

the harris poll[®]

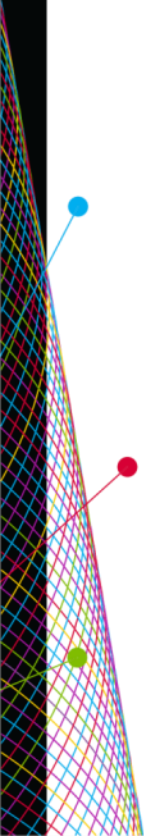
AMERICAN STAFFING ASSOCIATION WORKFORCE MONITOR



METHODOLOGY

- This study was conducted online by Harris Poll on behalf of the American Staffing Association August 14 – 24, 2015.
- Qualifying criteria to participate in the survey were as follows:
 - US Resident
 - Age 18+
 - Unemployed or Retired
- A total sample size of 1,000 interviews were collected.
- Data were weighted by age, race/ethnicity, education, geographic region and household income, where necessary, to bring them into line with their actual distributions based on 2010 US census data. A second layer of weighting was also used to adjust for differences between the online and offline populations.
- All sample surveys and polls, whether or not they use probability sampling, are subject to multiple sources of error which are most often not possible to quantify or estimate, including sampling error, coverage error, error associated with nonresponse, error associated with question wording and response options, and post-survey weighting and adjustments.

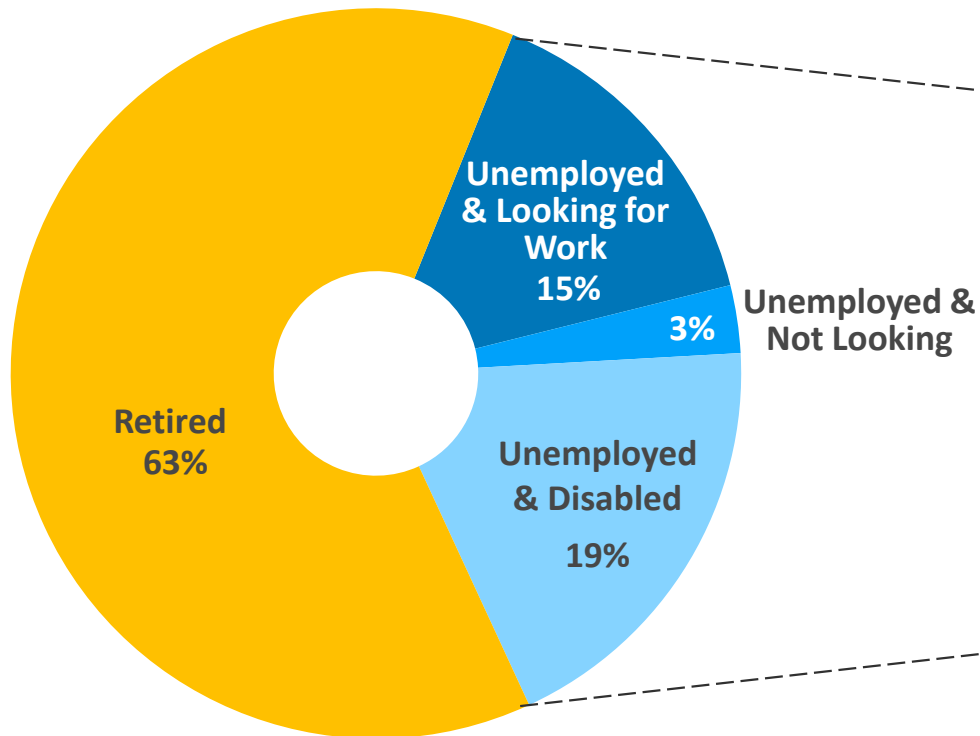
FINDINGS



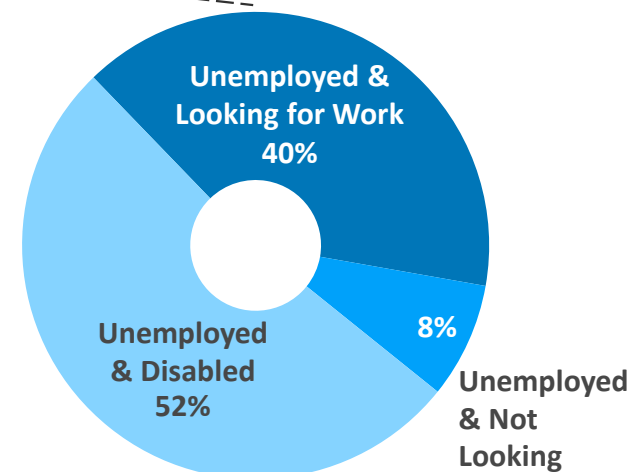
MAKE-UP OF THE NOT EMPLOYED

Retirees make up 3 in 5 of those not working, while the disabled constitute half of the unemployed.

Among Total
(Unemployed & Retirees)



Among Unemployed

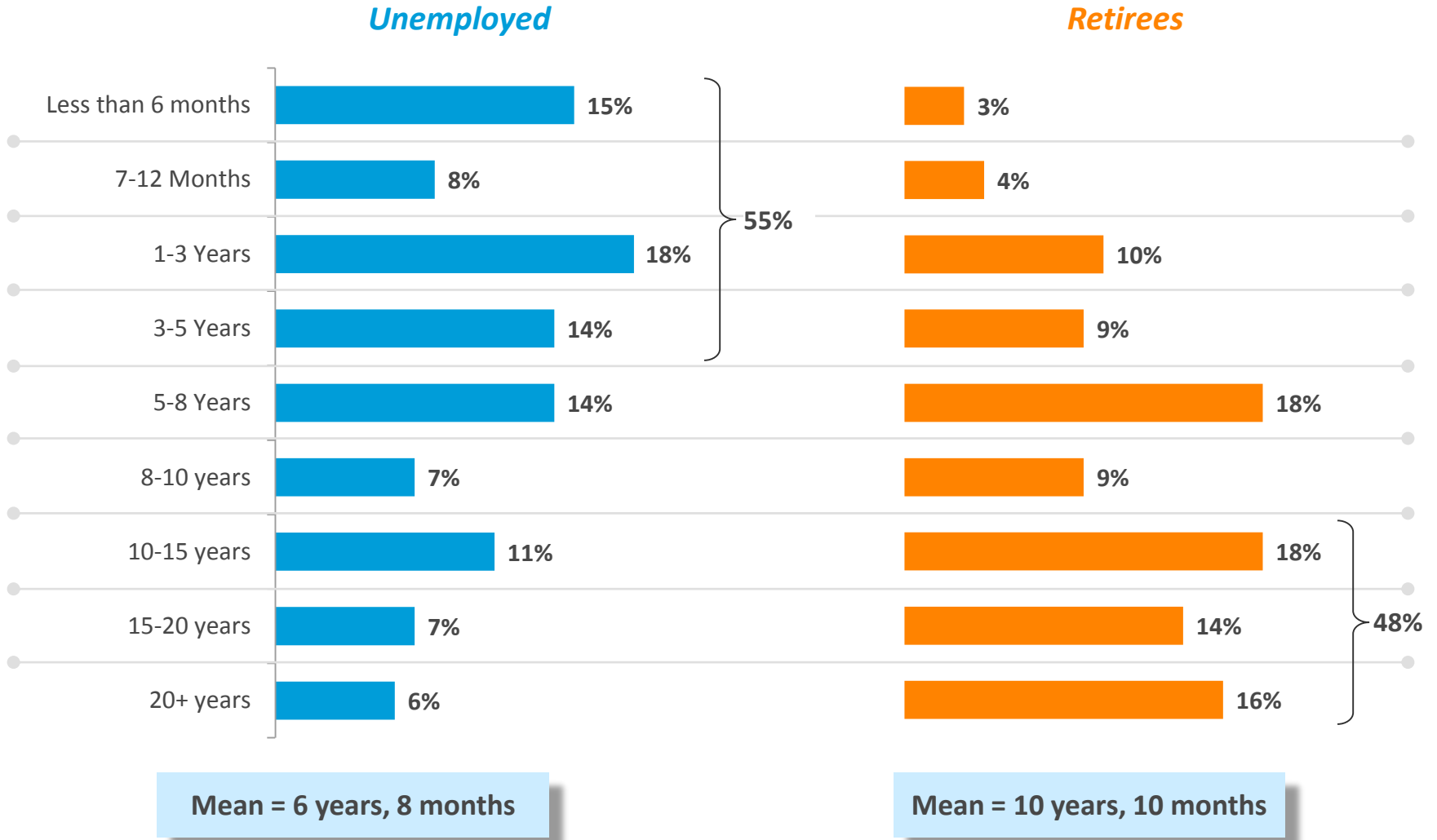


BASE: RETIRED (N=503)

Q830 Thinking about your retirement plans, do you expect to work again in the future? Please select all that apply.

LENGTH OF TIME OUT OF WORK

Most unemployed have been out of work for less than 5 years, while the average retirement is more than 10 years.



BASE: QUALIFIED RESPONDENTS: UNEMPLOYED (N=1000), RETIRED (N=503)
Q700 How long have you been retired/out of work?

LENGTH OF TIME OUT OF WORK

Unemployed who are looking for work have been out of work for less time than the other unemployed groups.

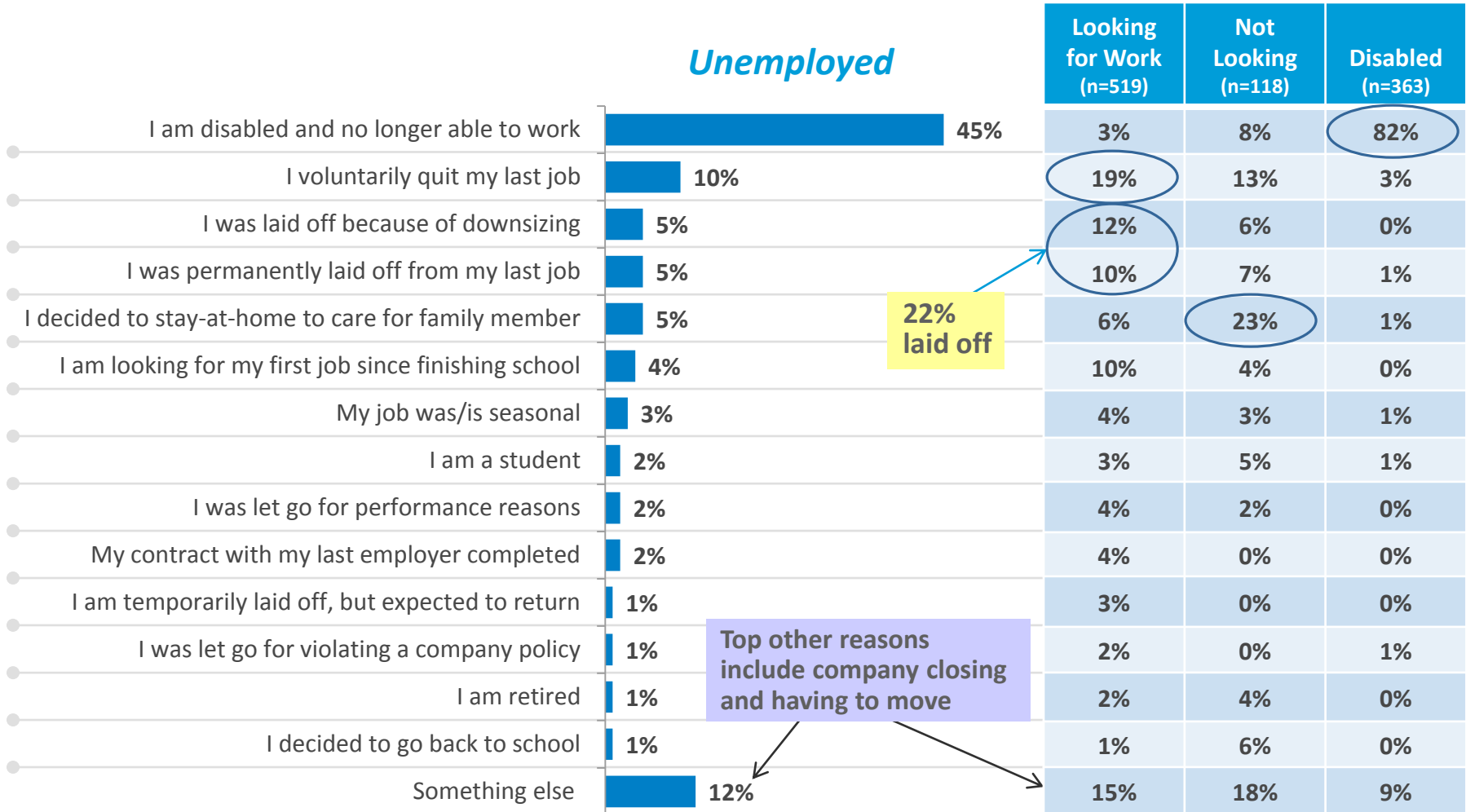
Unemployed (Subgroups)

	Unemployed & Looking for Work (n=519)	Unemployed & Not Looking (n=118)	Unemployed & Disabled (n=363)
Less than 6 months	23%	23%	8%
7-12 Months	13%	6%	3%
1-3 Years	26%	18%	12%
3-5 Years	15%	18%	11%
5-8 Years	14%	16%	15%
8-10 years	3%	2%	11%
10-15 years	2%	5%	20%
15-20 years	1%	0%	11%
20+ years	1%	12%	9%
Mean	3 years, 3 months	6 years, 0 months	9 years, 5 months

REASONS FOR BEING UNEMPLOYED

One quarter of those who are unemployed & not looking for work decided to stay at home to take care of a family member.

Unemployed

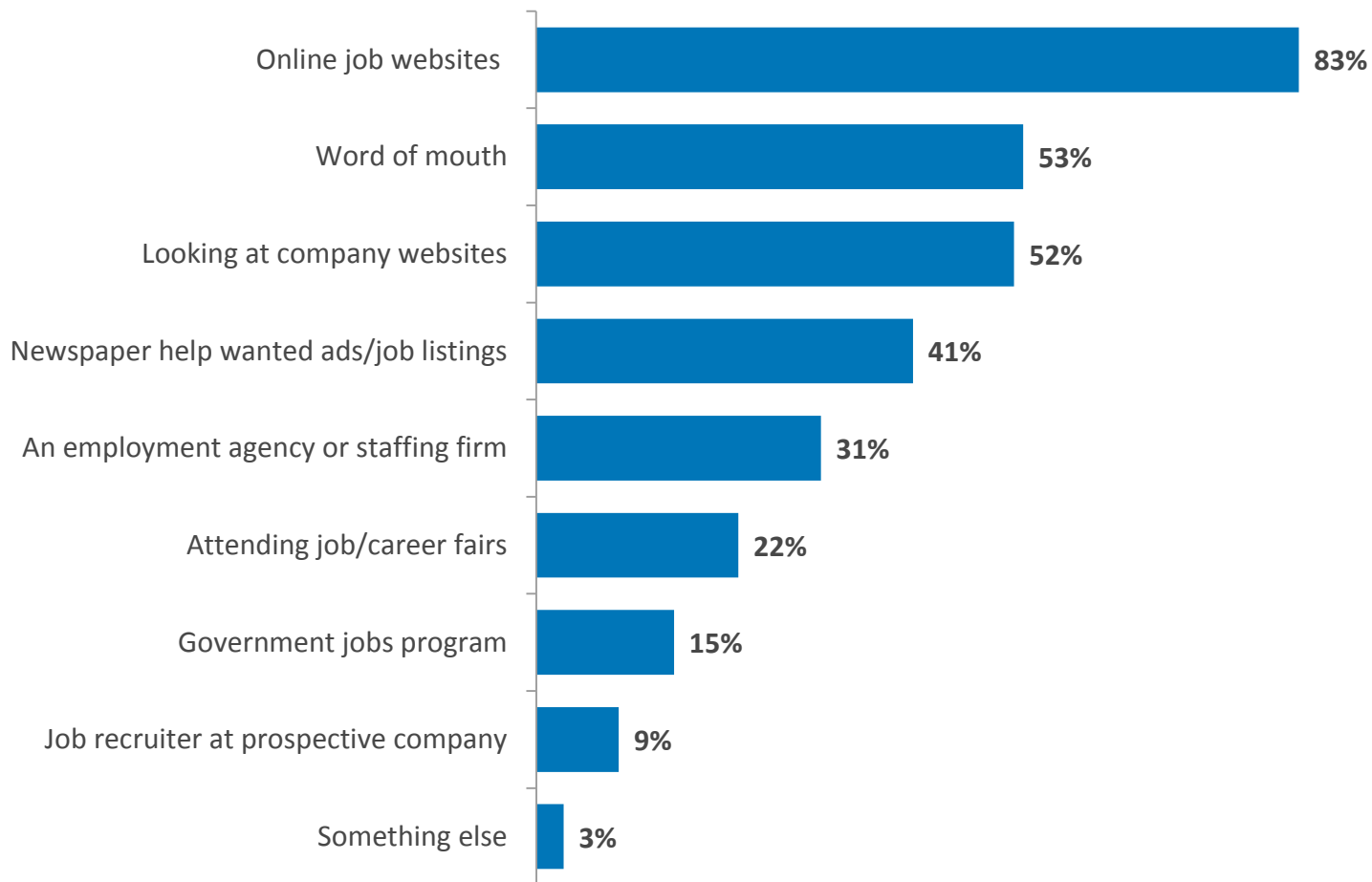


○ - Highest percentage for that group.

SOURCES FOR LOOKING FOR JOB

Online job websites are the most common source for job hunting among the unemployed who are looking for work.

Unemployed & Looking For Work



BASE: UNEMPLOYED AND LOOKING FOR WORK (N=519)

Q755 Which of the following have you used to search for jobs? Please select all that apply.

OBSTACLES TO FINDING A JOB

Lack of job experience is seen as the biggest reason for not finding a job among those looking for work.

Unemployed & Looking For Work

Any Reason



BASE: UNEMPLOYED AND LOOKING FOR WORK (N=519)

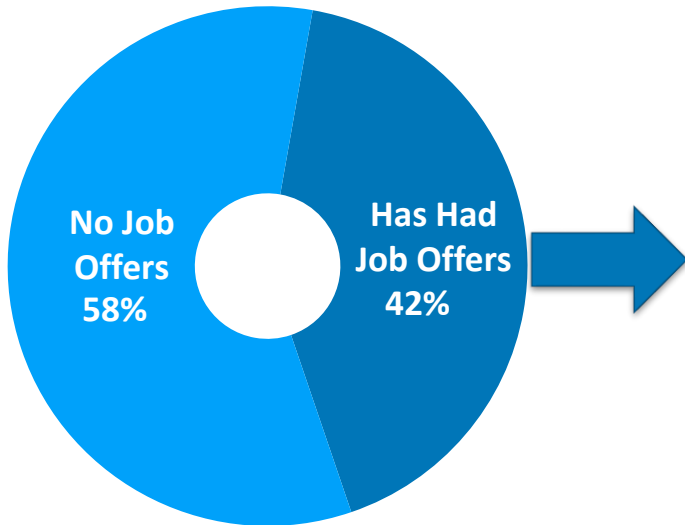
Q745 Which of the following reasons, if any, do you feel are preventing you from finding a job? Please select all that apply.

REASONS FOR NOT ACCEPTING JOB OFFER

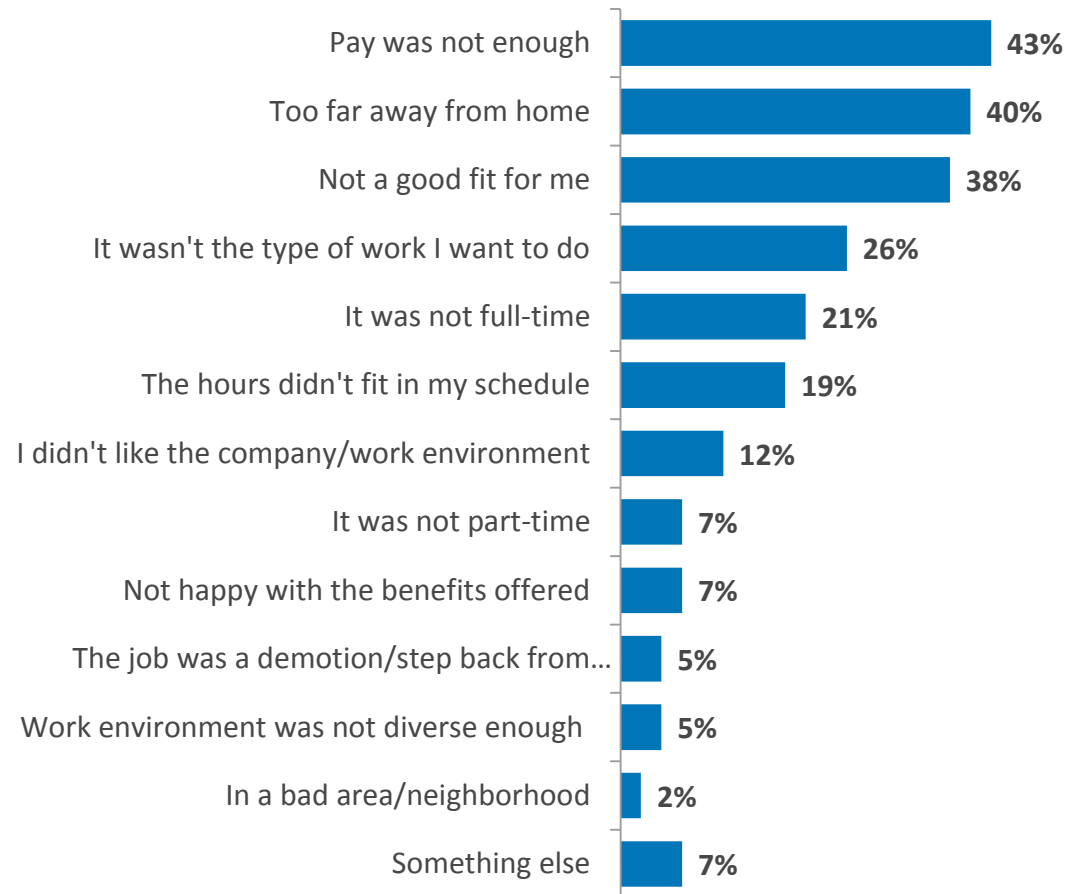
Two in five of those looking for work have received a job offer they did not accept. Low pay and proximity were the top reasons for turning the offers down.

Unemployed & Looking For Work

HAD JOB OFFERS?



REASONS FOR TURNING DOWN



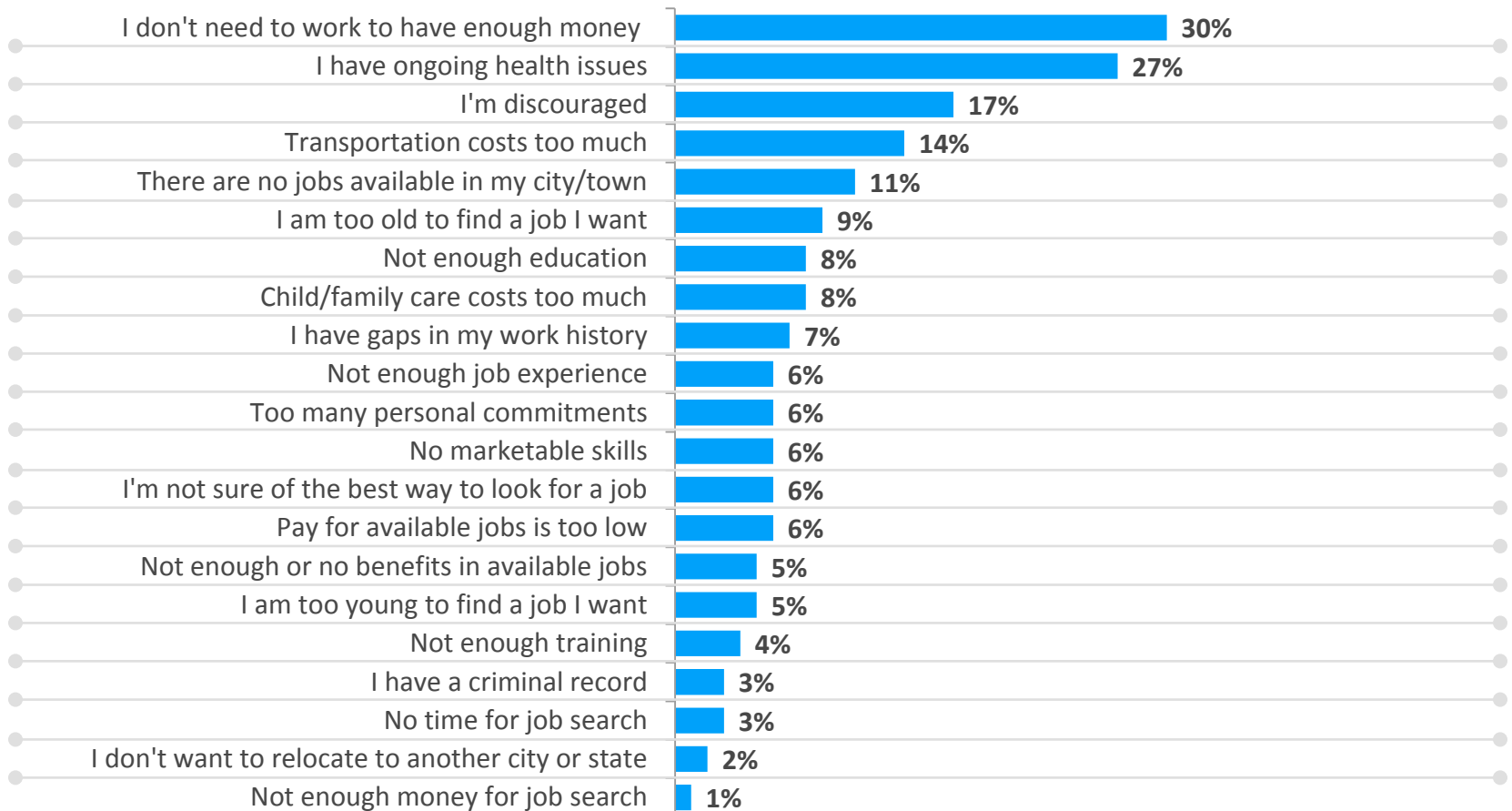
BASE: UNEMPLOYED AND LOOKING FOR WORK (N=519)

Q790 Which of the following, if any, are reasons you did not accept a job offer? Please select all that apply.

REASONS NOT LOOKING FOR A JOB

The most common reasons for not looking for work are not needing the money and having ongoing health issues.

Unemployed & Not Looking Any Reason



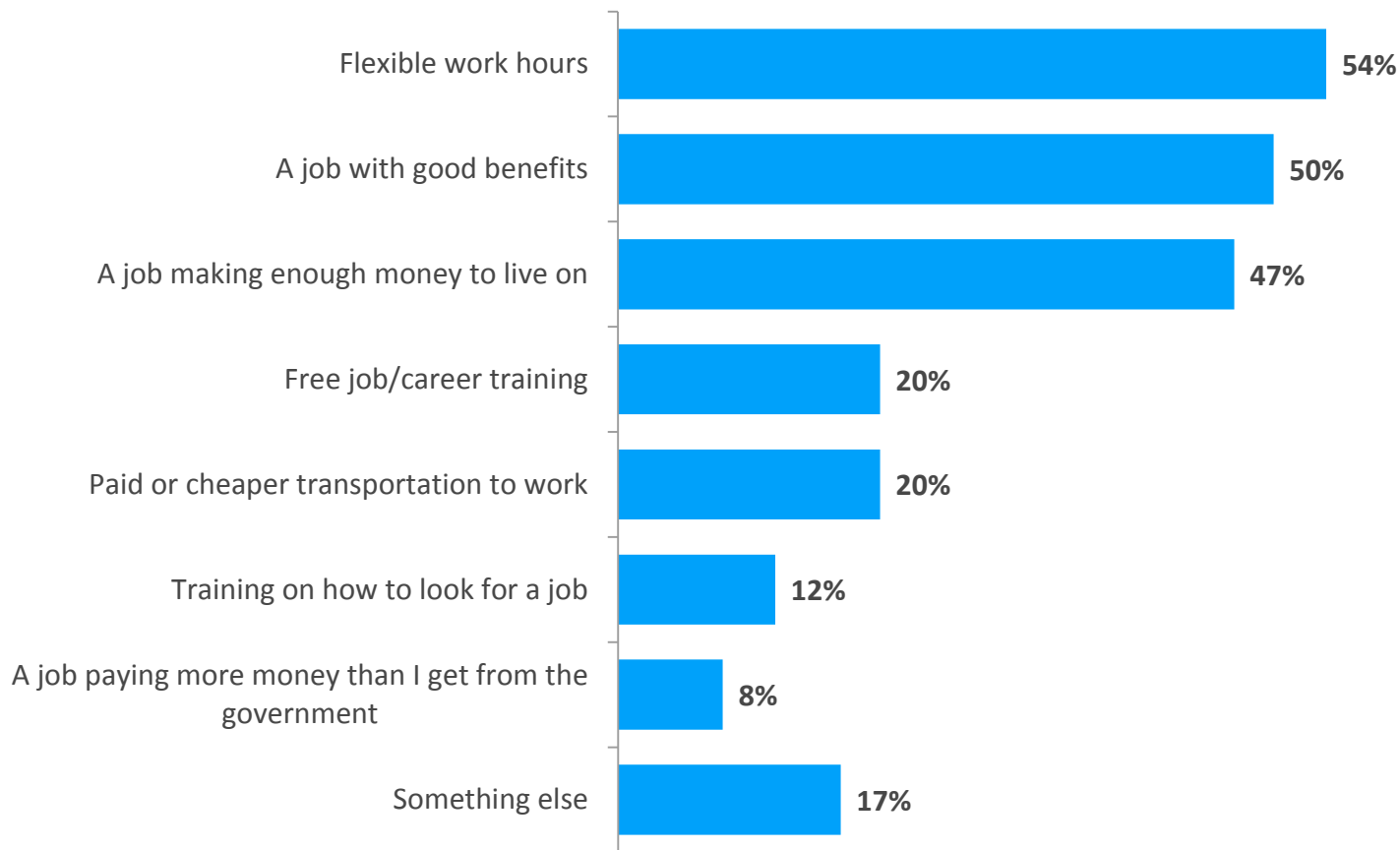
BASE: UNEMPLOYED AND NOT LOOKING FOR WORK (N=118)

Q820 For what reasons, if any, are you not looking for work at this time? Please select all that apply.

MOTIVATORS TO LOOK FOR A JOB

Half of those not looking for work say that flexible hours, good benefits and a livable wage would encourage them to look for a job.

Unemployed & Not Looking



BASE: UNEMPLOYED AND NOT LOOKING FOR WORK (N=118)

Q810 Which of the following, if any, would encourage you to look for a job and re-enter the workforce? Please select all that apply.

AGREEMENT WITH STATEMENTS

Both those looking for work and not looking for work would be willing to switch fields if training was provided

Unemployed (Subgroups)

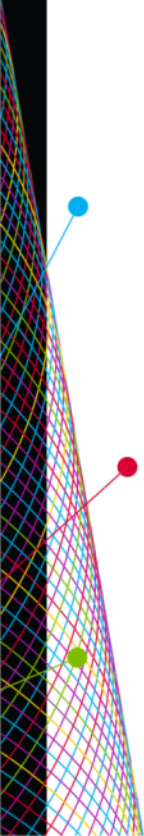
Strongly/Somewhat Agree	Unemployed & Looking for Work (n=519)	Unemployed & Not Looking (n=118)	Unemployed & Disabled (n=363)
I'm concerned about my financial future	88%	69%	79%
The government should do more to help the unemployed	79%	73%	70%
The skills I have are good enough to get a new job	77%	71%	36%
Training would increase my chances of receiving a job offer	82%	70%	37%
My skills fit the position(s) I'm interested in	76%	58%	31%
I'd be willing to look for work in a new field if training was provided	88%	73%	38%
I'm confident I will find a job within the next year	72%	39%	10%

○ - Highest percentage for that group.

BASE: QUALIFIED RESPONDENTS: UNEMPLOYED (N=1000)

Q850 How much do you agree or disagree with each of the following statements?

APPENDIX



DEMOGRAPHIC PROFILES

		Unemployed & Looking for Work (n=519)	Unemployed & Not Looking (n=118)	Unemployed & Disabled (n=363)
Gender	Male	62%	44%	42%
	Female	38%	56%	58%
Mean Age		39.8	42.7	49.6
Education	High School Or Less	50%	45%	52%
	Attended College Or College Degree	41%	33%	36%
	Attended Grad School Or Graduate Degree	4%	3%	2%
Ethnicity	White	52%	60%	73%
	Black/African American	25%	27%	11%
	Hispanic	19%	8%	13%
Marital Status	Never married	58%	36%	33%
	Married/Living with Partner	31%	38%	43%
	Divorced/Separated/Widowed	12%	26%	25%