



LEADERSHIP & GROWTH

You are a staffing company owner, CEO, vice president, senior director, or even an aspiring leader who needs new strategies, solutions, and information about

- Workplace culture and managing internal employees
- Mergers and acquisitions updates and trends
- Diversity and inclusion leadership strategies

Current Staffing Industry Gaps

What you need from StaffingWorld right now

- Business intelligence on new verticals and prospective markets and partnerships to spur growth
- Proven leadership development and professional development strategies for top executives
- New and innovative strategies for managing internal talent effectively to foster a growth-focused culture

Leslie's Staffing World Schedule

All the sessions in the Leadership & Growth track at Staffing World will deliver valuable, targeted content. Here are just a few of those essential sessions that address industry gaps in this area. **Note:** If sessions occur at the same time, attendees receive available recordings for all sessions on the days for which they are registered.

WEDNESDAY, OCT. 23, 11:15 AM–12:15 PM

Annual Planning for Growth Initiatives, facilitated by Jeff Pelliccio of Allied Insight

While we can't control markets or the effects that drive them, we can control our readiness to respond. The big question is, how prepared is your staffing firm to respond to the new market in 2025? This session will bring together executive suite thought leaders from the industry to add transparency to obstacles staffing firms are facing today and provide tangible action items that you can include in your 2025 action plan.

Learning Objectives:

- Identify critical organizational friction points.
- Coordinate departmental efforts for growth.
- Develop business development action items for 2025.
- Create a repeatable lead-generation campaign structure.

WEDNESDAY, OCT. 23, 11:15 AM–12:15 PM

The Science Behind a Superstar Staff: Turning Staff Woes Into Staff Wins, presented by Tony Leone and Brian Parsley of The Constance Group

Most of us in leadership only see the "how" component of the human equation—whether it's hiring, leading, or trying to retain staff: how we operate, how we communicate with colleagues and customers, and how we operate in our personal and work lives. But beyond that, there are more measurable factors such as why, values, world view, self-view, emotional intelligence, motivation, and competencies. Rarely can we see these, but even rarer is our ability to fully understand these principles. This session unpacks how world-class employers are not only assessing these attributes but are also turning them into their corporate culture permanently. Walk away with actionable insights that some of the top employers in the world are using to improve productivity and corporate culture.

Learning Objectives:

- Clarify the three must-haves for creating a superstar staff.
- Learn what it means to manage versus lead.
- Identify simple strategies for turning staffing woes into staff wins.
- Use facts and case studies from thousands of salespeople to implement strategies to sell at your business.

WEDNESDAY, OCT. 23, 6:15–6:25 PM

SpeedTalk: From Survive to Thrive: 10 Strategies to Accelerate Growth in Any Economy,

presented by Eric Gregg of ClearlyRated

A leading voice on customer experience, Eric Gregg shares 10 real-world strategies for unlocking growth in any market. Based on hundreds of conversations with industry executives and millions of surveys from customers, employees, and placed talent, this will be one of the most impactful Staffing World Speed Talks you attend.

THURSDAY, OCT. 24, 1:30–2:30 PM

Buzzwords Reimagined: Strategies to Resonate and Connect, presented by Ashley Andersen of ClearEdge Rising

Buzzwords like resilience, work-life balance, and psychological safety are essential for creating effective workplaces but often lose impact due to overuse and superficial application. In today's high-demand corporate environment, genuinely embracing these concepts is key to cultivating workspaces where well-being and productivity can both flourish. This interactive session delves into why these terms sometimes fail to resonate and provides actionable strategies to authentically integrate them into your organizational culture, so you can build more connected, motivated, and high-performing teams.

Learning Objectives:

- Understand how, when correctly used, terms often labeled as buzzwords can build and restore trust and foster an environment that enhances employee well-being and motivation.
- Explore the direct connections between emotional and mental well-being and increased productivity, creativity, and organizational drive.
- Learn practical approaches to integrate and exemplify core values in daily interactions, leading to stronger team cohesion and improved performance outcomes.
- Discover techniques to maintain high levels of engagement and productivity by creating a work culture that values and supports individual and collective well-being.

What Staffing World Delivers Is Essential to Your Future

- [40+ sessions](#) led by award-winning practitioners
- 3 powerful keynote presentations by [Peter Diamandis](#), [Erica Dhawan](#), and [Debbie Peterson](#)—all designed to inform and inspire
- [TechTalks](#), [SpeedTalks](#), and the world's largest staffing-specific expo hall
- Energizing networking events that enrich careers and spur lifelong connections
- Go to staffingworld.net to see all of the sessions in the Leadership & Growth track