



Exhibitor Listing Form

Gaylord Rockies Resort | staffingworld.net

Maximize your presence! Use this form to list company contact information so that your target audience can reach you. Your company will be listed in all Staffing World-related publications and the online floor plan. **Upgrade your listing** by adding your company logo enticing readers to your description. *Only those who want an Upgraded Listing need this to complete this form. Listing information is collected online.*

Company name

Company contact

Address

City / State / ZIP Code + 4

Phone

Email

Website

This information will be used in listing materials only (print and digital). If you would like to provide a new contact for your booth at Staffing World 2021, contact Sarah Senges at 703-253-2042 or ssenges@americanstaffing.net separately.

<input type="checkbox"/> BASIC LISTING <i>Free = Included with your booth</i>	<input type="checkbox"/> UPGRADED LISTING <i>Just \$1,500</i>
<ul style="list-style-type: none"> ✓ Advance Program: Includes company name and website. ✓ On-Site Program: Includes company name, contact name, phone, email, website, booth number, a 50-word description, and your choice of three product or service categories. ✓ Online floor plan: Includes company name, address, contact name, phone, email, website, booth number, a 50-word description, and your choice of three product or service categories. ✓ Staffing Success, July-Aug. issue: Includes company name, 50-word description and website. ✓ Staffing Success, Jan.-Feb. issue: Includes company name and website. ✓ Option to send a promotion to attendees. 	<ul style="list-style-type: none"> ✓ Advance Program: Includes basic listing <i>PLUS</i> company logo, contact name, phone, email, booth number, a 50-word description, and your choice of three product or service categories. ✓ On-Site Program: Includes basic listing <i>PLUS</i> company logo with your choice of up to three additional product or service categories (six total). ✓ Online floor plan: Includes basic listing <i>PLUS</i> company logo, premium placement in search results, access to leads, video and product image. <i>PLUS</i> your company will be highlighted on the online floor plan website. ✓ Staffing Success, July-Aug. issue: Includes basic listing <i>PLUS</i> your company logo. ✓ Staffing Success, Jan.-Feb. issue: Includes basic listing <i>PLUS</i> your company logo. ✓ Option to send an additional promotion to attendees: Two total.

ART SPECIFICATIONS FOR UPGRADED LISTINGS

Print logo and graphics must be:

- 300–1,200 dpi
- EPS file format
- no larger than 1.625" wide and 1" tall

PRODUCT OR SERVICE CATEGORIES

BASIC: Choose three categories. **UPGRADED:** Choose six categories.

- | | | |
|---|---|---|
| <input type="checkbox"/> Accounts Receivable Financing | <input type="checkbox"/> Factors | <input type="checkbox"/> Payroll Cards |
| <input type="checkbox"/> Advertising, Sales, and Marketing | <input type="checkbox"/> Financial Services | <input type="checkbox"/> Payroll Distribution |
| <input type="checkbox"/> Application Service Provider | <input type="checkbox"/> Front-Office Recruiting Technology | <input type="checkbox"/> Payroll Funding |
| <input type="checkbox"/> Asset-Based Lending | <input type="checkbox"/> Health Care Sector Services | <input type="checkbox"/> Recruiting Support |
| <input type="checkbox"/> Background Checks | <input type="checkbox"/> Health Insurance | <input type="checkbox"/> Risk Management |
| <input type="checkbox"/> Business and Administrative Services | <input type="checkbox"/> Immigration | <input type="checkbox"/> Social Media |
| <input type="checkbox"/> Business Forms | <input type="checkbox"/> Information Technology Services | <input type="checkbox"/> Software and Services, Web-Based |
| <input type="checkbox"/> Business Tax Reduction Services | <input type="checkbox"/> Insurance and Employee Benefits | <input type="checkbox"/> Software Systems |
| <input type="checkbox"/> Client Services | <input type="checkbox"/> International Recruitment | <input type="checkbox"/> Testing and Training |
| <input type="checkbox"/> Collections and Receivables Management | <input type="checkbox"/> Internet Career Sites | <input type="checkbox"/> Time and Attendance |
| <input type="checkbox"/> Consulting and Market Research | <input type="checkbox"/> Investment Banking | <input type="checkbox"/> W-2 Services |
| <input type="checkbox"/> Debit Payroll Cards | <input type="checkbox"/> Legal Services | <input type="checkbox"/> Website Design and Internet Services |
| <input type="checkbox"/> Drug Testing | <input type="checkbox"/> Management Consulting | <input type="checkbox"/> Workers' Compensation |
| <input type="checkbox"/> Employment Screening | <input type="checkbox"/> Mergers and Acquisitions | |
| | <input type="checkbox"/> Offshore Recruitment Support | |
| | <input type="checkbox"/> Outplacement Services | |

COMPANY DESCRIPTION

Company descriptions are limited to 50 words. ASA reserves the right to revise descriptions for length and style.

- Please use my company's 50-word description from Staffing World 2020.
- I will update my 50-word description in the Exhibitor Portal.
- I will email my 50-word description to tdyer@americanstaffing.net.

PAYMENT INFORMATION

All sales are final.

Total: \$1,500

- Check Enclosed:** Must be payable to American Staffing Association in U.S. dollars drawn on a U.S. bank.
- Charge Credit Card:** ASA will send you an invoice link to submit credit card payment online.

TERMS AND CONDITIONS

If this completed form is received by June 15

Your company name will appear in the Advance Program mailed to potential attendees during the summer. A company listing will also appear in *Staffing Success*, Sept.-Oct. issue and the On-Site Program.

If this completed form is received after June 15 but by August 6

Your company listing will be included in *Staffing Success*, Sept.-Oct. issue and the On-Site Program.

All exhibitors are listed in the Staffing World 2021 floor plan online.

SEND COMPLETED FORMS TO:

Takita Dyer
American Staffing Association
277 S. Washington St., Suite 200
Alexandria, VA 22314-3675
tdyer@americanstaffing.net

American Staffing Association

AMERICAN STAFFING ASSOCIATION

BOOTH 621
Association; Testing and Training
ASA Headquarters 📞 703-253-2020
asa@americanstaffing.net 🌐 americanstaffing.net

The American Staffing Association is the voice of the U.S. staffing, recruiting, and workforce solutions industry. ASA and its state affiliates advance the interests of the industry across all sectors through advocacy, research, education, and the promotion of high standards of legal, ethical, and professional practices.