

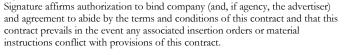
ASA CENTRAL 2024 ADVERTISING CONTRACT

American Staffing Association

Company Name	
Company Contact	
Address	
Address	
City / State / ZIP Code + 4	
City / State / Zill Code + +	
Phone	
Email	
Website	
If agency, name of advertiser	
Signature	Date
Signature affirms authorization to bind compar	y (and, if agency, the advertiser)

ASA Central is the business social network exclusively for members of the American Staffing Association. On ASA Central you can find and connect with colleagues through a robust membership directory, participate in discussion boards, visit section communities, read member blogs, and much more.

Your company can leverage new business and increase brand recognition when you have a presence in this exclusive online community for industry professionals.





American Staffing Association = 277 S. Washington St., Suite 200 = Alexandria, VA 22314-3675 Completed contracts can be emailed to Corie Depue at cdepue@americanstaffing.net.

AD PLACEMENT AND FREQUENCY

Placement	Rate
ASA Central Home Page ads:	
Header Banner ad	\$1,050 /month
Footer Banner ad	□ \$525/month
ASA Central Member Directory Page ads:	
Header Banner ad	\$790/month
Right-Side Skyscraper ad	□ \$525/month
Footer Banner ad	□ \$370/month
ASA Central Browse Page ads:	
Header Banner ad	\$790/month
Right-Side Skyscraper ad	□ \$525/month
Footer Banner ad	□ \$370/month
Discussion Thread—Add On to Website	
Ad will be placed on discussion posts. These are sold per	\$1,500/two weeks*
two-week period. Choose from first half of the month or	(1 st half of month; runs day 1-14)
second; graphic changes are made on the 1 st and 15 th of	\$1,700/two weeks*
each month.	(2 nd half of month; runs day 15-end of month)
	*Add-on rate for ASA Central website
Discussion Thread Only	
Ad will be placed on discussion posts. These are sold per	□ \$2,040/two weeks
two-week period. Choose from first half of the month or	(1 st half of month; runs day 1-14)
second; graphic changes are made on the 1 st and 15 th of	□ \$2,240/two weeks
each month	(2 nd half of month; runs day 15-end of month)

Disclaimer: Some blackout dates may apply for the Discussion Thread advertising. Contact ASA for details.

TERMS AND CONDITIONS

Ad Specifications:

- ASA Central Header Banner Ads (Home, Member Directory, and Browse pages) are 962 width x 125 height in pixels.
- Right-Side Skyscraper Ads (Member Directory and Browse pages) are 125 width x 1000 height in pixels.
- Footer Banner Ads (Home, Member Directory, and Browse pages) are 962 width x 125 height in pixels.

All banners should be GIF or JPEG files only, 25 kb at 72 dpi resolution.

Discussion Thread Ads are 200 width x 200 height in pixels and are requested in both PNG and EPS file formats. Each ad is hyperlinked to the advertiser's website.

Materials and Regulations: The advertiser is responsible for providing all information and digital artwork to meet specifications. ASA will not edit, design, or alter any advertiser-submitted ad. Ads must be resubmitted by artwork deadline for advertisers to alter ads in any manner. If no advertisement is available, the advertiser will be billed for the space reserved. ASA reserves the right to reject improperly prepared materials.

Deadlines and Artwork Submission: Artwork must be submitted 10 business days prior to when it will begin running. Email digital artwork directly to Corie Depue at cdepue@americanstaffing.net.

Payment Policy: Rates quoted are per insertion in 2024. This opportunity is only available for members and is valid only if membership is maintained for the duration of this contract. All sales are final and no cancellations will be accepted.

General: All advertising material is subject to ASA approval. ASA reserves the right to determine the suitability of all ads submitted for publication or distribution, and to reject advertising that does not meet its editorial or digital criteria. ASA will not accept advertising to recruit the regular employees of staffing firms, or to buy or sell staffing firm interests, franchises, or licenses. This contract contains the entire agreement between the parties and supersedes any other written or oral representations or agreement.

PAYMENT INFORMATION

Check Enclosed: Must be payable to American Staffing Association in U.S. dollars drawn on a U.S. bank.
Charge Credit Card: ASA will send you a secure invoice link to pay online upon contract submission.