

OPERATIONS & MANAGEMENT

You are a chief operating officer, technology officer, general counsel, vice president of compliance, safety manager, or office manager who needs new strategies, solutions, and information about

- Technology solutions to streamline operations, both back- and front-end
- Employment law and compliance updates affecting staffing operations
- Safety updates and best practices for temporary and contract workers
- High-level operational strategies to improve efficiencies and productivity

Current Staffing Industry Gaps

What you need from Staffing World right now

- The latest cost-saving technological advancements to increase efficiencies and productivity
- Need for current legal compliance information in a constantly changing regulatory landscape
- Need for staffing-specific and practical information on artificial intelligence tools

Your Staffing World Schedule

All the sessions in Operations & Management track at Staffing World will deliver valuable, targeted content. Here are just a few of those essential sessions that address industry gaps in this area. Here are some of those essential sessions that address industry gaps in this area. **Note:** If sessions occur at the same time, attendees receive available recordings for all sessions on the days for which they are registered.

WEDNESDAY, OCT. 23, 11:15 AM–12:15 PM

2024's Top Trending Technology Tools You Should Have in Your Tech Stack, facilitated by Jim Essey, CSP, of the TemPositions Group of Cos. Panelists include Hope Bradford of Kelly, Tob Erb, CSP, of Tallan Resources LLC, and David Francis of Talent Tech Labs

Don't miss this always-popular technology solutions roundup—your chance to get insights from some of the staffing industry's top tech experts on the latest tools for client and candidate attraction as well as engagement, recruitment, retention, and back-office operations. You'll learn about the newest tech solutions that address the industry's most pressing challenges through rapid-fire presentations showcasing these solutions (some of which you can later explore in the expo hall). You'll leave this session with the insights you need to make the right technology decisions to optimize your operations and drive your business. *Sponsored by Prodoscore.*

Learning Objectives:

- Identify emerging technologies that could have an impact on your bottom line.
- Understand the tech ecosystem in greater detail to make smarter tech investments.
- Develop a list of potential services or software to explore.

WEDNESDAY, OCT. 23, 4:30–5:30 PM

Risk Management: Beyond Workers' Compensations, presented by Louis DeWeaver, Lauren Gizi, DeDe Kelley, and Kerry Sullivan of Marsh McLennan Agency and John Swartos of Aerotek

While hearing "risk management" may immediately trigger thoughts of safety initiatives to avoid workers' compensation claims, staffing firms operating in a hard liability-insurance market of limited options need to take a broader view of risk

management. This session will provide solutions staffing firms can implement to avoid common claims other than work-related injuries, as well as strategies they can deploy to minimize the liability they assume. Topics will include third-party injuries and property damage, workplace violence, employment-related lawsuits, and cybersecurity risks.



Learning Objectives:

- Implement safety policies and procedures that help both prevent and mitigate general and auto liability claims.
- Mitigate occupational violence risks through environmental, administrative, and behavioral controls.
- Evaluate clients' HR practices to minimize exposure to employment-related lawsuits.
- Assess cybersecurity risk, inclusive of risks from vendors and cloud providers.

THURSDAY, OCT. 24, 11:15 AM–12 NOON

Superhuman Hiring:Your Ultimate Guide to AI Readiness, presented by Alex Fournalis of Veritone Hire andTiffany Stout of LSI Staffing

Join this engaging workshop that demonstrates how artificial intelligence (AI) is transforming the staffing industry. AI technologies offer unprecedented opportunities for enhancing efficiency, reducing costs, and improving outcomes in staffing operations.This workshop will explore a real-world application of AI, including a step-by-step overview of how to optimize your recruitment advertising strategy, increase applicant volume, and decrease cost-per-applicant. Attendees will gain insights into how to select an AI partner and best practices for integrating AI into their staffing workflows.

Learning Objectives:

- Explore the specific benefits that AI can bring to staffing operations, including improved efficiency, reduced bias, and enhanced candidate experiences.
- Learn about real-world applications of AI in staffing, such as automated candidate sourcing, predictive analytics for talent retention, and AI-driven candidate matching algorithms.
- Identify key considerations and challenges in implementing AI solutions in staffing agencies of any size, including data privacy concerns and ethical considerations.
- Discuss best practices for identifying an AI partner and successfully integrating AI technologies into existing staffing workflows.

What Staffing World Delivers Is Essential to Your Future

- [40+ sessions](#) led by award-winning practitioners
- 3 powerful keynote presentations by [Peter Diamandis](#), [Erica Dhawan](#), and [Debbie Peterson](#)—all designed to inform and inspire
- [TechTalks](#), [SpeedTalks](#), and the world's largest staffing-specific expo hall
- Energizing networking events that enrich careers and spur lifelong connections
- Go to staffingworld.net to see all of the sessions in the Operations & Management track