



THRIVE Live 2024 Sponsorship Opportunities

**Level up your brand
and visibility at
Staffing World!**



OCT. 21-22, NASHVILLE, TN

Join the high-profile ASA Women in Leadership interest group and hundreds of highly engaged THRIVE Live attendees, in-person at Staffing World 2024! This exciting event—THRIVE Live: Oct. 21-22 at the Gaylord Opryland Resort & Convention Center in Nashville—delivers a learning and networking experience designed especially for women in staffing and their allies. Attendees are emerging leaders as well as c-level executives from some of the best-known companies in the industry. Position your brand and become part of this exciting event with these sponsorship opportunities.



Boost Your Brand: Host a Table

Welcome attendees and boost your brand with a THRIVE Live Roundtable Sponsorship! Attendees hear from inspiring speakers and then have lively discussions at roundtables of 10 people. Sponsor a roundtable to raise the visibility of your company. Your logo will be on the centerpiece and highlighted on the roundtable map for attendees. Invite attendees on site to sit at your table by offering an inviting place to sit!

Guidelines for roundtable decorations

- If you do giveaways for your roundtable guests, please make sure your gifts or swag do not block the view of other attendees (i.e., no tall hats).
- No “Reserved” signs can be used! We want guests to feel free to sit wherever they’d like.

THRIVE Live Roundtable Sponsorship

\$2,500 – Host one of a limited number of roundtables at THRIVE Live. Your company logo will be on the centerpiece and on the agenda at the table. Sponsors will also be able to choose from choices of tablecloths and napkins.

THRIVE Live Roundtable Sponsorship— UPGRADED Package

\$5,000 – Upgrade your company’s presence! An upgraded sponsorship includes two THRIVE Live registrations and the ability to invite attendees to your table, in partnership with ASA. Upgraded sponsors will also have access to preferred placement in the room.

For more information about THRIVE Live sponsorship opportunities at Staffing World 2024, contact Sarah Senges at ssenges@americanstaffing.net or 703-253-2042.



Check Out These Additional Sponsorship Opportunities!

Receive recognition for your company whenever the following features of THRIVE Live are mentioned. These may have multiple sponsors.

Shop and Shine On:

Pop-Up Shop Sponsorship—**SOLD!**

\$8,000 – Join local women-owned businesses as they showcase their unique products for all event attendees to shop. Attendees will also eat lunch together in this room as well on Tuesday. Make a quick remark to the audience introducing your company.

Leave Your Mark:

Branded Book Sponsorship

Price varies – Choose between elegant bookplates or stylish bookmarks featuring your brand.

Spread the Love:

Attendee Giveaways

Price varies – Provide memorable giveaways for attendees, such as headbands, gift cards, or other thoughtful items that support a cause or charity.

Make Memories Last:

Attendee Swag Bags

Price varies – Maximize your brand's visibility—long after the event is over—by including your products or promotional items in swag bags distributed to attendees. Multiple sponsors can contribute toward purchasing a higher-value gift or they can purchase their own gift.



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