Staffing World 2018 Exhibitor Listing Form

Maximize your presence! Use this form to list company contact information so that your target audience can reach you. Your company will be listed in all Staffing World-related publications and in the online floor plan. Upgrade your listing by adding your company logo enticing readers to your description.

Company name

Company contact

Address

City / State / ZIP Code + 4

Phone *Email*

Website

This information will be used in listing materials only. If you would like to provide a new contact for your booth at Staffing World 2018, please contact Sarah Senges at 703-253-2042 or ssenges@americanstaffing.net.

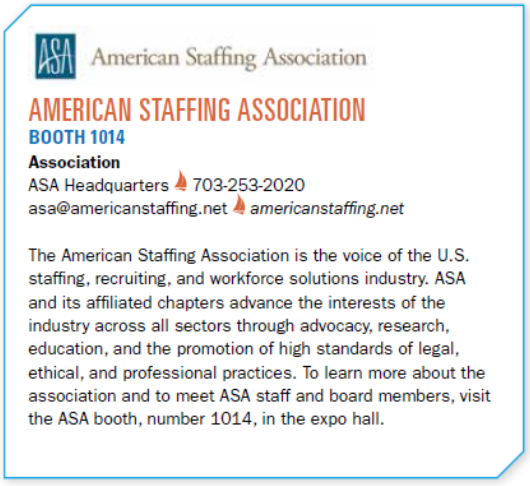
A. Basic Listing—included with your booth reservation**.** Each basic listing includes your company name, contact, phone, email, website, booth number, a 50-word description, and your choice of three product or service categories. (See second page for category options).

B. Upgraded Listing—Make your listing pop! Add your logo for an additional $699. Includes all of the above, plus your company logo or graphic and your choice of six product or service categories, which will be highlighted in the below publications. (See second page for specifications and category options).

Your highlighted listing will appear in:

- Staffing World 2018 Advance Program
- Staffing World 2018 Final Program
- Online floor plan on *staffingworld.net*
- Sept.-Oct. issue of *Staffing Success*
- Jan.-Feb. (2019) issue of *Staffing Success*
- Additional mailing list

SPECIFICATIONS
Print logo/graphic logos must be 300–1,200 dpi, EPS or TIFF file, and no larger than 1.625” wide and 1” tall.


American Staffing Association

AMERICAN STAFFING ASSOCIATION
BOOTH 1014
Association
ASA Headquarters 703-253-2020
asa@americanstaffing.net *americanstaffing.net*

The American Staffing Association is the voice of the U.S. staffing, recruiting, and workforce solutions industry. ASA and its affiliated chapters advance the interests of the industry across all sectors through advocacy, research, education, and the promotion of high standards of legal, ethical, and professional practices. To learn more about the association and to meet ASA staff and board members, visit the ASA booth, number 1014, in the expo hall.

Fax to ASA at 703-253-2053

PRODUCT OR SERVICE CATEGORIES
Basic: Choose three categories. **Upgraded:** Choose six categories.

❑Accounts Receivable Financing
❑Advertising, Sales, and Marketing
❑Application Service Provider
❑Background Checks
❑Business and Administrative Services
❑Business Forms
❑Business Tax Reduction Services
❑Client Services
❑Collections and Receivables Management
❑Consulting and Market Research
❑Debit Payroll Cards
❑Drug Testing
❑Employment Screening
❑Factors
❑Financial Services
❑Front-Office Recruiting Technology
❑Health Insurance
❑Health Care Sector Services
❑Immigration
❑Information Technology Services
❑Insurance and Employee Benefits
❑International Recruitment
❑Internet Career Sites
❑Investment Banking
❑Legal Services
❑Management Consulting
❑Mergers and Acquisitions
❑Offshore Recruitment Support
❑Outplacement Services
❑Payroll Cards
❑Payroll Distribution
❑Payroll Funding
❑Recruiting Support
❑Risk Management
❑Social Media
❑Software Systems
❑Software and Services, Web-based
❑Testing and Training
❑Time and Attendance
❑W-2 Services
❑Website Design and Internet Services
❑Workers' Compensation

COMPANY DESCRIPTION
Company descriptions are limited to 50 words. ASA reserves the right to revise descriptions for length and style.
❑ Please use my company's 50-word description from Staffing World 2017.
❑ Please use my company's 50-word description from ASA Marketplace.
❑ I will email my 50-word description to kknadle@americanstaffing.net.

ORDER AND PAYMENT INFORMATION
❑ Check enclosed (payable to American Staffing Association in U.S. dollars drawn on a U.S. bank) for $699
❑ Charge credit card: ❑ American Express ❑ MasterCard ❑ Visa

Card number *Expiration date*

Cardholder name

Billing address, if different from above

City / State / ZIP code + 4, if different from above

Cardholder signature *Date*

ASA believes your right to privacy is important. Any credit card information furnished to ASA will be used only as necessary to process payment and will not be shared with any other party except as may be required by law. **All sales are final.**

TERMS AND CONDITIONS
If this completed form is received by June 1
Your company name will appear in the Advance Program mailed to potential attendees during the summer. A company listing will also appear in the September–October issue of *Staffing Success* magazine, and in the convention Final Program that is distributed on site.

If this completed form is received after June 1 but by Aug. 10
Your company listing will be included in the September–October issue of *Staffing Success* magazine and the convention Final Program distributed on site.

All exhibitors will be listed in the online floor plan on the Staffing World 2018 website.

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