, whether or not they use probability sampling, are subject to multiple sources of error which are most often not possible to quantify or estimate, including sampling error, coverage error, error associated with nonresponse, error associated with question wording and response options, and post-survey weighting and adjustments.

WORD OF MOUTH, WEBSITES USED IN JOB SEARCH

Resources Have Used or Plan to Use



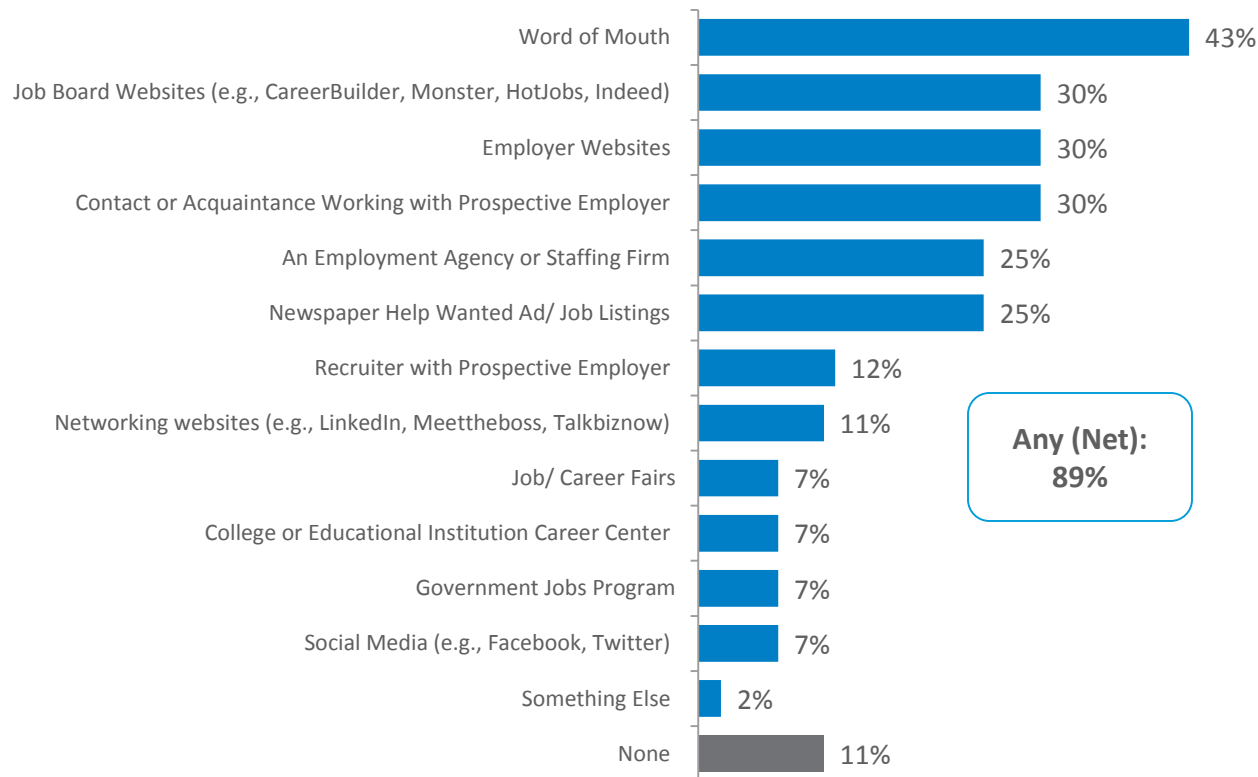
92% say that they have used these resources, but only 84% say they plan to use them in the future

BASE: Qualified Respondents (n=1008)

Q710 Which of the following resources, if any, have you ever used or do you plan to use when searching for a job? Please select all that apply per column.

WHO YOU KNOW HELPS TO FIND JOBS

Resources Ever Found a Job With

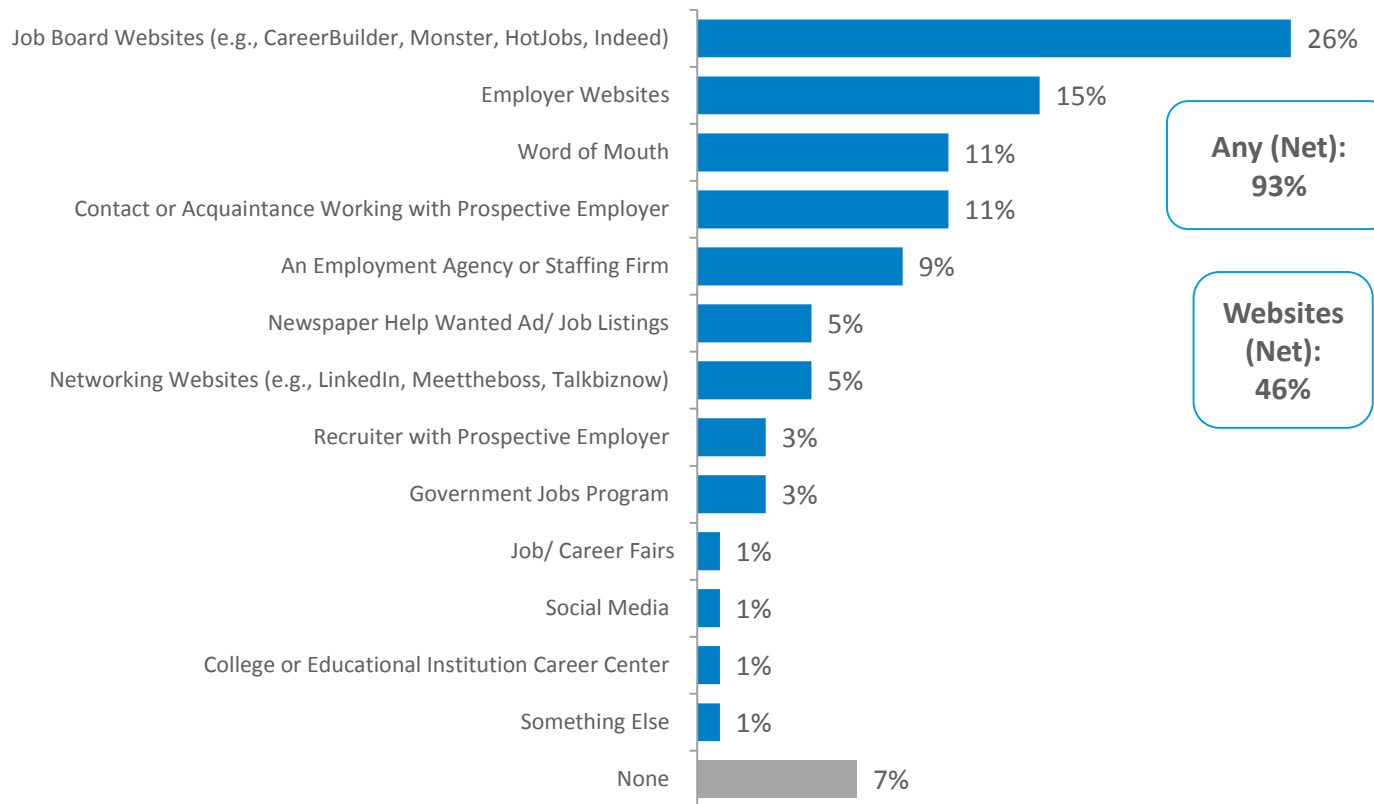


BASE: Qualified Respondents (n=1008)

Q730 From which of the following resources have you ever found a job? Please select all that apply.

JOB BOARD AND EMPLOYER WEBSITES MOST HELPFUL

Most Helpful Resources in Job Search

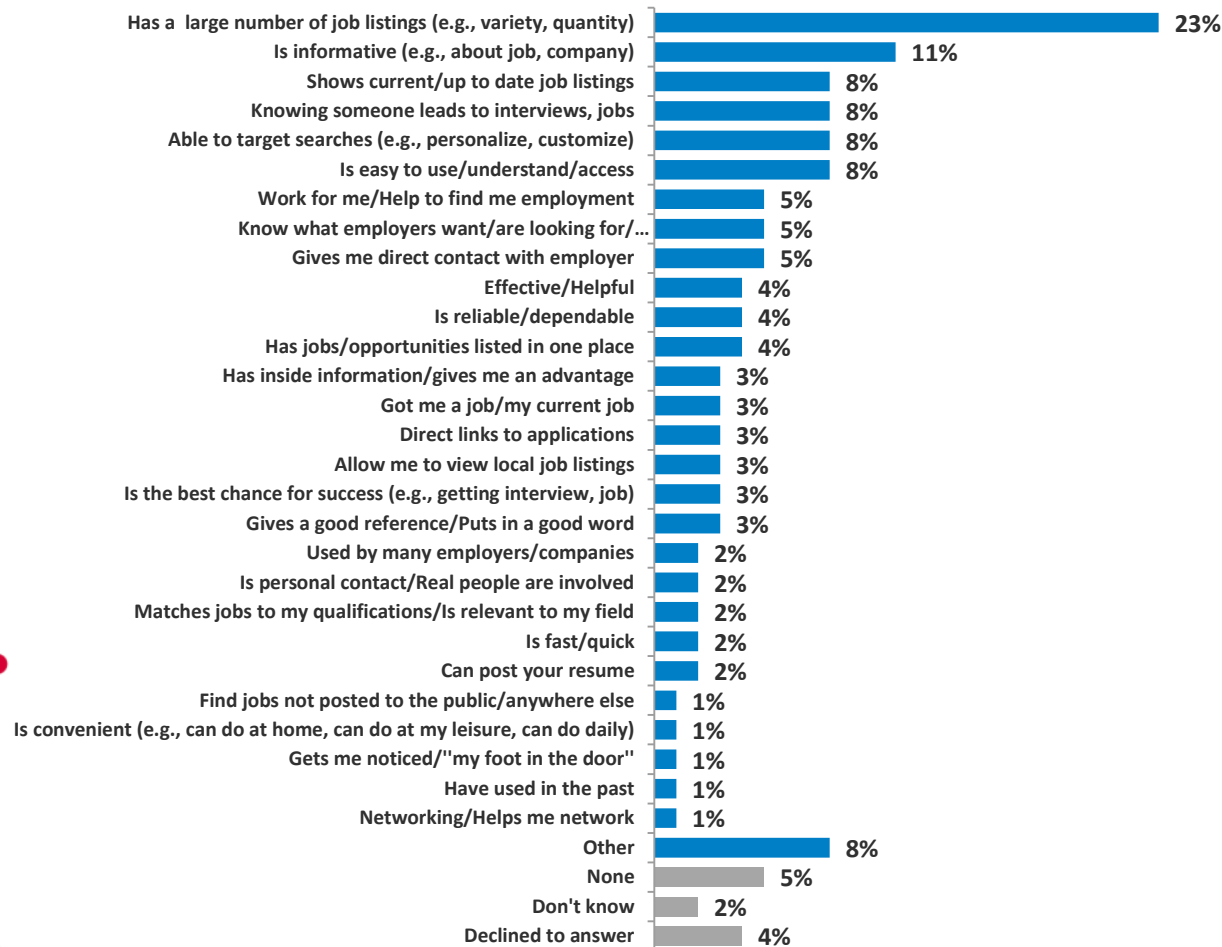


BASE: Qualified Respondents (n=1008)

Q720 Which of the following resources do you find most helpful in searching for jobs?

RESOURCES MOST HELPFUL WHEN THEY HAVE LARGE NUMBERS OF LISTINGS

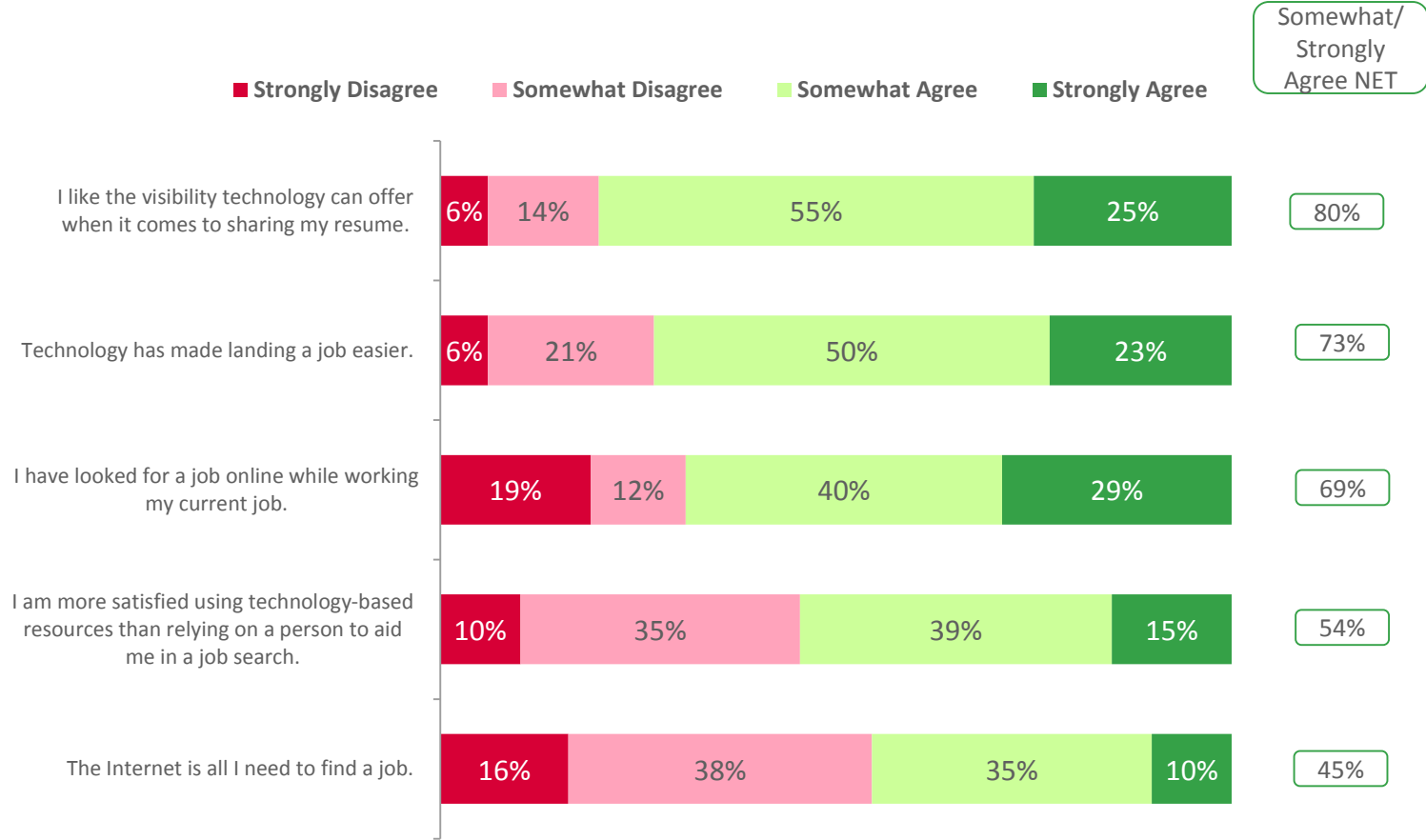
Reason for Using Most Helpful Resource



BASE: Cite A Useful Resource (n=948)

Q725 For what reason do you believe ... is most helpful in searching for a job?

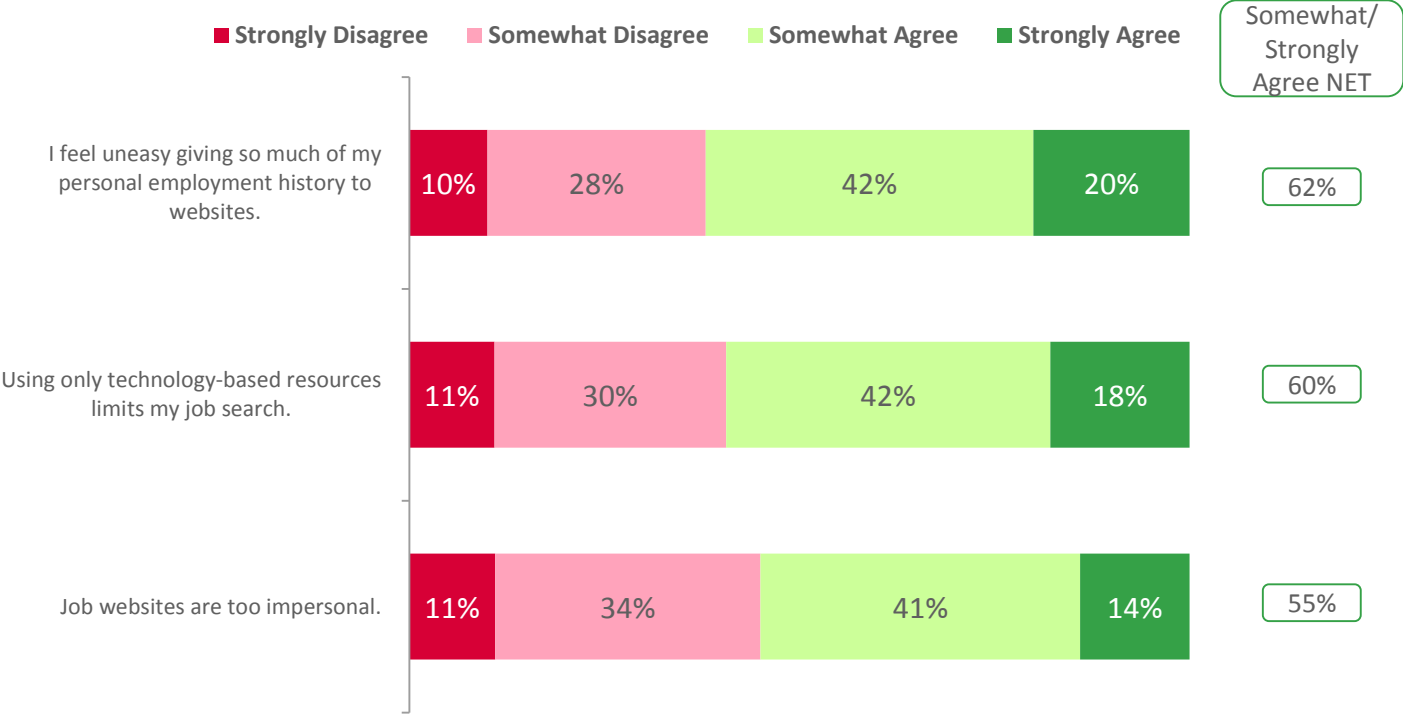
JOB SEEKERS LIKE THE VISIBILITY TECHNOLOGY OFFERS



BASE: Qualified Respondents (n=1008)

Q735 How strongly do you agree or disagree with each of the following statements regarding finding a job?

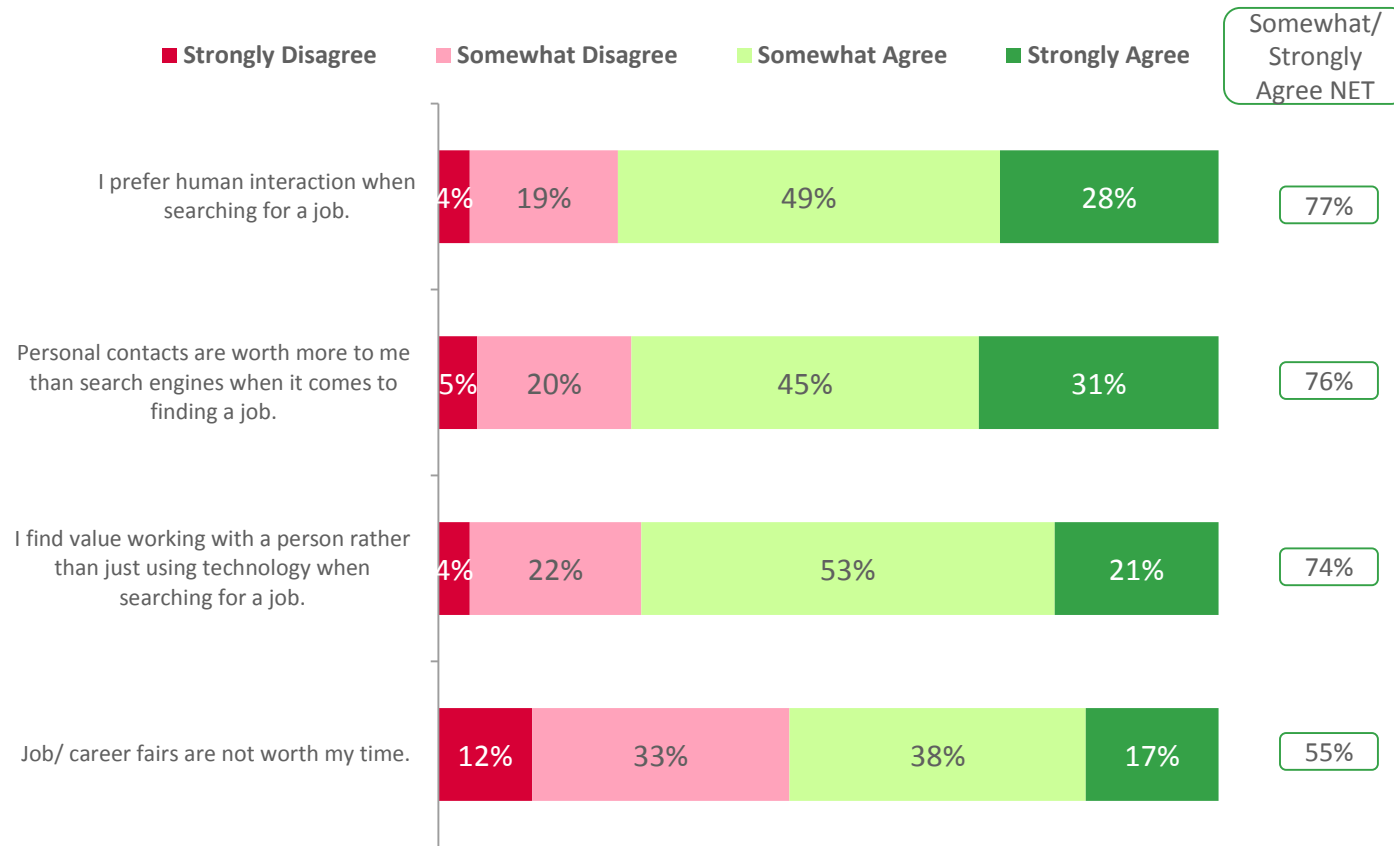
JOB SEEKERS HAVE RESERVATIONS ABOUT USE OF TECHNOLOGY



BASE: Qualified Respondents (n=1008)

Q735 How strongly do you agree or disagree with each of the following statements regarding finding a job?

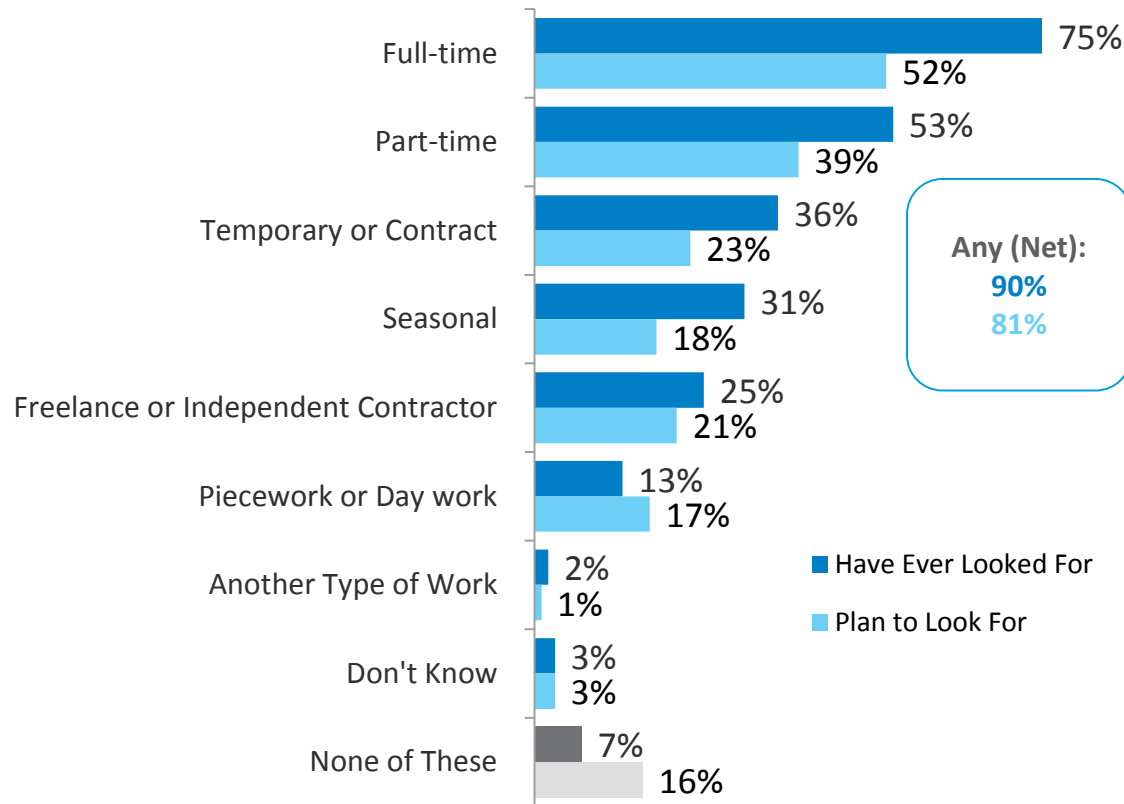
IMPORTANCE OF HUMAN INTERACTION SEEN IN JOB SEARCHES



BASE: Qualified Respondents (n=1008)

Q735 How strongly do you agree or disagree with each of the following statements regarding finding a job?

FULL-TIME WORK MOST COMMONLY LOOKED FOR



BASE: Qualified Respondents (n=1008)

Q740 Which of the following described the type of work you have looked for or plan to look for? Please select all that apply per column.