

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

# Great Opportunities—Women and Leadership

Loretta Penn  
President  
PECC LLC

Wednesday, Oct. 28  
2:30–3 p.m.



ASA  
American Staffing Association

## Great Opportunities—Women and Leadership

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Leadership is about the decisions you make, and the actions that you take each day. The world is waiting. Leadership is a choice—and it starts with you."

—Ayan Nation  
Vital Voices

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## Objectives:

- ▶ Embrace a general definition of leadership
- ▶ Answer the leadership conflict question
- ▶ Discuss *LP's LPs*
- ▶ Provide an opportunity to reflect on what is really important

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## Leadership & Management



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## Leadership Conflict

Do you really want to...?

OR

- ▶ Do you think you should want to...?

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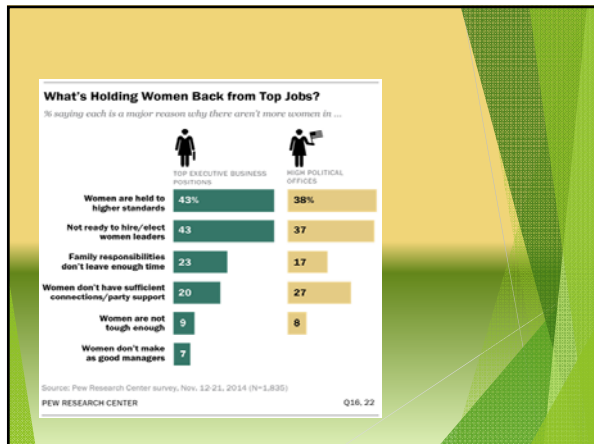
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## Interesting Data

- ▶ Leading justification for increasing the number of female CEO's according to both male (50%) and female (58%) execs is to create more female role models and mentors.
- ▶ 4.6% of Fortune 500 companies have women as CEO's.
- ▶ 52% of American workforce is female.
- ▶ 23% of women executives express an interest in the CEO position.
- ▶ 16.5% of the four C-suite positions below CEO are held by women in the S&P 500 companies.
- ▶ 16.9% of the board seats in Fortune 500 companies were held by women in 2014.
- ▶ 114th Congress includes 104 women - 19%.
- ▶ Women make 84 cents on average for every dollar earned by a man.

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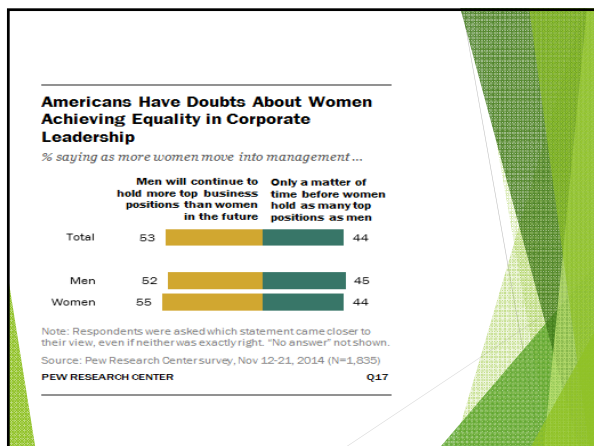
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### LP's LPs

- ▶ Learn to succeed; prepare to fail.
- ▶ Be authentic.
- ▶ Network, network, network.
- ▶ Do even better at the things you already do well—get a coach!
- ▶ Thirst for knowledge.

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### LP's LPs

- ▶ Surround yourself with smart people.
- ▶ Take on more.
- ▶ Practice!
- ▶ Take care of YOU.
- ▶ Listen with the intent to understand.
- ▶ Express gratefulness.

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### Reading Material for Women in Leadership

- ▶ *"New Rules of the Game"* - Susan Packard
- ▶ *"Unfinished Business"* - Anne-Marie Slaughter
- ▶ *"The Confidence Code"* - Kay/Shipman
- ▶ *"Leading From the Front: No Excuse Leadership Tactics for Women"* - Lynch/Morgan
- ▶ *"Lean In"* - Sandberg
- ▶ *"Leading with Soul"* - Balman/Deal
- ▶ *"The Talent Code"* - Coyle

ENJOY!

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Leadership is about the decisions you make, and the actions that you take each day. The world is waiting. Leadership is a choice—and it starts with you.

—Aristotle  
Virtù Youris

FREE  
BEAUTIFUL  
POWERFUL  
BRAVE  
KIND  
FIERCE  
CREATIVE  
SMART  
SAVVY  
DYNAMIC  
CONFIDENT  
AMBITIOUS  
SASSY  
STRONG  
PASSIONATE  
DETERMINED  
INTELLIGENT  
CURIOUS

Loretta Penn, President  
 Penn Executive Coaching and Consulting  
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 October 28, 2015

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ASA  
American Staffing Association

Thank you for attending this  
Staffing World 2015 workshop

Loretta Penn  
President  
PECC LLC

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